# 2019 UNIVERSITY AREA COMMUNITY SURVEY SUMMARY REPORT

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Thank you to the individuals who participated in the 2019 University Area Community Survey. They provided us with insight into the needs of our community and what is important to the quality of their lives.

We would like to thank **Safe & Sound Hillsborough** for contributing funds towards the implementation of the 2019 University Area Community Survey.

# We would also like to thank the partners that participated as members of the design, data management, and/or data analysis team:

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Finally, we would like to thank the following individual and organizational partners that were instrumental in encouraging the community to complete the survey or in disseminating and collecting surveys. Because many participated in disseminating or collecting surveys, our apologies to any that were inadvertently omitted.



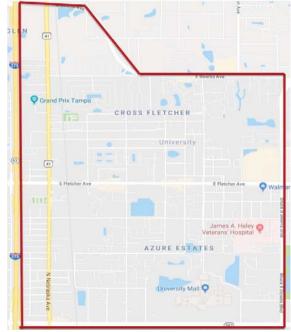
# **UNIVERSITY AREA CDC**

The University Area Community Development Corporation Inc. (University Area CDC) is a 501(c) (3) public/private partnership whose mission is children and family development, crime prevention, and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.

The University Area CDC operates out of the University Area Community Center Complex, a 50,000 square foot multi-purpose building that serves as the focal point of the neighborhood. We work to improve the economic, educational and social levels of the community through adult & youth programs, educational courses and resource assistance services. Funds provided through grants, private contributions and public appropriations help thousands of residents participate in most programs free of charge.

The University Area is identified as "economically disadvantaged" (2013 Census). Of the 7,000 families in the area, 96% are classified as "extremely low income" by the Housing Authority of Tampa-Hillsborough County. Many are members of the "working poor" families whose annual gross income is \$10,000. 98% of children qualify for free or reduced lunch and at least 8% of elementary students are reported homeless (Mort Elementary School, 2015).

University Area residents are at high risk for, but not limited to, hypertension, diabetes, obesity (adult/ child), and cancer. Coupled with these health risks, this community is marred by illiteracy, high-school dropout rate, low-rate of college graduation, juvenile crime, teen pregnancy, local schools with D ratings and inadequate housing.



University Area Community Primary Boundaries North: Bearss Ave. | South: Fowler Ave. East: Bruce B Downs Blvd. | West: I-275

# **INTRODUCTION**

The 2019 University Area Community Survey was conducted as a follow-up to the 2015 and 2017 University Area Community Survey as a way to update community data in order to better inform future programming and initiatives. The survey sought to find the strengths and areas of improvement within the University Area community, and how the University Area CDC, along with partner organizations, businesses, and community residents can work collaboratively to continue improving the community. The survey allowed for resident input from the 33612 and 33613 zip code areas. Data was collected on the following categories: Demographics, Education, Employment, Transportation, Health & Well-Being, Children, Housing, and Community Safety, and Individual Needs.



Survey implementation at Feeding Tampa Bay's Mobile Food Pantry held at University Park

# SURVEY METHODS

# DESIGN

In conducting the 2019 Community Survey, the University Area CDC sought to update community data gathered in 2017, while also obtaining additional information relevant to future programming and initiatives in the community. To achieve this, the survey was designed using the 2017 University Area Community Survey as a template, with questions added and/or edited as needed, specifically in the categories of Transportation, Health & Wellness and Individual Needs. The 2017 Community Survey can be found in Appendix C.

The University Area CDC worked with the design team, made up of the Community Outreach Coordinator, Chief Executive Officer and Community Development & Engagement Intern to complete a draft assessment. The survey was presented to representatives from the Community Safety & Wellness Committee and edited in accordance with their suggestions. Community residents involved in the University Area Leaders Collective were then invited to review, test, and provide feedback. The final community survey consists of 56 questions and 9 sections: Demographics, Education, Employment, Transportation, Health & Well-Being, Children, Housing, Community Safety, and Individual Needs. The survey can be seen in Appendix A.

# SURVEY IMPLEMENTATION

A convenience sample was used in the implementation of the Community Survey, which focused on receiving responses from residents in the 33612 and 33613 zip codes. The survey was only available in printed paper form, and it was available in both English and Spanish.

The survey was implemented from February 11, 2019 to March 24, 2019, with a one week break. This was done through a partnership with Dr. Emelda Curry and Mr. Rodrigo Serrao, of the Department of Sociology at the University of South Florida, who integrated the survey as a service-learning project in their respective courses. A total of 67 student volunteers visited the University Area to conduct surveys at least once per week over the course of the 5-week implementation period.

Survey participation was voluntary, and although strongly encouraged to respond to every question in the survey, respondents could refrain from answering any question(s). Completion of the survey was estimated to take approximately 10 - 15 minutes. As a thank you for their participation, respondents were given one of three incentives, while supplies lasted: a \$5 Target gift card, a Chick-Fil-A sandwich gift card, or a bag of ready-to-cook jambalaya.

The survey was publicized through a variety of communication channels including press releases, community listservs, local neighborhood organizations, flyer distribution and social media postings.



# SURVEY IMPLEMENTATION (continued)

Staff and volunteers were present at the following locations/events to implement surveys. Numbers in parenthesis indicate how many times surveys were collected at the location/event.

- Casablanca Apartments (1)
- Feeding Tampa Bay Mobile Food Pantry (2)
- Get Moving! Basketball (1) ٠
- Golden Glade Apartments (1) ٠
- Iglesia Tampa Para Christo (1) ٠
- Leaders Collective Meeting (1) ٠
- ٠
- Montierra Apartments (1) ٠
- Mort Elementary School Conference Night (1) 

  Villages at Turtle Creek (1)

- Muller Elementary School Magnet Mania (1)
- Prodigy Showcase (1)
- Samaritans Feet Event (1)
- UACDC Campus (25)
- UACDC Family Movie Night (1)
- UACDC Project MOM (1)
- Liberty Middle School Conference Night (1) 

  University Area Community Door-to-Door (12)
  - University Area Transit Center (4)

# DATA INPUT & ANALYSIS

A codebook was created for data input pertaining to each guestion and answer presented in the Community Survey. Upon receipt of all completed surveys, data was manually entered into Excel for basic data analysis. The data set was then transferred to SPSS statistical software to identify relevant correlations. Response charts for each survey question can be found in Appendix B. A chart with statistically significant correlations can be found on page 14.



Volunteers implementing survey through door-to-door outreach in University Area Community

# **COMMUNITY CONVERSATION**

In addition to the Community Survey, a Community Conversation was held Wednesday, May 22, 2019 from 5:30pm – 7:30pm at the University Area CDC. The purpose of the meeting was to present the results of the survey to community residents, discuss their thoughts and reaction to the data, and receive input on the changes they feel are most important and needed in their community. A total of 26 residents were in attendance. After results were presented and discussed, residents participated in an activity where they voted for the top 3 areas they wanted to see improvements in the next 2 to 3 years. A group discussion was had where residents worked to create a "wish list" for the top 3 areas of importance identified.

#### **EMPLOYMENT**

- Higher minimum wage
- Jobs that pay a livable wage, preferably within the University Area
- Co-op style businesses where employees are shareholders
- Bring better jobs into the community, and ensure those businesses hire residents for those jobs

### **TRANSPORTATION**

- Bus that takes people from their home to the main bus stops
- A shuttle bus that offers transportation within the University Area (ensuring it includes the WHOLE University Area, not just part of it)
- Trolley or Train system
- Bring back the bus on 22nd Street
- Change the rule of limiting grocery bags to 3 per person, as this is a big barrier
- Crosswalk enforcement such as cameras or gate (similar to train crossing)
- More frequent busses that start earlier, especially on weekends since people work weekends too

#### **HOUSING**

- Rent to own programs
- More credit repair opportunities (individual focused, not just workshops)
- Partner with Habitat for Humanity
- Section 8 (increase spots & speed up process)
- Make residents aware about what department is responsible for what (i.e. Many issues that residents think Code Enforcement is responsible for don't actually fall under their duties, but no one knows who the go-to department is)
- Create a Tenant Advocacy Hotline or Contact List so this information and contact numbers are readily available
- Create a neighborhood newsletter where information, updates, and notices about happenings in the University Area can be communicated to all residents



# **KEY FINDINGS**

A total of 610 completed surveys were collected. For the data in this section and those that follow, most percentages are figured based on responses from 610 persons (i.e. N=610) unless otherwise specified. Data marked with (\*) indicates questions that allowed multiple response selections. It is understood that the survey is a tool for information, not a perfect science, due to the fact that it is a sampling of residents who were willing to participate. The following are highlights of the most prevalent findings, along with "Changes" seen between the 2019 and 2017 survey, "Current Initiatives", and "Recommendations". Response data sets for each question can be found in Appendix B.



