2019 UNIVERSITY AREA COMMUNITY SURVEY SUMMARY REPORT

Report Prepared by:

Diana Diaz, MPH, Community Engagement Manager, University Area CDC Concha Prieto, BSPH, Graduate Intern, University of South Florida



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Thank you to the individuals who participated in the 2019 University Area Community Survey. They provided us with insight into the needs of our community and what is important to the quality of their lives.

We would like to thank **Safe & Sound Hillsborough** for contributing funds towards the implementation of the 2019 University Area Community Survey.

We would also like to thank the partners that participated as members of the design, data management, and/or data analysis team:

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Finally, we would like to thank the following individual and organizational partners that were instrumental in encouraging the community to complete the survey or in disseminating and collecting surveys. Because many participated in disseminating or collecting surveys, our apologies to any that were inadvertently omitted.



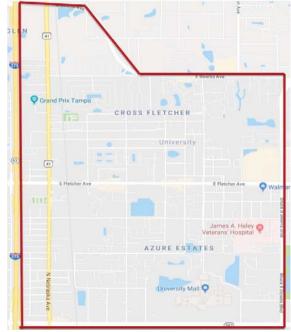
UNIVERSITY AREA CDC

The University Area Community Development Corporation Inc. (University Area CDC) is a 501(c) (3) public/private partnership whose mission is children and family development, crime prevention, and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.

The University Area CDC operates out of the University Area Community Center Complex, a 50,000 square foot multi-purpose building that serves as the focal point of the neighborhood. We work to improve the economic, educational and social levels of the community through adult & youth programs, educational courses and resource assistance services. Funds provided through grants, private contributions and public appropriations help thousands of residents participate in most programs free of charge.

The University Area is identified as "economically disadvantaged" (2013 Census). Of the 7,000 families in the area, 96% are classified as "extremely low income" by the Housing Authority of Tampa-Hillsborough County. Many are members of the "working poor" families whose annual gross income is \$10,000. 98% of children qualify for free or reduced lunch and at least 8% of elementary students are reported homeless (Mort Elementary School, 2015).

University Area residents are at high risk for, but not limited to, hypertension, diabetes, obesity (adult/ child), and cancer. Coupled with these health risks, this community is marred by illiteracy, high-school dropout rate, low-rate of college graduation, juvenile crime, teen pregnancy, local schools with D ratings and inadequate housing.



University Area Community Primary Boundaries North: Bearss Ave. | South: Fowler Ave. East: Bruce B Downs Blvd. | West: I-275

INTRODUCTION

The 2019 University Area Community Survey was conducted as a follow-up to the 2015 and 2017 University Area Community Survey as a way to update community data in order to better inform future programming and initiatives. The survey sought to find the strengths and areas of improvement within the University Area community, and how the University Area CDC, along with partner organizations, businesses, and community residents can work collaboratively to continue improving the community. The survey allowed for resident input from the 33612 and 33613 zip code areas. Data was collected on the following categories: Demographics, Education, Employment, Transportation, Health & Well-Being, Children, Housing, and Community Safety, and Individual Needs.



Survey implementation at Feeding Tampa Bay's Mobile Food Pantry held at University Park

SURVEY METHODS

DESIGN

In conducting the 2019 Community Survey, the University Area CDC sought to update community data gathered in 2017, while also obtaining additional information relevant to future programming and initiatives in the community. To achieve this, the survey was designed using the 2017 University Area Community Survey as a template, with questions added and/or edited as needed, specifically in the categories of Transportation, Health & Wellness and Individual Needs. The 2017 Community Survey can be found in Appendix C.

The University Area CDC worked with the design team, made up of the Community Outreach Coordinator, Chief Executive Officer and Community Development & Engagement Intern to complete a draft assessment. The survey was presented to representatives from the Community Safety & Wellness Committee and edited in accordance with their suggestions. Community residents involved in the University Area Leaders Collective were then invited to review, test, and provide feedback. The final community survey consists of 56 questions and 9 sections: Demographics, Education, Employment, Transportation, Health & Well-Being, Children, Housing, Community Safety, and Individual Needs. The survey can be seen in Appendix A.

SURVEY IMPLEMENTATION

A convenience sample was used in the implementation of the Community Survey, which focused on receiving responses from residents in the 33612 and 33613 zip codes. The survey was only available in printed paper form, and it was available in both English and Spanish.

The survey was implemented from February 11, 2019 to March 24, 2019, with a one week break. This was done through a partnership with Dr. Emelda Curry and Mr. Rodrigo Serrao, of the Department of Sociology at the University of South Florida, who integrated the survey as a service-learning project in their respective courses. A total of 67 student volunteers visited the University Area to conduct surveys at least once per week over the course of the 5-week implementation period.

Survey participation was voluntary, and although strongly encouraged to respond to every question in the survey, respondents could refrain from answering any question(s). Completion of the survey was estimated to take approximately 10 - 15 minutes. As a thank you for their participation, respondents were given one of three incentives, while supplies lasted: a \$5 Target gift card, a Chick-Fil-A sandwich gift card, or a bag of ready-to-cook jambalaya.

The survey was publicized through a variety of communication channels including press releases, community listservs, local neighborhood organizations, flyer distribution and social media postings.



SURVEY IMPLEMENTATION (continued)

Staff and volunteers were present at the following locations/events to implement surveys. Numbers in parenthesis indicate how many times surveys were collected at the location/event.

- Casablanca Apartments (1)
- Feeding Tampa Bay Mobile Food Pantry (2)
- Get Moving! Basketball (1) ٠
- Golden Glade Apartments (1) ٠
- Iglesia Tampa Para Christo (1) ٠
- Leaders Collective Meeting (1) ٠
- ٠
- Montierra Apartments (1) ٠
- Mort Elementary School Conference Night (1)

 Villages at Turtle Creek (1)

- Muller Elementary School Magnet Mania (1)
- Prodigy Showcase (1)
- Samaritans Feet Event (1)
- UACDC Campus (25)
- UACDC Family Movie Night (1)
- UACDC Project MOM (1)
- Liberty Middle School Conference Night (1)

 University Area Community Door-to-Door (12)
 - University Area Transit Center (4)

DATA INPUT & ANALYSIS

A codebook was created for data input pertaining to each guestion and answer presented in the Community Survey. Upon receipt of all completed surveys, data was manually entered into Excel for basic data analysis. The data set was then transferred to SPSS statistical software to identify relevant correlations. Response charts for each survey question can be found in Appendix B. A chart with statistically significant correlations can be found on page 14.