#### Ethnicity Origin (race) (N=516)

- 43% African American/Black
- 31% Hispanic or Latino
- 17% Caucasian
- 3% Multi-Racial
- 2% Asian/Pacific Islander
- 1% Native American
- 3% Other

Children

50% Have Children



**Age** (N=606)

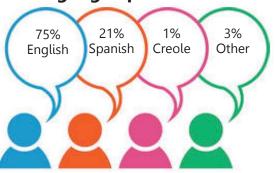
◆ 55 - 64: **15%** 

• 65 - 74: **7%** 

♦ 18 - 24: 14%

♦ 25 - 34: 30%

### Language Spoken (N=609)



**Single Parent** 



44% of Women are Single Mothers (N=337) 29% of Men are Single Fathers (N=262)

Flyers

### Top 3 Ways to Inform Residents of Community News and Upcoming Events\*

#### **CHANGES FROM 2017 TO 2019**

- 3% increase in male survey participation
- 8% increase in participants ages 18-34
- 4% increase in Hispanic/Latino participation
- 2% increase in "Other" languages spoken
- 10% increase in single status

**Marital Status** 

53% Single 22% Married

10% Living Together

- 20% decrease in reported children under age 18 in the home
- Single parent status is prevalent
- Flyers were indicated slightly more favorably than phone calls

#### **CURRENT INITIATIVES**

- Programming for both children and adults (i.e. Get Moving!, Prodigy, Movie Nights, Project MOM, etc.)
- Promotional content is created in both English and Spanish whenever possible
- ESOL Classes provided
- Using Constant Contact Email Listserv, Mass Text Messaging system, and consistent flyering to promote upcoming events and opportunities

#### RECOMMENDATIONS

- Provide services, programs, and opportunities relevant to those ages 18-34
- Be cognizant that many residents may not understand English or Spanish, and programs should be flexible and accommodating
- Whenever possible, provide childcare or supervised children's activities at events and programs geared towards adults

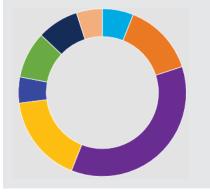


Email

# **EDUCATION**

## 80% of respondents have attained a high school

### diploma/GED or higher (N = 601)



- 6% K 8th Grade
- 14% Some High School
- 36% High School/GED
- 17% Some College
- 5% Trade/Technical Training
- 9% Associate Degree
- 8% Bachelors Degree
- 5% Masters Degree or Other

### **Top 3 Technical Certifications of Interest\***

- 1. Certified Nursing Assistant (CNA)
- 2. Hospitality
- 3. Information Technology (IT)

### **Top 3 Education Challenges\***

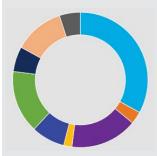
26% Face challenges regarding education

- 1. Cost of School
- 2. Lack of Transportation
- 3. Lack of high school diploma/GED

# **EMPLOYMENT**

### 56% of respondents are either employed fulltime, retired, or disabled.

44% need additional employment support (N=589)



#### 33% Full-Time

- 3% FT min. wage or less
- 16% Part-Time
  - 2% Contracted Worker
- 8% Retired
- 15% Disabled
- 6% Unemployed <3 months
- 12% Unemployed >3 months
- 5% Other

#### 31% Face challenges regarding better employment

- **Top 3 Employment Challenges\***
- 1. Lack of reliable transportation
- 2. Health disability/problem
- 3. Lack of education or certification

#### CHANGES FROM 2017 TO 2019

- 5% increase in respondents who have obtained a High School Diploma/GED
- Identified top 3 Certification Programs of interest
- 23% decrease in challenges regarding education
- 11% decrease in challenges for better employment
- 4% increase in full-time employment
- Although still very prevalent, childcare has fallen out of the top 3 challenges for both Education and Employment
- 6% decrease in reported household incomes under \$15,000

#### **CURRENT INITIATIVES**

- GED Classes offered at UACDC
- INVEST Workforce provides scholarships for residents to obtain certifications
- University Area CDC Computer Lab assists residents with job searches and marketable skills
- Annual University Area Community
   Job Fair

### RECOMMENDATIONS

- Provide additional, tailored support to job seekers
- Offer free or low-cost technical/trade courses that interest the community, with the option for providing transportation assistance

# 65%

of those employed work in jobs located outside of the University Area (N= 413)

46% of respondents have a household income under \$15,000 (N=527)



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# HEALTH & WELLNESS



# for Family Health\*

- 1. Losing Weight
- 2. Mental Health
- 3. Lowering Blood Pressure

#### CHANGES FROM 2017 TO 2019

- ♦ 26% decrease in challenges to eat healthy meals
- Top challenges to healthy eating remain the same
- ♦ 3% increase in people who do NOT have health insurance
- Mental Health has replaced Dental Health in the Top 3 Areas of Improvement for Family Health
- ♦ 5% decrease in adult participation in extra-curricular activities
- Many residents face challenges dealing with everyday life

#### **CURRENT INITIATIVES**

- ♦ Get Moving! Free Adult Group Fitness Classes (bootcamp, yoga, Zumba, pickleball)
- ♦ Harvest Hope Garden
- Healthy cooking classes and nutrition workshops
- University Area Leaders Collective
- Wellness U Group Cognitive Behavior Therapy Program

#### RECOMMENDATIONS

- ◆ Increase accessibility to Harvest Hope Garden
- Implement program that combines healthy eating with physical activity
- Provide more activities for adults (i.e. art, music, dance, etc.)

# Fitness Classes/Gym Sports Leagues

like to participate in\*

- 3. Dance Class/ Dance Group
- 4. Art Classes
- 5. Music Lessons/Band

# Only 33% of adults participate in any extra-curricular activities



Males are <u>2 times more likely to participate in</u> extracurricular activities compared to females



*58% are interested in participating in a free 6-week Wellness Program* 

# **CHILDREN**

# Only **2 out of 10** children currently participate in extra-curricular activities



### Top 4 Activities Children Would Like to Participate in\*

- 1. Sports Leagues
- 2. Dance Class/Dance Group
- 3. Music Lessons/Band
- 4. Martial Arts

#### **55%** of school-aged children attend school outside of the University Area Boundaries

The word cloud to the right shows the schools reported by respondents. The larger the word, the more times it was reported.



#### CHANGES FROM 2017 TO 2019

- Youth participation in extra-curricular activities remains the same, and very low
- When parents are involved in extracurricular activities themselves, it increases the changes of them enrolling their child in extra-curricular activities
- Top activities of interest remain the same
- Swimming is no longer the top sport of interest, however it is still high on the list

*Children whose parents participate in extracurricular activities are 2 times more likely to also participate in activities, compared to children whose parents do not participate in any activities* 

### Top 4 Sports Children Would Like to Participate in\*

1. Basketball

Swimming

- 2. Football
- 3. Soccer

4.