Volunteers implementing survey through door-to-door outreach in University Area Community

COMMUNITY CONVERSATION

In addition to the Community Survey, a Community Conversation was held Wednesday, May 22, 2019 from 5:30pm – 7:30pm at the University Area CDC. The purpose of the meeting was to present the results of the survey to community residents, discuss their thoughts and reaction to the data, and receive input on the changes they feel are most important and needed in their community. A total of 26 residents were in attendance. After results were presented and discussed, residents participated in an activity where they voted for the top 3 areas they wanted to see improvements in the next 2 to 3 years. A group discussion was had where residents worked to create a "wish list" for the top 3 areas of importance identified.

EMPLOYMENT

- Higher minimum wage
- Jobs that pay a livable wage, preferably within the University Area
- Co-op style businesses where employees are shareholders
- Bring better jobs into the community, and ensure those businesses hire residents for those jobs

TRANSPORTATION

- Bus that takes people from their home to the main bus stops
- A shuttle bus that offers transportation within the University Area (ensuring it includes the WHOLE University Area, not just part of it)
- Trolley or Train system
- Bring back the bus on 22nd Street
- Change the rule of limiting grocery bags to 3 per person, as this is a big barrier
- Crosswalk enforcement such as cameras or gate (similar to train crossing)
- More frequent busses that start earlier, especially on weekends since people work weekends too

HOUSING

- Rent to own programs
- More credit repair opportunities (individual focused, not just workshops)
- Partner with Habitat for Humanity
- Section 8 (increase spots & speed up process)
- Make residents aware about what department is responsible for what (i.e. Many issues that residents think Code Enforcement is responsible for don't actually fall under their duties, but no one knows who the go-to department is)
- Create a Tenant Advocacy Hotline or Contact List so this information and contact numbers are readily available
- Create a neighborhood newsletter where information, updates, and notices about happenings in the University Area can be communicated to all residents



KEY FINDINGS

A total of 610 completed surveys were collected. For the data in this section and those that follow, most percentages are figured based on responses from 610 persons (i.e. N=610) unless otherwise specified. Data marked with (*) indicates questions that allowed multiple response selections. It is understood that the survey is a tool for information, not a perfect science, due to the fact that it is a sampling of residents who were willing to participate. The following are highlights of the most prevalent findings, along with "Changes" seen between the 2019 and 2017 survey, "Current Initiatives", and "Recommendations". Response data sets for each question can be found in Appendix B.



Ethnicity Origin (race) (N=516)

- 43% African American/Black
- 31% Hispanic or Latino
- 17% Caucasian
- 3% Multi-Racial
- 2% Asian/Pacific Islander
- 1% Native American
- 3% Other

Children

50% Have Children



Age (N=606)

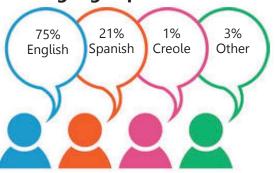
◆ 55 - 64: **15%**

• 65 - 74: **7%**

♦ 18 - 24: 14%

♦ 25 - 34: 30%

Language Spoken (N=609)



Single Parent



44% of Women are Single Mothers (N=337) 29% of Men are Single Fathers (N=262)

Flyers

Top 3 Ways to Inform Residents of Community News and Upcoming Events*

CHANGES FROM 2017 TO 2019

- 3% increase in male survey participation
- 8% increase in participants ages 18-34
- 4% increase in Hispanic/Latino participation
- 2% increase in "Other" languages spoken
- 10% increase in single status

Marital Status

53% Single 22% Married

10% Living Together

- 20% decrease in reported children under age 18 in the home
- Single parent status is prevalent
- Flyers were indicated slightly more favorably than phone calls

CURRENT INITIATIVES

- Programming for both children and adults (i.e. Get Moving!, Prodigy, Movie Nights, Project MOM, etc.)
- Promotional content is created in both English and Spanish whenever possible
- ESOL Classes provided
- Using Constant Contact Email Listserv, Mass Text Messaging system, and consistent flyering to promote upcoming events and opportunities

RECOMMENDATIONS

- Provide services, programs, and opportunities relevant to those ages 18-34
- Be cognizant that many residents may not understand English or Spanish, and programs should be flexible and accommodating
- Whenever possible, provide childcare or supervised children's activities at events and programs geared towards adults

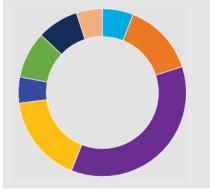


Email

EDUCATION

80% of respondents have attained a high school

diploma/GED or higher (N = 601)



- 6% K 8th Grade
- 14% Some High School
- 36% High School/GED
- 17% Some College
- 5% Trade/Technical Training
- 9% Associate Degree
- 8% Bachelors Degree
- 5% Masters Degree or Other

Top 3 Technical Certifications of Interest*

- 1. Certified Nursing Assistant (CNA)
- 2. Hospitality
- 3. Information Technology (IT)

Top 3 Education Challenges*

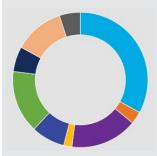
26% Face challenges regarding education

- 1. Cost of School
- 2. Lack of Transportation
- 3. Lack of high school diploma/GED

EMPLOYMENT

56% of respondents are either employed fulltime, retired, or disabled.