#### **CURRENT INITIATIVES**

- Prodigy Cultural Arts Program
- Get Moving! Karate Classes and other sports leagues
- "The Hangout" Teen Initiative
- DreamCatchers Summer Camp
- Anchor institution for Mort Community Partnership School

#### RECOMMENDATIONS

- Provide wider selection of sports for youth to participate in, specifically for ages 6-10, as that is the largest represented age group
- Implement activities in an accessible location to guarantee attendance
- Make connections with, and provide resources to other schools attended by University Area youth

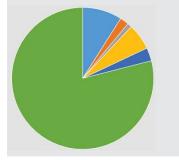
# HOUSING

### LIVING IN THE UNIVERSITY AREA

43% of respondents have lived in the University Area for 5+ years (N=583)

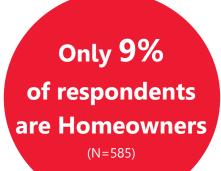
## 91% of respondents don't have a

permanent stake in the community (N=585)



- 9% Homeowner 79% Renter
- 1% Hotel or Extended Stay
- 6% Temp. with Family/Friends
- 3% Homeless/Shelter
- 2% Other

HOMEOWNERSHIP





- **80%** Have 2 to 6 people living in the home (N=579)
- 75% Live in homes with no more than 2 bedrooms (N=573)

#### **Changes in Reported Cost of Rent** 2017 2019 DIFFERENCE (N=435) (N=533) \$400 - \$599 26% 16% ↓ 10% \$600 - \$799 48% ↓ 7% 41% 个 5% \$800 - \$999 20% 25% \$1,000 - \$1,299 5% 14% 个 9% \$1,300 or more 1% 4% 个 3%



### Top 3 Ways Landlord/Property Management Staff Can Improve\*

- 1. Address Maintenance Issues
- 2. Improve Condition of Homes
- 3. Keep Property Clean

### Top 3 Homeownership Challenges\*

- 1. Bad Credit
- 2. Cost of Homes
- 3. Unstable Income

## Top 3 Fears about Homeownership\*

- 1. Losing Home/Foreclosure
- 2. Not being able to afford maintenance
- 3. Not being able to afford utilities



# **HOUSING** (continued)

### **HOMEOWNERSHIP** (cont.)

Would you buy a home in the University Area?

53% YES (N=610)

#### 71% would like to own a single-family home

# Why would you NOT buy a home in the University Area?

The word cloud to the right visually shows reasons respondents gave for not buying a home in the University Area. The bigger the word, the more often it appeared in the responses.

### **HOMEOWNER PREPAREDNESS**

- Only 25% are aware of First Time Home Buyer Programs
- 74% Either have a credit score below 640 or don't know their credit score

### Top Financial Workshops Residents Would Like to Attend\*

- 1. Credit Repair
- 2. Homeownership
- 3. Budgeting
- 4. Building Credit

# TRANSPORTATION

55% Use public transportation

#### Top 3 Modes of Transportation Used \*

- 1. Car
- 2. Bus
- 3. Walk



#### **CHANGES FROM 2017 TO 2019**

- 2% increase in reported homeownership
- ♦ 8% increase in reported 2-6 people living in the home
- ♦ Cost of rent has continued to rise
- $\blacklozenge$  Challenges and fears related to homeownership remain the same
- Landlord satisfaction and areas of improvement remain the same
- $\blacklozenge$  9% decrease in residents willing to buy a home in the University Area
- ◆ 7% increase in number of residents with credit score above 640
- $\blacklozenge$  4% decrease in feeling safe when using public transportation

#### **CURRENT INITIATIVES**

- Harvest Hope Properties land-banking initiative to build attainable housing, as well as rent-to-own homes
- Golden Palms and Golden Glade affordable housing apartments
- Financial Workshops in partnership with banks

#### RECOMMENDATIONS

- Create opportunities for homeownership in the University Area
- Provide more financial workshops, specifically about credit
- Provide one-on-one credit assistance
- Provide First Time Home Buyer Course at University Area CDC
- Inform residents of renter/landlord rights
  - Involve resident presence in public transportation decision-making
  - Create a Landlord Coalition for the University Area

85% Have a bus stop within a 15 minute walk from their home 70% Feel safe using public transportation (N=515)

#### Top 3 Ways Public Transportation Can be Improved \*

- 1. More Bus Routes
- 2. More Frequent Buses
- 3. More Reliable Schedules

# **COMMUNITY SAFETY**



# **STATISTICALLY SIGNIFICANT CORRELATIONS**

	Odds Ratio	<b>Confidence Limits</b>	Explanation	
Gender vs:				
Use of Public Trans- portation	0.70	(0.507, 0.974)	Females are 30% less likely to use public transportation compared to males.	
Safe Using Public Transportation	0.48	(0.331, 0.697)	Females are 52% less likely to feel safe using public transportation compared to males.	
Participate in Extracur- ricular Activities	1.95	(1.382, 2.761)	Males are 2 times more likely to participate in extracurricular activities than females.	
Interested inPar-ticipating in Free 6Week Program	1.51	(1.036, 2.213)	Females are 1.5 times more likely to participate in Free 6-week program.	
Income vs:				
Employment Status	2.99	(1.916, 4.651)	Those who do not have a job are about 3 times more likely to earn less than \$30,000 compared with those who have a job.	
Residential Status	5.62	(3.241, 9.748)	People who earn more than \$30,000 are more than 5 times more likely to own their home compared to those who earn less than \$30,000.	
	0.18	(0.103, 0.309)	People who earn less than \$30,000 are 80% less likely to own a home compared to those who earn more than \$30,000.	
Parent participation in Extracurricular vs:				
Children Participation in Extracurricular Ac- tivities	2.02	(1.346, 3.028)	Children whose parents participate in ex- tracurricular activities are 2 times more likely to also participate in activities compared to chil- dren whose parents do not participate.	
Age vs:				
Use Public Transportation	1.90	(1.280, 2.813)	People 55 years old and older are 2 times more likely to use public transportation compared to those between 18-54 years old.	
Health Insurance	3.28	(2.038, 5.285)	People 55 years old and older are 3 times more likely to have health insurance compared to those between 18-54 years old.	
	0.31	(0.189, 0.491)	People who are 18-54 years old are 70% less likely to have health insurance compared to those who are 55 years old and older.	

# STATISTICALLY SIGNIFICANT CORRELATIONS (continued)

	Odds Ratio	Confidence Limits	Explanation
Race vs:			
Safe Using Public Transportation	0.57	(0.336, 0.960)	Hispanics are 43% less likely to feel safe using public transportation than Caucasian.
	0.42	(0.276, 0.640)	Hispanics are 58% less likely to feel safe using public transportation than African American.
Use Public Transportation	0.46	(0.283, 0.757)	Hispanics are 54% less likely to use public transportation compared to Caucasian.
	2.57	(1.743, 3.800)	African American are 2.6 times more likely to use public transportation compared to Hispanic.
Health Insurance	0.43	(0.255, 0.717)	Hispanics are 57% less likely to have insurance compared to African American and Caucasian.
Challenges Dealing with Everyday Life	1.78	(1.118, 2.833)	Caucasian are about 2 times more likely to ex- perience challenges in their everyday life com- pared to African American.
Participate in Extracur- ricular Activities	0.58	(0.345, 0.992)	Hispanic are 42% less likely to participate in ex- tracurricular activities compared to African American and Caucasian.
Children Participate in Extracurricular Activities	2.10	(1.071, 4.107)	African American children are 2 times more likely to participate in extracurricular activities compared to Caucasian children.
Buy Home in Uni- versity Area	1.86	(1.167, 2.954)	African American are about 2 times more likely to buy a home in the University Area compared to Caucasian.
Knowledge on Hur- ricane Shelter	0.52	(0.326, 0.833)	Hispanic are 48% less likely to know about their closest hurricane shelter compared to Caucasian.
	0.57	(0.390, 0.819)	Hispanic are 43% less likely to know about their closest hurricane shelter compared to African American.
Employment Status vs:			
Rent	1.97	(1.323, 2.919)	People who are unemployed are about 2 times more likely to pay rent less than \$800 compared to those who work full time.
Stress	1.96	(1.169, 3.296)	People who are disabled are 2 times more likely to feel stress compared to people who work full time.

# **APPENDIX A: 2019 UNIVERSITY AREA COMMUNITY SURVEY**



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Interviewed by:

Self-Completed

#### 2019 UNIVERSITY AREA COMMUNITY SURVEY

The purpose of this survey is to find the strengths and areas of improvement of the University Area Community, and how we can work together to improve our community. This survey was last conducted in 2017, and from the responses we were able to: create recreation classes for kids and adults, increase opportunities for attainable housing, implement safety initiatives, and more.

Survey participants must be 18 years or older. Should you choose to include your name AND email address or phone number below, and return this <u>COMPLETED</u> survey by March 24, 2019, you will be entered in our drawing for a chance to win from a list of prizes, including: amusement park tickets, movie passes, a bicycle, and more! The winners will be selected and notified on Friday, April 12, 2019.

# ONCE COMPLETE, PLEASE RETURN THE SURVEY TO THE ORGANIZATION/INDIVIDUAL THAT PROVIDED IT TO YOU, OR TO THE UNIVERSITY AREA COMMUNITY CENTER (LOCATED AT 14013 NORTH 22<sup>ND</sup> ST., TAMPA FL) BY 3/24/19.