44% need additional employment support (N=589)



33% Full-Time

- 3% FT min. wage or less
- 16% Part-Time
 - 2% Contracted Worker
- 8% Retired
- 15% Disabled
- 6% Unemployed <3 months
- 12% Unemployed >3 months
- 5% Other

31% Face challenges regarding better employment

- **Top 3 Employment Challenges***
- 1. Lack of reliable transportation
- 2. Health disability/problem
- 3. Lack of education or certification

CHANGES FROM 2017 TO 2019

- 5% increase in respondents who have obtained a High School Diploma/GED
- Identified top 3 Certification Programs of interest
- 23% decrease in challenges regarding education
- 11% decrease in challenges for better employment
- 4% increase in full-time employment
- Although still very prevalent, childcare has fallen out of the top 3 challenges for both Education and Employment
- 6% decrease in reported household incomes under \$15,000

CURRENT INITIATIVES

- GED Classes offered at UACDC
- INVEST Workforce provides scholarships for residents to obtain certifications
- University Area CDC Computer Lab assists residents with job searches and marketable skills
- Annual University Area Community
 Job Fair

RECOMMENDATIONS

- Provide additional, tailored support to job seekers
- Offer free or low-cost technical/trade courses that interest the community, with the option for providing transportation assistance

65%

of those employed work in jobs located outside of the University Area (N= 413)

46% of respondents have a household income under \$15,000 (N=527)



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HEALTH & WELLNESS



for Family Health*

- 1. Losing Weight
- 2. Mental Health
- 3. Lowering Blood Pressure

CHANGES FROM 2017 TO 2019

- ♦ 26% decrease in challenges to eat healthy meals
- Top challenges to healthy eating remain the same
- ♦ 3% increase in people who do NOT have health insurance
- Mental Health has replaced Dental Health in the Top 3 Areas of Improvement for Family Health
- ♦ 5% decrease in adult participation in extra-curricular activities
- Many residents face challenges dealing with everyday life

CURRENT INITIATIVES

- ♦ Get Moving! Free Adult Group Fitness Classes (bootcamp, yoga, Zumba, pickleball)
- ♦ Harvest Hope Garden
- Healthy cooking classes and nutrition workshops
- University Area Leaders Collective
- Wellness U Group Cognitive Behavior Therapy Program

RECOMMENDATIONS

- ◆ Increase accessibility to Harvest Hope Garden
- Implement program that combines healthy eating with physical activity
- Provide more activities for adults (i.e. art, music, dance, etc.)

Fitness Classes/Gym Sports Leagues

like to participate in*

- 3. Dance Class/ Dance Group
- 4. Art Classes
- 5. Music Lessons/Band

Only 33% of adults participate in any extra-curricular activities



Males are <u>2 times more likely to participate in</u> extracurricular activities compared to females



58% are interested in participating in a free 6-week Wellness Program

CHILDREN

Only **2 out of 10** children currently participate in extra-curricular activities



Top 4 Activities Children Would Like to Participate in*

- 1. Sports Leagues
- 2. Dance Class/Dance Group
- 3. Music Lessons/Band
- 4. Martial Arts

55% of school-aged children attend school outside of the University Area Boundaries

The word cloud to the right shows the schools reported by respondents. The larger the word, the more times it was reported.



CHANGES FROM 2017 TO 2019

- Youth participation in extra-curricular activities remains the same, and very low
- When parents are involved in extracurricular activities themselves, it increases the changes of them enrolling their child in extra-curricular activities
- Top activities of interest remain the same
- Swimming is no longer the top sport of interest, however it is still high on the list

Children whose parents participate in extracurricular activities are 2 times more likely to also participate in activities, compared to children whose parents do not participate in any activities

Top 4 Sports Children Would Like to Participate in*

1. Basketball

Swimming

- 2. Football
- 3. Soccer

4.



CURRENT INITIATIVES

- Prodigy Cultural Arts Program
- Get Moving! Karate Classes and other sports leagues
- "The Hangout" Teen Initiative
- DreamCatchers Summer Camp
- Anchor institution for Mort Community Partnership School

RECOMMENDATIONS

- Provide wider selection of sports for youth to participate in, specifically for ages 6-10, as that is the largest represented age group
- Implement activities in an accessible location to guarantee attendance
- Make connections with, and provide resources to other schools attended by University Area youth

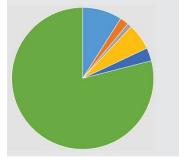
HOUSING

LIVING IN THE UNIVERSITY AREA

43% of respondents have lived in the University Area for 5+ years (N=583)

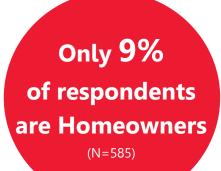
91% of respondents don't have a

permanent stake in the community (N=585)



- 9% Homeowner 79% Renter
- 1% Hotel or Extended Stay
- 6% Temp. with Family/Friends
- 3% Homeless/Shelter
- 2% Other

HOMEOWNERSHIP





- **80%** Have 2 to 6 people living in the home (N=579)
- 75% Live in homes with no more than 2 bedrooms (N=573)

Changes in Reported Cost of Rent 2017 2019 DIFFERENCE (N=435) (N=533) \$400 - \$599 26% 16% ↓ 10% \$600 - \$799 48% ↓ 7% 41% 个 5% \$800 - \$999 20% 25% \$1,000 - \$1,299 5% 14% 个 9% \$1,300 or more 1% 4% 个 3%



Top 3 Ways Landlord/Property Management Staff Can Improve*

- 1. Address Maintenance Issues
- 2. Improve Condition of Homes
- 3. Keep Property Clean

Top 3 Homeownership Challenges*

- 1. Bad Credit
- 2. Cost of Homes
- 3. Unstable Income

Top 3 Fears about Homeownership*

- 1. Losing Home/Foreclosure
- 2. Not being able to afford maintenance
- 3. Not being able to afford utilities



HOUSING (continued)

HOMEOWNERSHIP (cont.)

Would you buy a home in the University Area?

53% YES (N=610)

71% would like to own a single-family home

Why would you NOT buy a home in the University Area?

The word cloud to the right visually shows reasons respondents gave for not buying a home in the University Area. The bigger the word, the more often it appeared in the responses.