This survey is CONFIDENTIAL. Including your name, email, or phone number is OPTIONAL and will only be used to enter the drawing to win pri-					
NAME	EMAIL:	PHONE:			

GENERAL DEMOGRAPHICS					
1. What is your gender?					
Male     Other:					
Female     Prefer not to answer					
2. What is your age?					
18 – 24 years old 35 – 44 years old 55 – 64 years old 75 years or older					
25 – 34 years old 45 – 54 years old 65 – 74 years old					
3. What is your ethnicity origin (race)?					
African American/Black Caucasian/White Multi-Racial Other:					
Asian/Pacific Islander Hispanic or Latino Native American					
4. What is your primary language?					
English Creole					
Spanish Other:					
5. What is your zip code?					
□ 33612 □ 33613 □ Other:					
6. What is your marital status?					
Married Divorced Widowed					
Living Together Separated Single					
7. Do you have children under the age of 18?					
Yes					
□ No					
8. Are you a single parent?					
C Yes					
□ No					
9. Are you a Veteran of the U.S. Armed Forces, Reserves, or National Guard?					
Yes     No					
10. How would you like to hear about important news and events happening in your community? (Check all that apply)					
Phone Call     Email     Flyers / signs     News Channel     Text     Newspaper     Facebook/Twitter/Instagram     Other:					

	EDUCATION	
11. What is the highest level of educat		
Kindergarten to 8 <sup>th</sup> grade	Some college credit, no degree	Bachelor's degree
Some high school, no diploma		Master's degree or higher
High school diploma/GED	Associate degree	5 G
<b>o</b> . ,	c c	
12. Are you interested in completing a		•
Technical Certification program?		
Yes	12a. What Technical Certification(	s) would you like to get? <u>(Check all that apply)</u>
	Custodial	Bus Driver
8.1	Landscaping	Truck Driver
	Certified Nursing Assistant (	CNA) Information Technology (IT)
↓	Hospitality	Other:
13. Do you face any challenges with		
education?		
	13a. What education challenges de	o you face? (Check all that apply)
Yes		· · · · · · · · · · · · · · · · · · ·
	<ul> <li>Lack of transportation</li> <li>Lack of childcare</li> </ul>	Cost of school
D No		Language issues
*	Lack of high school diploma,	/GED Other:
		•
	EMPLOYMENT	
14. Which of the following best describ	es your current employment status?	
Full-time	Contracted worker	Unemployed - Less than 3 months
Full-time (but earning min. wage or	less) 🗖 Retired	Unemployed - More than 3 month
Part-time	Disabled	Other:
15. Do you face any challenges in	•	•
trying to get better employment?		
	15a. What challenges do you face in g	getting better employment? (Check all that apply)
🛛 Yes 🛁 🔪	Lack of reliable transportation	Lack of job skills
-	Lack of reliable childcare	Emotionally unable to work
□ No	Health/disability problem	-
	Lack of education or certification	Lack of jobs within the University Area
*	Pregnancy	Other:
16. What is your current household ind	ome?	•
\$14,999 or below	□ \$30,000 - \$44,999	\$60,000 - \$74,999
\$14,999 of below \$15,000 - \$29,999	□ \$30,000 - \$44,999 □ \$45,000 - \$59,999	\$10,000 - \$74,999 \$10,000 or above
17. If you are currently employed, whe		
University Area New		Brandon Wesley Chapel
-	itown Tampa Carrollwood	Riverview/Ruskin     Other:
	TRANSPORTATION	
	TRANSPORTATION	

18. What m	18. What mode of transportation do you use? (Check all that apply)					
🗆 Ca	r 🛛	Bicycle	Other:			
🗆 Bu	s 🛛	Walk				
19. Do you	use public transpo	ortation?				
🗆 Ye	; 0	No				
20. Is there	a bus stop within	a 15 minute walk from	n your home?			
🗆 Ye	; 🛛	No 🛛	l don't Know			
21. Do you	feel safe using pul	blic transportation?				
🛛 Ye	; 0	No				
22. In what ways could public transportation be improved? (Check all that apply)						
Sat	er bus stops		More routes		Cleaner buses	
Mo	ore reliable schedu	les 🛛	More frequent buses		Other:	

HEALTH & WELL- BEING					
23. Do you currently have health insurance?					
🛛 Yes 🖾 No					
24. Do you currently participate in any	extracurricular activities?				
Yes No					
25. What activities would you like to p	articipate in? (check all that apply)				
<ul> <li>Sports leagues</li> <li>Dance class/ of</li> <li>Fitness class/gym</li> <li>Martial arts</li> </ul>	dance group  General Board/card games Art classes	Gardening     Gardening     Theatre/drama/acting     Other:			
26. How important is it to you to eat h	ealthy meals?				
Not important	Somewhat important	Very important			
27. Do you face any challenges in trying to eat healthy meals?					
Yes	27a. What challenges do you face in	trying to eat fresh, healthy meals? (Check all that apply)			
	<ul> <li>Cost of healthy food is too high</li> <li>Fresh foods (fruits/veggies) expire</li> <li>No time to cook fresh meals</li> <li>Don't have easy access to fresh for</li> </ul>	fruits/veggies			
<ol> <li>Do you experience challenges deal stress, anxiety, depression, feeling</li> </ol>	ing with everyday life, such as: g overwhelmed, lack of sleep, etc.?				
Yes	$\rightarrow$	28a. Would you be interested in participating in a Free 6-week Wellness Program?			
□ No ↓					
29. If you could improve you or your family's health, what area(s) would you focus on? (Check all that apply)					
Losing weight       Controlling diabetes       Poor dental health       Mental Health       N/A (I am/we are in good health         Lowering cholesterol       Lowering blood pressure       Poor vision       Other:       good health					

CHILDREN (If your children are over the age of 18, please skip this section and continue to the next section)					
30. How many children do you have?					
31. How old are your children? (Check all that apply)					
0 - 2 years old         6 - 10 years old         14 - 18 years old           3 - 5 years old         11 - 13 years old         14 - 18 years old					
32. What school do your children attend? (Check all that apply)					
Mort Elementary     Bowers Whitley     Other:					
Muller Elementary Magnet School     North Tampa Head Start					
33. Do your children currently participate in any extracurricular activities?					
55. Do your children currently participate in any extracurricular activities:					
Yes No					
34. What activities would your children like to participate in? (Check all that apply)					
Sports leagues       Dance class/ dance group       Art classes       Leadership Program         Fitness class/gym       Theatre/drama/acting       Music Lessons/band       Academic Tutoring         Martial Arts       Gaming       Board/Card Games       Other:					
35. What recreational sports would your children like to participate in? (Check all that apply)					
Football     Baseball     Soccer     Other:					
Basketball Softball Swimming None					

	HOUSING				
36. How long have you lived in the University Area?					
□ 6 months or less □ 1 – 2 years	□ 3 – 5 years [	□ 5 – 10 years	10 years or more		
37. What is your current residential status?					
Home Owner     Hotel or Ex		Homeles	s/Shelter		
	ly staying with family/fr	iends 🛛 Other:			
38. How long have you lived in your current place of resid					
6 months or less     1 – 2 years	-	□ 5 – 10 years	10 years or more		
39. How many people are currently living in your home?		_			
	4-6	L	7 or more		
40. How many bedrooms are in your home?		· · · · · · · · · · · · · · · · · · ·			
	. 3		4 or more		
41. What is your current rent/mortgage payment?	0. 0000	D (1 200 -			
	0 - \$999 )00 - \$1,299	🗖 \$1,300 o	r more		
42. Are you in Assisted or Public Housing (Section 8)?	100 \$1,255				
Yes	42a. What is your	payment portion of the r	ent?		
	\$	/ month			
43. What are some of the challenges you face regarding h	ome ownershin? (Chec	k all that apply)			
	omes is too high	None			
	nice homes to choose f				
44. What are some of the biggest fears you have about h					
	g able to afford utilities g able to afford mainten	ance Other:			
45. Would you buy a home in the University Area?		ince <u>concr.</u>			
	45a. Why not? (Pla	ease list reasons)			
□ Yes					
46. What type of home would you like to own?					
Single family house     Tow	nhouse	Anartme	ent style condo		
47. Are you aware of any First Time Home Buyer Programs?			the style condo		
Yes	47a. Have you part	icipated in any First Time H	Iome Buyer Programs?		
	Yes	No			
48. Is your credit score 640 or above?	1 1				
Yes No		🔲 Idon't k	now		
49. Are you interested in attending Financial Workshops?					
	49a. What type of F	Financial Workshops inter	est you? (Check all that apply)		
		Savings/Emergency Fund			
- V	🗆 Credit Repair 🛛	Building Credit	Other:		
50. How satisfied are you with your landlord/property management staff? (Circle number below)					
1 2		3	4		
Very dissatisfied Somewhat dissatisfied	Sati	isfied	Very satisfied		
51. In which areas could your landlord/property management staff improve? (check all that apply)					
	rove condition of home		y knowledge/awareness		
Address maintenance issues     Kee	p property clean		my home)		
		Other:			