HOMEOWNER PREPAREDNESS

- Only 25% are aware of First Time Home Buyer Programs
- 74% Either have a credit score below 640 or don't know their credit score

Top Financial Workshops Residents Would Like to Attend*

- 1. Credit Repair
- 2. Homeownership
- 3. Budgeting
- 4. Building Credit

TRANSPORTATION

55% Use public transportation

Top 3 Modes of Transportation Used *

- 1. Car
- 2. Bus
- 3. Walk



CHANGES FROM 2017 TO 2019

- 2% increase in reported homeownership
- ♦ 8% increase in reported 2-6 people living in the home
- ♦ Cost of rent has continued to rise
- \blacklozenge Challenges and fears related to homeownership remain the same
- Landlord satisfaction and areas of improvement remain the same
- \blacklozenge 9% decrease in residents willing to buy a home in the University Area
- ◆ 7% increase in number of residents with credit score above 640
- \blacklozenge 4% decrease in feeling safe when using public transportation

CURRENT INITIATIVES

- Harvest Hope Properties land-banking initiative to build attainable housing, as well as rent-to-own homes
- Golden Palms and Golden Glade affordable housing apartments
- Financial Workshops in partnership with banks

RECOMMENDATIONS

- Create opportunities for homeownership in the University Area
- Provide more financial workshops, specifically about credit
- Provide one-on-one credit assistance
- Provide First Time Home Buyer Course at University Area CDC
- Inform residents of renter/landlord rights
 - Involve resident presence in public transportation decision-making
 - Create a Landlord Coalition for the University Area

85% Have a bus stop within a 15 minute walk from their home 70% Feel safe using public transportation (N=515)

Top 3 Ways Public Transportation Can be Improved *

- 1. More Bus Routes
- 2. More Frequent Buses
- 3. More Reliable Schedules

COMMUNITY SAFETY



STATISTICALLY SIGNIFICANT CORRELATIONS

| | Odds Ratio | Confidence Limits | Explanation | |
|--|------------|--------------------------|--|--|
| Gender vs: | | | | |
| Use of Public Trans- portation | 0.70 | (0.507, 0.974) | Females are 30% less likely to use public transportation compared to males. | |
| Safe Using Public Transportation | 0.48 | (0.331, 0.697) | Females are 52% less likely to feel safe using public transportation compared to males. | |
| Participate in Extracur- ricular Activities | 1.95 | (1.382, 2.761) | Males are 2 times more likely to participate in extracurricular activities than females. | |
| Interested inPar-ticipating in Free 6Week Program | 1.51 | (1.036, 2.213) | Females are 1.5 times more likely to participate in Free 6-week program. | |
| Income vs: | | | | |
| Employment Status | 2.99 | (1.916, 4.651) | Those who do not have a job are about 3 times more likely to earn less than \$30,000 compared with those who have a job. | |
| Residential Status | 5.62 | (3.241, 9.748) | People who earn more than \$30,000 are more than 5 times more likely to own their home compared to those who earn less than \$30,000. | |
| | 0.18 | (0.103, 0.309) | People who earn less than \$30,000 are 80% less likely to own a home compared to those who earn more than \$30,000. | |
| Parent participation in Extracurricular vs: | | | | |
| Children Participation in Extracurricular Ac- tivities | 2.02 | (1.346, 3.028) | Children whose parents participate in ex- tracurricular activities are 2 times more likely to also participate in activities compared to chil- dren whose parents do not participate. | |
| Age vs: | | | | |
| Use Public Transportation | 1.90 | (1.280, 2.813) | People 55 years old and older are 2 times more likely to use public transportation compared to those between 18-54 years old. | |
| Health Insurance | 3.28 | (2.038, 5.285) | People 55 years old and older are 3 times more likely to have health insurance compared to those between 18-54 years old. | |
| | 0.31 | (0.189, 0.491) | People who are 18-54 years old are 70% less likely to have health insurance compared to those who are 55 years old and older. | |

STATISTICALLY SIGNIFICANT CORRELATIONS (continued)

| | Odds Ratio | Confidence Limits | Explanation |
|--|------------|-------------------|--|
| Race vs: | | | |
| Safe Using Public Transportation | 0.57 | (0.336, 0.960) | Hispanics are 43% less likely to feel safe using public transportation than Caucasian. |
| | 0.42 | (0.276, 0.640) | Hispanics are 58% less likely to feel safe using public transportation than African American. |
| Use Public Transportation | 0.46 | (0.283, 0.757) | Hispanics are 54% less likely to use public transportation compared to Caucasian. |
| | 2.57 | (1.743, 3.800) | African American are 2.6 times more likely to use public transportation compared to Hispanic. |
| Health Insurance | 0.43 | (0.255, 0.717) | Hispanics are 57% less likely to have insurance compared to African American and Caucasian. |
| Challenges Dealing with Everyday Life | 1.78 | (1.118, 2.833) | Caucasian are about 2 times more likely to ex- perience challenges in their everyday life com- pared to African American. |
| Participate in Extracur- ricular Activities | 0.58 | (0.345, 0.992) | Hispanic are 42% less likely to participate in ex- tracurricular activities compared to African American and Caucasian. |
| Children Participate in Extracurricular Activities | 2.10 | (1.071, 4.107) | African American children are 2 times more likely to participate in extracurricular activities compared to Caucasian children. |
| Buy Home in Uni- versity Area | 1.86 | (1.167, 2.954) | African American are about 2 times more likely to buy a home in the University Area compared to Caucasian. |
| Knowledge on Hur- ricane Shelter | 0.52 | (0.326, 0.833) | Hispanic are 48% less likely to know about their closest hurricane shelter compared to Caucasian. |
| | 0.57 | (0.390, 0.819) | Hispanic are 43% less likely to know about their closest hurricane shelter compared to African American. |
| Employment Status vs: | | | |
| Rent | 1.97 | (1.323, 2.919) | People who are unemployed are about 2 times more likely to pay rent less than \$800 compared to those who work full time. |
| Stress | 1.96 | (1.169, 3.296) | People who are disabled are 2 times more likely to feel stress compared to people who work full time. |

APPENDIX A: 2019 UNIVERSITY AREA COMMUNITY SURVEY



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Interviewed by:

Self-Completed

2019 UNIVERSITY AREA COMMUNITY SURVEY

The purpose of this survey is to find the strengths and areas of improvement of the University Area Community, and how we can work together to improve our community. This survey was last conducted in 2017, and from the responses we were able to: create recreation classes for kids and adults, increase opportunities for attainable housing, implement safety initiatives, and more.

Survey participants must be 18 years or older. Should you choose to include your name AND email address or phone number below, and return this <u>COMPLETED</u> survey by March 24, 2019, you will be entered in our drawing for a chance to win from a list of prizes, including: amusement park tickets, movie passes, a bicycle, and more! The winners will be selected and notified on Friday, April 12, 2019.

ONCE COMPLETE, PLEASE RETURN THE SURVEY TO THE ORGANIZATION/INDIVIDUAL THAT PROVIDED IT TO YOU, OR TO THE UNIVERSITY AREA COMMUNITY CENTER (LOCATED AT 14013 NORTH 22ND ST., TAMPA FL) BY 3/24/19.

| This survey is CONFIDENTIAL. Including your name, email, or phone number is OPTIONAL and will only be used to enter the drawing to win pri- | | | | | |
|---|--------|--------|--|--|--|
| NAME | EMAIL: | PHONE: | | | |

| GENERAL DEMOGRAPHICS | | | | | |
|---|--|--|--|--|--|
| 1. What is your gender? | | | | | |
| Male Other: | | | | | |
| Female Prefer not to answer | | | | | |
| 2. What is your age? | | | | | |
| 18 – 24 years old 35 – 44 years old 55 – 64 years old 75 years or older | | | | | |
| 25 – 34 years old 45 – 54 years old 65 – 74 years old | | | | | |
| 3. What is your ethnicity origin (race)? | | | | | |
| African American/Black Caucasian/White Multi-Racial Other: | | | | | |
| Asian/Pacific Islander Hispanic or Latino Native American | | | | | |
| 4. What is your primary language? | | | | | |
| English Creole | | | | | |
| Spanish Other: | | | | | |
| 5. What is your zip code? | | | | | |
| □ 33612 □ 33613 □ Other: | | | | | |
| 6. What is your marital status? | | | | | |
| Married Divorced Widowed | | | | | |
| Living Together Separated Single | | | | | |
| 7. Do you have children under the age of 18? | | | | | |
| Yes | | | | | |
| □ No | | | | | |
| 8. Are you a single parent? | | | | | |
| C Yes | | | | | |
| □ No | | | | | |
| 9. Are you a Veteran of the U.S. Armed Forces, Reserves, or National Guard? | | | | | |
| Yes No | | | | | |
| 10. How would you like to hear about important news and events happening in your community? (Check all that apply) | | | | | |
| | | | | | |
| Phone Call Email Flyers / signs News Channel Text Newspaper Facebook/Twitter/Instagram Other: | | | | | |
| | | | | | |
| | | | | | |

| | EDUCATION | |
|---|---|---|
| 11. What is the highest level of educat | | |
| Kindergarten to 8 th grade | Some college credit, no degree | Bachelor's degree |
| Some high school, no diploma | | Master's degree or higher |
| High school diploma/GED | Associate degree | 5 G |
| o . , | c c | |
| 12. Are you interested in completing a | | • |
| Technical Certification program? | | |
| Yes | 12a. What Technical Certification(| s) would you like to get? <u>(Check all that apply)</u> |
| | Custodial | Bus Driver |
| 8.1 | Landscaping | Truck Driver |
| | Certified Nursing Assistant (| CNA) Information Technology (IT) |
| ↓ | Hospitality | Other: |
| 13. Do you face any challenges with | | |
| education? | | |
| | 13a. What education challenges de | o you face? (Check all that apply) |
| Yes | | · · · · · · · · · · · · · · · · · · · |
| | Lack of transportation Lack of childcare | Cost of school |
| D No | | Language issues |
| * | Lack of high school diploma, | /GED Other: |
| | | • |
| | EMPLOYMENT | |
| 14. Which of the following best describ | es your current employment status? | |
| Full-time | Contracted worker | Unemployed - Less than 3 months |
| Full-time (but earning min. wage or | less) 🗖 Retired | Unemployed - More than 3 month |
| Part-time | Disabled | Other: |
| 15. Do you face any challenges in | • | • |
| trying to get better employment? | | |
| | 15a. What challenges do you face in g | getting better employment? (Check all that apply) |
| 🛛 Yes 🛁 🔪 | Lack of reliable transportation | Lack of job skills |
| - | Lack of reliable childcare | Emotionally unable to work |
| □ No | Health/disability problem | - |
| | Lack of education or certification | Lack of jobs within the University Area |
| * | Pregnancy | Other: |
| 16. What is your current household ind | ome? | • |
| \$14,999 or below | □ \$30,000 - \$44,999 | \$60,000 - \$74,999 |
| \$14,999 of below \$15,000 - \$29,999 | □ \$30,000 - \$44,999 □ \$45,000 - \$59,999 | \$10,000 - \$74,999 \$10,000 or above |
| 17. If you are currently employed, whe | | |
| University Area New | | Brandon Wesley Chapel |
| - | itown Tampa Carrollwood | Riverview/Ruskin Other: |
| | | |
| | TRANSPORTATION | |
| | TRANSPORTATION | |

| 18. What m | 18. What mode of transportation do you use? (Check all that apply) | | | | | |
|--|--|-----------------------|---------------------|--|---------------|--|
| 🗆 Ca | r 🛛 | Bicycle | Other: | | | |
| 🗆 Bu | s 🛛 | Walk | | | | |
| 19. Do you | use public transpo | ortation? | | | | |
| 🗆 Ye | ; 0 | No | | | | |
| 20. Is there | a bus stop within | a 15 minute walk from | n your home? | | | |
| 🗆 Ye | ; 🛛 | No 🛛 | l don't Know | | | |
| 21. Do you | feel safe using pul | blic transportation? | | | | |
| 🛛 Ye | ; 0 | No | | | | |
| 22. In what ways could public transportation be improved? (Check all that apply) | | | | | | |
| Sat | er bus stops | | More routes | | Cleaner buses | |
| Mo | ore reliable schedu | les 🛛 | More frequent buses | | Other: | |
| | | | | | | |