2019 UNIVERSITY AREA COMMUNITY SURVEY - AFFORDABLE HOUSING ASSESSMENT

COMMUNITY SAFETY							
52. Please read the following statements and select if you "Agree", "Disagree", or "Not Sure":							
<ul> <li>Residents in my neighborhood know and interact with one another.</li> </ul>	Agree	Disagree	Not sure				
b. There is no crime in my neighborhood.	Agree	Disagree	Not sure				
<li>c. I feel safe in my neighborhood's public spaces (i.e. parks, sidewalks, etc.)</li>	Agree	Disagree	Not sure				
<ol> <li>It is safe for children to play outside in my neighborhood.</li> </ol>	Agree	Disagree	Not sure				
e. My neighborhood is clean and well maintained.	Agree	Disagree	Not sure				
f. Police effectively deal with crime in my neighborhood.	Agree	Disagree	Not sure				
g. Police actively patrol in my neighborhood.	Agree	Disagree	Not sure				
h. Police care about my concerns about safety and security.	Agree	Disagree	Not sure				
i. Property management communicates about property events/happenings.	Agree	Disagree	Not sure				
j. Property management is responsive to my concerns about safety and security.	Agree	Disagree	Not sure				
k. My neighborhood floods when it rains.	Agree	Disagree	Not sure				
I. In case of hurricane evacuation, I know where my closest hurricane shelter is.	Agree	Disagree	Not sure				
53. What do you see as the largest elements of crime in the University Area Community? (Check all that apply)							
Drugs Burglaries Domestic Violence T	rafficking	Other:					
Gang activity Vandalism Child Abuse A	Animal Abuse						
54. Have you visited the University Area CDC Community Center – located at 14013 North 22nd Street?							
Yes No Not Sure							

	YOUR NEEDS					
55. Please read the following list and select the things you need assistance with. (Check all that apply)						
a.	Affordable Housing		<ul> <li>k. Household Items (plates, pots, bed sheets, towels, etc.)</li> </ul>			
b.	Child Care		I. Internet			
С.	Clean Water	]	m. Laundry			
d.	Cleaning Supplies	]	n. Phone			
e.	Clothing	]	o. Rent Assistance			
f.	Employment	]	p. School Supplies			
g.	Food	1	q. Toiletries (toothpaste, soap, shampoo, etc.)			
h.	Furniture (bed, couch, etc.)	1	r. Transportation			
i.	Health Care	]	s. Working Appliances (stove, microwave, etc.)			
j.	Home Maintenance	]	t. Yard Maintenance			

56. Please share any additional thoughts, comments, or questions you have regarding the University Area Community.

### Thank you for participating in our survey!

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# **APPENDIX B: SURVEY DATA SETS**

Answer	Frequency	%		
Male	262	43.2%		
Female	377	55.6%		
Prefer not to answer	4	0.7%		
Other	3	0.5%		

#### Question 1. What is your gender?

#### Question 2. What is your age?

Answer	Frequency	%
18-24 years old	82	13.5%
25-34 years old	180	29.7%
35-44 years old	119	19.6%
45-54 years old	82	13.5%
55-64 years old	94	15.5%
65-74 years old	42	6.9%
75 years or older	7	2.8%

#### Question 3. What is your ethnicity origin (race)?

Answer	Frequency	%
African American/Black	255	42.5%
Asian/Pacific Islander	12	2.0%
Caucasian	104	17.3%
Hispanic or Latino	140	30.7%
Multi-Racial	184	3.3%
Native American	8	1.3%
Other	17	2.38%

Question 4. What is your primary language?

Answer	Frequency	%
English	460	75.5%
Spanish	127	20.9%
Creole	4	0.7%
Other	18	3.0%

Question 5. What is your zip code?

Answer	Frequency	%
33612	191	31.6%
33613	414	68.4%
Other	0	0.0%

#### Question 6. What is your current marital status?

Answer	Frequency	%
Married	133	21.8%
Living together	63	10.3%
Divorced	53	8.7%
Separated	21	3.4%
Widowed	20	3.3%
Single	320	52.5%

Question 7. Do you have children under the age of 18?

Answer	Frequency	%
Yes	302	49.5%
No	308	50.5%

Question 8. Are you a single parent?

Answer	Frequency	%
Yes	229	37.5%
No	381	62.5%

*Question 9. Are you a Veteran of the U.S. Armed Forces, Reserves or National Guard?* 

Answer	Frequency	%
Yes	47	9.2%
No	462	90.8%

*Question 10. How would you like to hear about important news and events happening in your community?\** 

Answer	Frequency
Phone Call	95
Text	164
Email	206
Newspaper	73
Flyer/signs	98
News Channel	57
Facebook/Twitter/Instagram	64
Other	40

*Question 11. What is the highest level of education you have completed?* 

Answer	Frequency	%
Kindergarten to 8th grade	36	5.9%
Some high school, no diploma	86	14.1%
High School diploma/GED	217	35.6%
Some college credit, no degree	100	16.4%
Trade/technical training	33	5.4%
Associate degree	54	8.9%
Bachelor's degree	47	7.7%
Master's degree or other	8	4.6%

Question 12. Are you interested in completing a Technical Certification program?

Answer	Frequency	%
Yes	200	32.8%
No	410	67.2%

*Question 12a. What Technical Certification(s) would you like to get?\** 

Answer	Frequency
Certified Nursing Assistant (CAN)	57
Hospitality	53
Information Technology (IT)	36
Other	33
Landscaping	32
Truck Driver	32
Bus Driver	22
Custodial	18

*Question 13. Do you face any challenges regarding education?* 

Answer	Frequency	%
Yes	157	25.7%
No	453	74.3%

Question 13a. What education challenges do you face?\*

Answer	Frequency
Lack of transportation	84
Lack of childcare	49
Previous difficulty with school	23
Lack of high school diploma/GED	40
Cost of school	120
Language issues	26
Other	29

Question 14. Which of the following best describes your current employment status?

Answer	Frequency	%
Full-time	196	33.2%
Full-time (but earning min. wage	15	2.5%
or less)	15	2.3%
Part-time employment	96	16.3%
Contracted worker	9	1.5%
Retired	45	7.6%
Disabled	88	14.9%
Unemployed- Less than 3 months	38	6.4%
Unemployed- More than 3 months	72	12.2%
Other	30	5.1%

Question 15. Do you face any challenges regarding employment?

Answer	Frequency	%
Yes	192	31.5%
No	418	68.5%

Question 15A. What challenges do you face in getting better employment?\*

Answer	Frequency
Lack of reliable transportation	67
Health/disability problem	45
Other	34
Lack of education of certification	32
Lack of job skills	31
Lack of jobs within University Area	27
Lack of reliable childcare	26
Discriminaiton (race, age, gender)	19
Emotionally unable to work	9
Pregnancy	3

#### Question 16. What is your current household income?

Answer	Frequency	%
\$14,999 or below	240	45.5%
\$15,000 - \$29,999	152	28.8%
\$30,000 - \$44,999	90	17.0%
\$45,000 - \$59,999	22	4.2%
\$60,000 - \$ 74,999	13	2.5%
\$75,000 or above	10	1.9%

*Question 17. If you are currently employed, where is your job located?* 

Answer	Frequency
University Area	86
Temple Terrace	40
New Tampa	33
Downtown Tampa	15
Town "n" Country	24
Lack of college/advanced degree	27
Pregnancy	8
Lack of job/occupational skills	28
Emotionally unable to work	9
Lack of adult dependent care	3
Discrimination (race, wage, gender)	15
Lack of jobs within the University Area	34
Other	32

Question 18. What mode of transportation do you use?\*

Answer	Frequency
Car	324
Bus	222
Walk	128
Bicycle	62
Other	28

Question 19. D	o you use public	transportation?
----------------	------------------	-----------------

Answer	Frequency	%
Yes	337	55.2%
No	273	44.8%

*Question 20. Is there a bus stop within a 15 minute walk from your home?* 

yellow	Frequency	%
Yes	480	85.0%
No	45	8.0%
Don't know	40	7.1%

Question 21. Do you feel safe using public transportation?

Answer	Frequency	%
Yes	429	70.3%
No	181	29.7%

*Question 22. In what ways could public transportation be improved?* \*

Answer	Frequency	
More routes	245	
More frequent buses	187	
More reliable schedules	163	
Safer bus stops	162	
Cleaner buses	94	
Other	71	

Question 23. Do you currently have health insurance?

Answer	Frequency	%
Yes	398	65.2%
No	212	34.8%

*Question 24. Do you currently participate in any extracurricular activities?* 

Answer	Frequency	%
Yes	198	32.5%
No	412	67.5%

Question 25. What activities would you like to participate in?\*

Answer	Frequency
Fitness class/gym	223
Sports leagues	123
Dance class/ dance group	98
Art Classes	92
Music lessons/band	87
Gardening	85
Other	62
Martial arts	61
Board/ card games	51
Theatre/drama/acting	45

*Question 26. How important is it to you to eat healthy meals?* 

Answer	Frequency	%
Not important	18	3.3%
Somewhat important	110	20.3%
Very important	414	76.4%

*Question 27. Do you face any challenges regarding eating healthy meals?* 

Answer	Frequency	%
Yes	192	31.5%
No	418	68.5%

*Question 27a. What challenges do you face regarding eating fresh, healthy meals?*\*

Answer	Frequency
Cost of healthy food is too high	136
Fresh foods (fruits/veggies) expire faster	59
No time to cook fresh meals	48
Don't have easy access to fresh foods	33
Difficult to get children to eat fresh fruits/ veggies	31
Other	28
Not sure how to prepare healthy meals	18

Question 28. Do you experience challenges dealing with everyday life, such as: stress, anxiety, depression, feeling overwhelmed, lack of sleep, etc.?

Answer	Frequency	%
Yes	243	39.8%
No	367	60.2%

*Question 28a. Would you be interested in participation in a Free 6-week Wellness program?* 

Answer	Frequency	%
Yes	153	57.5%
No	113	42.5%

Question 29. If you could improve you or your family's health, what area(s) would you focus on?\*

Answer	Frequency
Losing weight	234
Mental health	118
Lowering blood pressure	116
Poor dental health	115
N/A (I am/we are in good health)	105
Lowering cholesterol	100
Controlling diabetes	97
Poor vision	83
Other	39

Question 30. How many children do you have?

Answer	Frequency	%
1	90	28.7%
2	90	28.7%
3	72	22.9%
4	38	12.1%
5	13	4.1%
6	5	1.6%
7	5	1.6%
8	0	0.0%
9	1	0.3%

Question 31. How old are your children?\*

Answer	Frequency
0 - 2 years old	80
3 - 5 years old	98
6 - 10 years old	142
11 - 13 years old	92
14 - 17 years old	92

Question 32. What school do your children attend?\*

Answer	Frequency
Other	144
Mort Elementary	67
Muller Elementary Magnet School	36
North Tampa Head Start	10
Bowers Whitley	5

*Question 33. Do you children currently participate in any extracurricular activities?* 

Answer	Frequency	%
Yes	123	20.2%
No	487	79.8%

*Question 34. What activities would your children like to participate in?\** 

Answer	Frequency
Sports leagues	145
Dance class/dance group	111
Music lessons/band	80
Martial arts	77
Art classes	68
Fitness class/gym	2259
Gaming	51
Leadership program	37
Theatre/drama/acting	34
Academic tutoring	34
Other	23
Board/card games	20

*Question 35. What recreational sports would your children like to participate in?*\*

Answer	Frequency
Basketball	115
Football	106
Soccer	103
Swimming	97
Baseball	62
Softball	40
Other	37
None	31

Question 36. How long have you lived in the University Area?

Answer	Frequency	%
6 months or less	77	13.2%
1-2 years	133	22.8%
3-5 years	122	20.9%
5-10 years	101	17.3%
10 years or more	150	25.7%

Question 37. What is your current residential status?

Answer	Frequency	%
Home Owner	53	9.1%
Renter (house, apartment, or condo)	461	78.8%
Hotel or Extended Stay	4	0.7%
Temporarily staying with Family/ friends	arily staying with Family/ 37	
Homeless/shelter	18	3.1%
Other	12	2.1%

*Question 38. How long have you lived in your current place of residence?* 

Answer	Frequency	%
6months or less	123	21.4%
1-2 years	197	34.3%
3-5 years	121	21.0%
5-10 years	79	13.7%
10 years or more	52	9.0%

*Question 39. How many people are currently living in your home?* 

Answer	Frequency	%
1	105	18.1%
2-3	308	53.2%
4-6	152	26.3%
7 or more	14	2.4%

Question 40. How many bedrooms are in your home?

Answer	Frequency	%
1	163	28.4%
2	269	46.9%
3	113	19.7%
4 or more	28	4.9%

Question 41. What is your current rent/mortgage payment?

Answer	Frequency	%
\$400-\$599	88	16.5%
\$600-\$799	217	40.7%
\$800-\$999	133	25.0%
\$1,000-\$1,299	76	14.3%
\$1,300 or more	19	3.6%

*Question 42. Are you in Assisted or Public Housing (Section 8)?* 

Answer	Frequency	%
Yes	77	14.9%
No	440	85.1%

Question 43. What are some of the challenges you face regarding home ownership?\*

Answer	Frequency
Bad credit (can't get a loan)	180
Cost of homes is too high	168
None	140
Unstable income	125
Not many nice homes to choose from	59
Other	38

Question 44. What are some of the biggest fears you have about home ownership?\*

Answer	Frequency
None	189
Losing the home/having it foreclosed	167
Not being able to afford maintenance	119
Not being able to afford utilities	101
Affecting credit due to foreclosure	72
Other	41

Question 45. Would you buy a home in the University Area?

Answer	Frequency	%
No	289	47.7%
Yes	321	52.6%

Question 46. What type of home would you like to own?

Answer	Frequency	%
Single family house	389	71.2%
Townhouse	77	14.1%
Apartment style condo	80	14.7%

*Question 47. Are you aware of any First Time Home Buyer Programs?* 

Answer	Frequency	%
Yes	152	24.9%
No	458	75.1%

*Question 47a. Have you participated in any First Time Home Buyer programs?* 

Answer	Frequency	
Yes	35	
No	574	

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#### Question 48. Is your credit score 640 or above?

Answer	Frequency	%
Yes	139	25.6%
No	251	46.3%
I don't know	152	28.0%

*Question 49. Are you interested in attending Financial Workshops?* 

Answer	Frequency	%
Yes	210	34.4%
No	400	65.6%

*Question 49a. What type of Financial Workshops interest you?\** 

Answer	Frequency
Credit repair	102
Home ownership	94
Budgeting	92
Building Credit	86
Savings/emergency fund	69
Other	15

Question 50. How satisfied are you with your landlord/ property management staff?

Answer	Frequency	%
Very dissatisfied	71	14.0%
Somewhat dissatisfied	123	24.2%
Satisfied	193	38.0%
Very satisfied	121	23.8%

Question 51. In which areas could your landlord/property management staff improve?\*

Answer	Frequency
Address maintenance issues	190
Improve condition of homes	175
Keep property clean	161
Be more available/easy to contact	136
Community knowledge/awareness	106
Other	53
N/A (I own my home)	56

*Question 52a.Residents in my neighborhood know and interact with one another.* 

Answer	Frequency	%
Agree	344	60.0%
Disagree	114	19.9%
Not sure	115	20.1%

Question 52b. There is no crime in my neighborhood.