| HEALTH & WELL- BEING | | | | | |
|---|---|---|--|--|--|
| 23. Do you currently have health insurance? | | | | | |
| 🛛 Yes 🖾 No | | | | | |
| 24. Do you currently participate in any | extracurricular activities? | | | | |
| Yes No | | | | | |
| 25. What activities would you like to p | articipate in? (check all that apply) | | | | |
| Sports leagues Dance class/ of Fitness class/gym Martial arts | dance group General Board/card games Art classes | Gardening Gardening Theatre/drama/acting Other: | | | |
| 26. How important is it to you to eat h | ealthy meals? | | | | |
| Not important | Somewhat important | Very important | | | |
| 27. Do you face any challenges in trying to eat healthy meals? | | | | | |
| Yes | 27a. What challenges do you face in | trying to eat fresh, healthy meals? (Check all that apply) | | | |
| | Cost of healthy food is too high Fresh foods (fruits/veggies) expire No time to cook fresh meals Don't have easy access to fresh for | fruits/veggies | | | |
| Do you experience challenges deal stress, anxiety, depression, feeling | ing with everyday life, such as: g overwhelmed, lack of sleep, etc.? | | | | |
| Yes | \rightarrow | 28a. Would you be interested in participating in a Free 6-week Wellness Program? | | | |
| □ No ↓ | | | | | |
| 29. If you could improve you or your family's health, what area(s) would you focus on? (Check all that apply) | | | | | |
| Losing weight Controlling diabetes Poor dental health Mental Health N/A (I am/we are in good health Lowering cholesterol Lowering blood pressure Poor vision Other: good health | | | | | |

| CHILDREN (If your children are over the age of 18, please skip this section and continue to the next section) | | | | | |
|--|--|--|--|--|--|
| 30. How many children do you have? | | | | | |
| | | | | | |
| 31. How old are your children? (Check all that apply) | | | | | |
| 0 - 2 years old 6 - 10 years old 14 - 18 years old 3 - 5 years old 11 - 13 years old 14 - 18 years old | | | | | |
| 32. What school do your children attend? (Check all that apply) | | | | | |
| Mort Elementary Bowers Whitley Other: | | | | | |
| Muller Elementary Magnet School North Tampa Head Start | | | | | |
| 33. Do your children currently participate in any extracurricular activities? | | | | | |
| 55. Do your children currently participate in any extracurricular activities: | | | | | |
| Yes No | | | | | |
| 34. What activities would your children like to participate in? (Check all that apply) | | | | | |
| Sports leagues Dance class/ dance group Art classes Leadership Program Fitness class/gym Theatre/drama/acting Music Lessons/band Academic Tutoring Martial Arts Gaming Board/Card Games Other: | | | | | |
| 35. What recreational sports would your children like to participate in? (Check all that apply) | | | | | |
| Football Baseball Soccer Other: | | | | | |
| Basketball Softball Swimming None | | | | | |

| | HOUSING | | | | |
|--|--|---------------------------------------|---------------------------------|--|--|
| 36. How long have you lived in the University Area? | | | | | |
| □ 6 months or less □ 1 – 2 years | □ 3 – 5 years [| □ 5 – 10 years | 10 years or more | | |
| 37. What is your current residential status? | | | | | |
| Home Owner Hotel or Ex | | Homeles | s/Shelter | | |
| | ly staying with family/fr | iends 🛛 Other: | | | |
| 38. How long have you lived in your current place of resid | | | | | |
| 6 months or less 1 – 2 years | - | □ 5 – 10 years | 10 years or more | | |
| 39. How many people are currently living in your home? | | _ | | | |
| | 4-6 | L | 7 or more | | |
| 40. How many bedrooms are in your home? | | · · · · · · · · · · · · · · · · · · · | | | |
| | . 3 | | 4 or more | | |
| 41. What is your current rent/mortgage payment? | 0. 0000 | D (1 200 - | | | |
| | 0 - \$999)00 - \$1,299 | 🗖 \$1,300 o | r more | | |
| 42. Are you in Assisted or Public Housing (Section 8)? | 100 \$1,255 | | | | |
| Yes | 42a. What is your | payment portion of the r | ent? | | |
| | | | | | |
| | \$ | / month | | | |
| 43. What are some of the challenges you face regarding h | ome ownershin? (Chec | k all that apply) | | | |
| | omes is too high | None | | | |
| | nice homes to choose f | | | | |
| | | | | | |
| 44. What are some of the biggest fears you have about h | | | | | |
| | g able to afford utilities g able to afford mainten | ance Other: | | | |
| 45. Would you buy a home in the University Area? | | ince <u>concr.</u> | | | |
| | 45a. Why not? (Pla | ease list reasons) | | | |
| □ Yes | | | | | |
| | | | | | |
| 46. What type of home would you like to own? | | | | | |
| Single family house Tow | nhouse | Anartme | ent style condo | | |
| 47. Are you aware of any First Time Home Buyer Programs? | | | the style condo | | |
| Yes | 47a. Have you part | icipated in any First Time H | Iome Buyer Programs? | | |
| | | | | | |
| | Yes | No | | | |
| 48. Is your credit score 640 or above? | 1 1 | | | | |
| Yes No | | 🔲 Idon't k | now | | |
| 49. Are you interested in attending Financial Workshops? | | | | | |
| | 49a. What type of F | Financial Workshops inter | est you? (Check all that apply) | | |
| | | Savings/Emergency Fund | | | |
| - V | 🗆 Credit Repair 🛛 | Building Credit | Other: | | |
| 50. How satisfied are you with your landlord/property management staff? (Circle number below) | | | | | |
| 1 2 | | 3 | 4 | | |
| | | | | | |
| Very dissatisfied Somewhat dissatisfied | Sati | isfied | Very satisfied | | |
| 51. In which areas could your landlord/property management staff improve? (check all that apply) | | | | | |
| | rove condition of home | | y knowledge/awareness | | |
| Address maintenance issues Kee | p property clean | | my home) | | |
| | | Other: | | | |