Answer	Frequency	%
Agree	122	21.3%
Disagree	363	63.2%
Not sure	89	15.5%

*Question 52c. I feel safe in my neighborhood's public spaces (i.e. parks, sidewalks, etc.)* 

Answer	Frequency	%
Agree	349	60.5%
Disagree	166	28.8%
Not sure	62	10.7%

*Question 52d. It is safe for children to play outside in my neighborhood.* 

Answer	Frequency	%
Agree	294	51.7%
Disagree	193	33.9%
Not sure	82	14.4%

Question 52e. My neighborhood is clean and well maintained.

Answer	Frequency	%
Agree	287	50.1%
Disagree	230	40.1%
Not sure	56	9.8%

*Question 52f. Police effectively deal with crime in my neighborhood.* 

Answer	Frequency	%
Agree	345	60.5%
Disagree	127	22.3%
Not sure	98	17.2%

Question 52g. Police actively patrol in my neighborhood.

Answer	Frequency	%
Agree	383	67.2%
Disagree	123	21.6%
Not sure	64	11.2%

*Question 52h. Police care about my concerns about safety and security.* 

Answer	Frequency	%
Agree	311	54.3%
Disagree	133	23.2%
Not sure	129	22.5%

*Question 52i. Property management communicates about property events/happenings.* 

Answer	Frequency	%
Agree	250	44.1%
Disagree	179	35.8%
Not sure	113	20.1%

Question 52j. Property management is responsive to my concerns about safety and security.

Answer	Frequency	%
Agree	260	51.8%
Disagree	180	35.9%
Not sure	62	12.4%

Question 52k. My neighborhood floods when it rains.

Answer	Frequency	%
Agree	233	40.6%
Disagree	274	47.7%
Not sure	67	11.7%

*Question 52I. In case of hurricane evacuation, I know where my closest hurricane shelter is.* 

Answer	Frequency	%
Agree	276	48.2%
Disagree	190	33.2%
Not sure	107	18.7%

Question 53. What do you see as the largest elements of crime in the University Area community?\*

Answer	Frequency
Drugs	365
Burglaries	188
Gang Activity	144
Domestic Violence	132
Vandalism	121
Trafficking	72
Child abuse	70
Other	60
Animal abuse	58

Question 54. Have you visited the University Area CDC community center– located at 14013 North 22nd Street?

Answer	Frequency	%
Yes	324	66.4%
No	134	27.5%
Not sure	30	6.1%

Question 55. Please read the following list and select the things you need assistance with.\*

Answer	Frequency
Affordable Housing	242
Food	186
Employment	166
Rent Assistance	166
Transportation	165
Household Items (plates, pots, bed sheets, towels, etc.)	153
Cleaning Supplies	150
Healthcare	150
Furniture (bed, couch, etc.)	148
Clothing	135
Clean water	135
Laundry	129
Toiletries (toothpaste, soap, etc).	129
Home Maintenance	110
Child care	108
Internet	108
School Supplies	97
Working appliances	92
Phone	81
Yard maintenance	72

# **APPENDIX C: 2017 UNIVERSITY AREA COMMUNITY SURVEY**



#### 2017 UNIVERSITY AREA COMMUNITY SURVEY

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The purpose of this survey is to find the strengths and areas of improvement of the University Area Community, and how we can work together to improve our community. This survey was last conducted in 2015, and from the responses we were able to: create sports and fitness classes, build a community garden to increase access to healthy foods, improve our Workforce Training by adding a Free IT Certification Course, and more.

Survey participants must be 18 years or older. Should you choose to include your name AND email address or phone number below, and return this <u>COMPLETED</u> survey by 6/17/17, you will be entered in our drawing for a chance to win from a list of prizes, including: a TV, park tickets, movie passes, bicycles, a \$100 gift card, and more! The winners will be selected and notified on Friday, June 23<sup>rd</sup>.

# ONCE COMPLETE, PLEASE RETURN THE SURVEY TO THE ORGANIZATION/INDIVIDUAL THAT PROVIDED IT TO YOU, OR TO THE UNIVERSITY AREA COMMUNITY CENTER (LOCATED AT 14013 NORTH 22<sup>ND</sup> ST., TAMPA FL) BY 6/17/17.

This surv	vey is CONFIDENTIAL. Including your name,	email,	or phone number is OPTIONA	L and will only be u	used to enter the drawing to win prizes.
NAME		_ EN	/IAIL:		PHONE:
		G	ENERAL DEMOGRAPH	IICS	
1. What	t is your gender?				
	Male		Other:	_	
	Female		Prefer not to answer		
2. What	t is your age?				
	18 – 24 years old		45 – 54 years old		75 years or older
	25 – 34 years old		55 – 64 years old		
	35 – 44 years old		65 – 74 years old		
	t is your ethnicity origin (race)?				
	African American/Black		Hispanic or Latino		Other:
	Asian/Pacific Islander		Multi-Racial		
	Caucasian		Native American		
4. What	t is your primary language?				
	English		Creole		
	Spanish		Other:		
5. What	t is your current marital status?	•			
	Married		Divorced		Widowed
	Living Together		Separated		Single
6. What	t is your zip code?			· · ·	
	33612		33613		Other:
7. Do yo	ou have children?				
	Yes			· · ·	
	No				
8. Are y	ou a Veteran of the U.S. Armed Force	s, Rese	erves, or National Guard?	·	
_	Yes				
_	No				
9. How	would you like to hear about importa	nt nev	vs and events happening i	n your communi	ty?
	Phone Call		Newspaper		Facebook/Twitter/Instagram
	Text		Flyers / signs	(	Newsletter stands
	Email		News Channel	(	Other:
1					

A15

		EDUCATION	
10. Wh	at is the highest level of educ		
	Kindergarten to 8 <sup>th</sup> grade		Bachelor's degree
	Some high school, no diplom	na 🛛 Trade/technical training	Master's degree or other
	High school diploma/GED	Associate degree	
11. Do	you need, or would you use a	my of the following educational services? (Check	k all that apply)
	One on one support achieving		Literacy/Reading tutoring
	educational goals		English as a second language (ESOL) Classes
	GED classes	Financial aid (ex: Pell Grant)	None of the above
12. Do	you face any challenges		
rega	arding education?		
	Yes>	12a. What challenges do you face regarding	g education? (Check all that apply)
		Lack of transportation	Cost of school
	No	Lack of childcare	Language issues
- <b>-</b>	NO	Previous difficulty with school	Other:
	$\mathbf{V}$	Lack of high school diploma/GED	
	-		•
		EMPLOYMENT	
		ribes your current employment status?	
	ll-time	Retired	Unemployed - More than 3 months
1	Il-time (but earning min. wage		Other:
	rt-time employment	Unemployed - Less than 3 months	
		nt employment situation, what area(s) would yo	
		Change in career or position	Better/more training
	Better pay	Job stability	Other:
	Increased benefits	Job location	
	Increased responsibilities	Flexible working hours	
<b>u</b>	Reduce required overtime	N/A (I am unemployed)	
15. Do	you face any challenges		· · · ·
rega	arding better employment?		
_		15a. What challenges do you face regarding	g better employment? (Check all that apply)
	Yes	Lack of reliable transportation	Lack of job/occupational skills
		Lack of reliable childcare	Emotionally unable to work
		Permanent health/disability problem	Lack of adult dependent care
	No	Temporary disability problem	Discrimination (race, rage, gender)
		Lack of high school diploma/GED	Lack of jobs within the University Area
		Lack of college/advanced degree	Other:
	$\mathbf{V}$	Pregnancy	
16. Wh	at is your current household i	income?	
	\$14,999 or below	\$30,000 - \$44,999	\$60,000 - \$74,999
1	\$15,000 - \$29,999	□ \$45,000 - \$59,999	\$75,000 or above
	¢25,000 ¢25,555	- • 15,000 • • 55,555	- ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		TRANSPORTATION	
	you use public transportation	1?	
L	Yes 🛛 No		
	ublic transportation in a conv	venient location for you?	
	Yes 🛛 No		
	you feel safe using public tran	nsportation?	
	Yes No		
		oortation be improved? (check all that apply)	
1	Safer bus stops	More routes	Cleaner buses
	More reliable schedules	More frequent buses	Other:

A16

HEALTH & WELL- BEING			
21. Do you currently have health insu	rance?		
Yes	No	Other:	
22. Do you currently participate in any extracurricular activities?			
□ Yes> □ No ↓	Sports leagues       Fitness class/gym       Dance class/dance	ntly participate in? (check all that apply)         Martial arts       Theatre/drama/acting         Board/card games       Gardening         Art classes       Other:         Music lessons/band       Other:	
23. What activities would you like to p         □ Sports leagues       □ Dance class/         □ Fitness class/gym       □ Martial arts		s DMusic lessons/band D Theatre/drama/acting Other:	
24. How important is it to you to eat h	nealthy meals?		
Not important	Somewhat important	Very important	
25. Do you face any challenges in trying to eat healthy meals?	25a. What challenges do you face	in trying to eat fresh, healthy meals? (check all that apply)	
□ Yes → □ No ↓	<ul> <li>Cost of healthy food is too hig</li> <li>Fresh foods (fruits/veggies) es</li> <li>No time to cook fresh meals</li> <li>Don't have easy access to fresh</li> </ul>	ch       Image: Not sure how to prepare fresh foods         cpire faster       Image: Healthy/fresh foods aren't as filling         Image: Difficult to get children to eat fresh fruits/veggies         Image: Other: Image: Difficult to get children to eat fresh fruits/veggies	
26. If you could improve you or your f	amily's health, what area(s) would y	you focus on? (check all that apply)	
	Controlling diabetes Poo owering blood pressure Poo	r dental health I N/A (I am/ we are in good health) r vision I Other:	

Inlagra com	CHILDREN	hildran under the age of 10	21
27. How many children do you have?	plete this section if you have c	nilaren <u>ander the age of 18</u>	<i>y</i>
28. Please list the ages of each of your child	Iren.		
29. What school do your children attend?			
Mort Elementary	Bowers Whitley	Other:	
Muller Elementary Magnet School	Head Start Program		
30. Do your children currently participate in any extracurricular activities?			
	30a. What activities do yo	ur children currently partic	cipate in? (check all that apply)
	Sports leagues	Martial arts	Theatre/drama/acting
□ No	Fitness class/gym	Gaming	Board/card games
	Dance class/dance	Art classes	Other:
▼	group	Music lessons/ban	d
31. What activities would your children like	to participate in? (check all t	hat apply)	·
Sports leagues Dance class/ dance	group 🛛 Gaming	Music lessons/band	Academic enrichment/
Fitness class/gym Theatre/drama/act	ting 🔲 Art classes	Board/card games	career exploration
Martial Arts			Other:
32. What recreational sports would your ch	ildren participate in? (check o	all that apply)	
Football     Base	eball 🛛	Soccer	Other:
Basketball	tball 🛛	Swimming	

	HOUSING
33. How long have you lived in the University Area?	· · · ·
□ 6 months or less □ 1 − 2 years	3 – 5 years 5 years or more
34. What is your current residential status?	
Home Owner	xtended Stay 🔲 Homeless/Shelter
Renter (house, apartment or condo) Temporari	ily staying with family/friends 🛛 Other:
35. How many people are currently living in your home?	
□ 1 □ 2-3	□ 4-6 □ 7 or more
36. How many bedrooms are in your home?	•
	3 4 or more
37. What is your current rent/mortgage payment?	
\$400-\$599	0 – \$999 📮 \$1,300 or more
□ \$600 - \$799 □ \$1,0	000 - \$1,299
38. Are you in Assisted or Public Housing (Section 8)?	
□ Yes	38a. What is your obligated payment portion of the rent?
□ No	
- V	\$/ month
39. What are some of the challenges you face regarding h	home ownership? (check all that apply)
Bad credit (can't get a loan) Cost of ho	omes 📮 None
Unstable income	y nice homes to choose from 🛛 Other:
40. What are some of the biggest fears you have about he	ome ownership? (check all that apply)
Losing the home/having it foreclosed Not being	g able to afford utilities 🛛 None
	g able to afford maintenance 🛛 Other:
41. Would you buy a home in the University Area?	
	41a. Why not? (please list reasons)
□ Yes	
42. What type of home would you like to own?	
Single family house Tow	vnhouse 🛛 Apartment style condo
43. Are you aware of any First Time Home Buyer	
Programs?	42a Have you participated in any First Time Hame Duyor
Yes	43a. Have you participated in any First Time Home Buyer Programs?
□ No	Ves No
V	
44. Is your credit score 640 or above?	2
Yes No	I don't know
45. Are you interested in attending Financial	
Workshops?	45a. What type of Financial Workshops interest you? (check all that apply)
Yes	
	Budgeting     Savings/Emergency Fund     Other:     Credit Repair     Building Credit
46. How satisfied are you with your landlord/property ma	anagement staff? (circle number below)
1 2	3 4
Very dissatisfied Somewhat dissatisfied	Satisfied Very satisfied
47. In which areas could your landlord/property manager	
	prove condition of homes Community knowledge/awareness
Address maintenance issues	p property clean  N/A (I own my home)
	Other:

2017 UNIVERSITY AREA COMMUNITY SURVEY - AFFORDABLE HOUSING ASSESSMENT

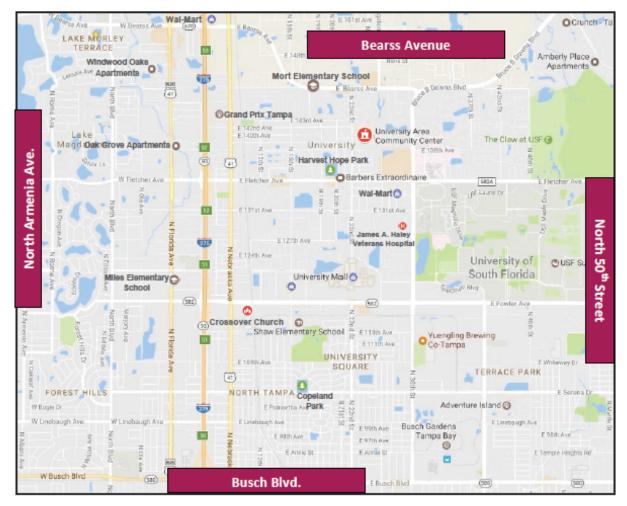
		COMMUNITY SAFETY					
48. Please read the f	following statements and s	elect if you "Agree" , "Disagree'	, or "Not	Sure":			
Residents in my neig	hborhood know and intera	ct with one another.		Agree		Disagree	🛛 Not su
There is no crime in	my neighborhood.		[	Agree		Disagree	Not su
I feel safe in my neig	hborhood's public spaces (	i.e. parks, sidewalks, etc.)		Agree		Disagree	Not su
It is safe for children	to play outside in my neigh	borhood.		Agree		Disagree	Not su
Criminals know they	will not be successful here		[	Agree		Disagree	Not su
People do not distur	b others in my neighborho	od by playing their music too lou	lor ,			Disease	
hanging out where the	hey shouldn't be.			Agree		Disagree	Not su
The people I see in m	ny neighborhood belong he	re (i.e. not strangers or outsiders	;) [	Agree		Disagree	Not su
My neighborhood is	clean and well maintained.		L	Agree		Disagree	🛛 Not su
Police effectively dea	al with crime in my neighbo	rhood.	[	Agree		Disagree	Not su
Police effectively dea	al with nuisance issues (i.e.	loud music, loitering, etc.)	ſ	Agree	Ċ	Disagree	🗖 Not su
Police actively patrol	in my neighborhood.			Agree		Disagree	🛛 Not su
Police care about my	concerns about safety and	l security.		Agree		Disagree	Not su
Property manageme	nt communicates about pr	operty events/happenings.	[	Agree		Disagree	Not su
Property manageme	nt is responsive to my cond	erns about safety and security.	. C	Agree	Ē	Disagree	🛛 Not su
49. What do you see	as the largest elements of	f crime in the University Area Co	mmunity	? (check all	l that	apply)	
Drugs	Burglaries	Domestic Violence	Traf	ficking		Other:	
Gang activity	Vandalism	Child Abuse	🛛 Anir	nal Abuse			
50. Draw a star (*)	on the map below to show	w where you currently live.					

50. Draw a star (**x**) on the map below to show where you currently in

51. Draw circles (O) on the map to show areas where you feel safe.

52. Draw squares (
) on the map to show areas where you do not feel safe.

53. Color in the areas where you have seen water pollution or excessive trash.



2017 UNIVERSITY AREA COMMUNITY SURVEY - COMMUNITY SAFETY ASSESSMENT



# FOR MORE INFORMATION:





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