2019 UNIVERSITY AREA COMMUNITY SURVEY - AFFORDABLE HOUSING ASSESSMENT

| COMMUNITY SAFETY | | | | | | | |
|---|--------------|----------|----------|--|--|--|--|
| 52. Please read the following statements and select if you "Agree", "Disagree", or "Not Sure": | | | | | | | |
| Residents in my neighborhood know and interact with one another. | Agree | Disagree | Not sure | | | | |
| b. There is no crime in my neighborhood. | Agree | Disagree | Not sure | | | | |
| c. I feel safe in my neighborhood's public spaces (i.e. parks, sidewalks, etc.) | Agree | Disagree | Not sure | | | | |
| It is safe for children to play outside in my neighborhood. | Agree | Disagree | Not sure | | | | |
| e. My neighborhood is clean and well maintained. | Agree | Disagree | Not sure | | | | |
| f. Police effectively deal with crime in my neighborhood. | Agree | Disagree | Not sure | | | | |
| g. Police actively patrol in my neighborhood. | Agree | Disagree | Not sure | | | | |
| h. Police care about my concerns about safety and security. | Agree | Disagree | Not sure | | | | |
| i. Property management communicates about property events/happenings. | Agree | Disagree | Not sure | | | | |
| j. Property management is responsive to my concerns about safety and security. | Agree | Disagree | Not sure | | | | |
| k. My neighborhood floods when it rains. | Agree | Disagree | Not sure | | | | |
| I. In case of hurricane evacuation, I know where my closest hurricane shelter is. | Agree | Disagree | Not sure | | | | |
| 53. What do you see as the largest elements of crime in the University Area Community? (Check all that apply) | | | | | | | |
| Drugs Burglaries Domestic Violence T | rafficking | Other: | | | | | |
| Gang activity Vandalism Child Abuse A | Animal Abuse | | | | | | |
| 54. Have you visited the University Area CDC Community Center – located at 14013 North 22nd Street? | | | | | | | |
| Yes No Not Sure | | | | | | | |

| | YOUR NEEDS | | | | | |
|---|------------------------------|---|---|--|--|--|
| 55. Please read the following list and select the things you need assistance with. (Check all that apply) | | | | | | |
| a. | Affordable Housing | | k. Household Items (plates, pots, bed sheets, towels, etc.) | | | |
| b. | Child Care | | I. Internet | | | |
| С. | Clean Water |] | m. Laundry | | | |
| d. | Cleaning Supplies |] | n. Phone | | | |
| e. | Clothing |] | o. Rent Assistance | | | |
| f. | Employment |] | p. School Supplies | | | |
| g. | Food | 1 | q. Toiletries (toothpaste, soap, shampoo, etc.) | | | |
| h. | Furniture (bed, couch, etc.) | 1 | r. Transportation | | | |
| i. | Health Care |] | s. Working Appliances (stove, microwave, etc.) | | | |
| j. | Home Maintenance |] | t. Yard Maintenance | | | |

56. Please share any additional thoughts, comments, or questions you have regarding the University Area Community.

Thank you for participating in our survey!

A5

APPENDIX B: SURVEY DATA SETS

| Answer | Frequency | % | | |
|----------------------|-----------|-------|--|--|
| Male | 262 | 43.2% | | |
| Female | 377 | 55.6% | | |
| Prefer not to answer | 4 | 0.7% | | |
| Other | 3 | 0.5% | | |

Question 1. What is your gender?

Question 2. What is your age?

| Answer | Frequency | % |
|-------------------|-----------|-------|
| 18-24 years old | 82 | 13.5% |
| 25-34 years old | 180 | 29.7% |
| 35-44 years old | 119 | 19.6% |
| 45-54 years old | 82 | 13.5% |
| 55-64 years old | 94 | 15.5% |
| 65-74 years old | 42 | 6.9% |
| 75 years or older | 7 | 2.8% |

Question 3. What is your ethnicity origin (race)?

| Answer | Frequency | % |
|------------------------|-----------|-------|
| African American/Black | 255 | 42.5% |
| Asian/Pacific Islander | 12 | 2.0% |
| Caucasian | 104 | 17.3% |
| Hispanic or Latino | 140 | 30.7% |
| Multi-Racial | 184 | 3.3% |
| Native American | 8 | 1.3% |
| Other | 17 | 2.38% |

Question 4. What is your primary language?

| Answer | Frequency | % |
|---------|-----------|-------|
| English | 460 | 75.5% |
| Spanish | 127 | 20.9% |
| Creole | 4 | 0.7% |
| Other | 18 | 3.0% |

Question 5. What is your zip code?

| Answer | Frequency | % |
|--------|-----------|-------|
| 33612 | 191 | 31.6% |
| 33613 | 414 | 68.4% |
| Other | 0 | 0.0% |

Question 6. What is your current marital status?

| Answer | Frequency | % |
|-----------------|-----------|-------|
| Married | 133 | 21.8% |
| Living together | 63 | 10.3% |
| Divorced | 53 | 8.7% |
| Separated | 21 | 3.4% |
| Widowed | 20 | 3.3% |
| Single | 320 | 52.5% |

Question 7. Do you have children under the age of 18?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 302 | 49.5% |
| No | 308 | 50.5% |

Question 8. Are you a single parent?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 229 | 37.5% |
| No | 381 | 62.5% |

Question 9. Are you a Veteran of the U.S. Armed Forces, Reserves or National Guard?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 47 | 9.2% |
| No | 462 | 90.8% |

*Question 10. How would you like to hear about important news and events happening in your community?**

| Answer | Frequency |
|----------------------------|-----------|
| Phone Call | 95 |
| Text | 164 |
| Email | 206 |
| Newspaper | 73 |
| Flyer/signs | 98 |
| News Channel | 57 |
| Facebook/Twitter/Instagram | 64 |
| Other | 40 |

Question 11. What is the highest level of education you have completed?

| Answer | Frequency | % |
|--------------------------------|-----------|-------|
| Kindergarten to 8th grade | 36 | 5.9% |
| Some high school, no diploma | 86 | 14.1% |
| High School diploma/GED | 217 | 35.6% |
| Some college credit, no degree | 100 | 16.4% |
| Trade/technical training | 33 | 5.4% |
| Associate degree | 54 | 8.9% |
| Bachelor's degree | 47 | 7.7% |
| Master's degree or other | 8 | 4.6% |

Question 12. Are you interested in completing a Technical Certification program?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 200 | 32.8% |
| No | 410 | 67.2% |

*Question 12a. What Technical Certification(s) would you like to get?**

| Answer | Frequency |
|-----------------------------------|-----------|
| Certified Nursing Assistant (CAN) | 57 |
| Hospitality | 53 |
| Information Technology (IT) | 36 |
| Other | 33 |
| Landscaping | 32 |
| Truck Driver | 32 |
| Bus Driver | 22 |
| Custodial | 18 |

Question 13. Do you face any challenges regarding education?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 157 | 25.7% |
| No | 453 | 74.3% |

Question 13a. What education challenges do you face?*

| Answer | Frequency |
|---------------------------------|-----------|
| Lack of transportation | 84 |
| Lack of childcare | 49 |
| Previous difficulty with school | 23 |
| Lack of high school diploma/GED | 40 |
| Cost of school | 120 |
| Language issues | 26 |
| Other | 29 |

Question 14. Which of the following best describes your current employment status?

| Answer | Frequency | % |
|----------------------------------|-----------|-------|
| Full-time | 196 | 33.2% |
| Full-time (but earning min. wage | 15 | 2.5% |
| or less) | 15 | 2.3% |
| Part-time employment | 96 | 16.3% |
| Contracted worker | 9 | 1.5% |
| Retired | 45 | 7.6% |
| Disabled | 88 | 14.9% |
| Unemployed- Less than 3 months | 38 | 6.4% |
| Unemployed- More than 3 months | 72 | 12.2% |
| Other | 30 | 5.1% |

Question 15. Do you face any challenges regarding employment?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 192 | 31.5% |
| No | 418 | 68.5% |

Question 15A. What challenges do you face in getting better employment?*

| Answer | Frequency |
|-------------------------------------|-----------|
| Lack of reliable transportation | 67 |
| Health/disability problem | 45 |
| Other | 34 |
| Lack of education of certification | 32 |
| Lack of job skills | 31 |
| Lack of jobs within University Area | 27 |
| Lack of reliable childcare | 26 |
| Discriminaiton (race, age, gender) | 19 |
| Emotionally unable to work | 9 |
| Pregnancy | 3 |

Question 16. What is your current household income?

| Answer | Frequency | % |
|----------------------|-----------|-------|
| \$14,999 or below | 240 | 45.5% |
| \$15,000 - \$29,999 | 152 | 28.8% |
| \$30,000 - \$44,999 | 90 | 17.0% |
| \$45,000 - \$59,999 | 22 | 4.2% |
| \$60,000 - \$ 74,999 | 13 | 2.5% |
| \$75,000 or above | 10 | 1.9% |

Question 17. If you are currently employed, where is your job located?

| Answer | Frequency |
|---|-----------|
| University Area | 86 |
| Temple Terrace | 40 |
| New Tampa | 33 |
| Downtown Tampa | 15 |
| Town "n" Country | 24 |
| Lack of college/advanced degree | 27 |
| Pregnancy | 8 |
| Lack of job/occupational skills | 28 |
| Emotionally unable to work | 9 |
| Lack of adult dependent care | 3 |
| Discrimination (race, wage, gender) | 15 |
| Lack of jobs within the University Area | 34 |
| Other | 32 |

Question 18. What mode of transportation do you use?*

| Answer | Frequency |
|---------|-----------|
| Car | 324 |
| Bus | 222 |
| Walk | 128 |
| Bicycle | 62 |
| Other | 28 |

| Question 19. D | o you use public | transportation? |
|----------------|------------------|-----------------|
|----------------|------------------|-----------------|

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 337 | 55.2% |
| No | 273 | 44.8% |

Question 20. Is there a bus stop within a 15 minute walk from your home?

| yellow | Frequency | % |
|---------------|-----------|-------|
| Yes | 480 | 85.0% |
| No | 45 | 8.0% |
| Don't know | 40 | 7.1% |

Question 21. Do you feel safe using public transportation?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 429 | 70.3% |
| No | 181 | 29.7% |

Question 22. In what ways could public transportation be improved? *

| Answer | Frequency | |
|-------------------------|-----------|--|
| More routes | 245 | |
| More frequent buses | 187 | |
| More reliable schedules | 163 | |
| Safer bus stops | 162 | |
| Cleaner buses | 94 | |
| Other | 71 | |

Question 23. Do you currently have health insurance?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 398 | 65.2% |
| No | 212 | 34.8% |

Question 24. Do you currently participate in any extracurricular activities?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 198 | 32.5% |
| No | 412 | 67.5% |

Question 25. What activities would you like to participate in?*

| Answer | Frequency |
|--------------------------|-----------|
| Fitness class/gym | 223 |
| Sports leagues | 123 |
| Dance class/ dance group | 98 |
| Art Classes | 92 |
| Music lessons/band | 87 |
| Gardening | 85 |
| Other | 62 |
| Martial arts | 61 |
| Board/ card games | 51 |
| Theatre/drama/acting | 45 |

Question 26. How important is it to you to eat healthy meals?

| Answer | Frequency | % |
|--------------------|-----------|-------|
| Not important | 18 | 3.3% |
| Somewhat important | 110 | 20.3% |
| Very important | 414 | 76.4% |

Question 27. Do you face any challenges regarding eating healthy meals?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 192 | 31.5% |
| No | 418 | 68.5% |

*Question 27a. What challenges do you face regarding eating fresh, healthy meals?**

| Answer | Frequency |
|---|-----------|
| Cost of healthy food is too high | 136 |
| Fresh foods (fruits/veggies) expire faster | 59 |
| No time to cook fresh meals | 48 |
| Don't have easy access to fresh foods | 33 |
| Difficult to get children to eat fresh fruits/ veggies | 31 |
| Other | 28 |
| Not sure how to prepare healthy meals | 18 |

Question 28. Do you experience challenges dealing with everyday life, such as: stress, anxiety, depression, feeling overwhelmed, lack of sleep, etc.?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 243 | 39.8% |
| No | 367 | 60.2% |

Question 28a. Would you be interested in participation in a Free 6-week Wellness program?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 153 | 57.5% |
| No | 113 | 42.5% |

Question 29. If you could improve you or your family's health, what area(s) would you focus on?*

| Answer | Frequency |
|----------------------------------|-----------|
| Losing weight | 234 |
| Mental health | 118 |
| Lowering blood pressure | 116 |
| Poor dental health | 115 |
| N/A (I am/we are in good health) | 105 |
| Lowering cholesterol | 100 |
| Controlling diabetes | 97 |
| Poor vision | 83 |
| Other | 39 |

Question 30. How many children do you have?

| Answer | Frequency | % |
|--------|-----------|-------|
| 1 | 90 | 28.7% |
| 2 | 90 | 28.7% |
| 3 | 72 | 22.9% |
| 4 | 38 | 12.1% |
| 5 | 13 | 4.1% |
| 6 | 5 | 1.6% |
| 7 | 5 | 1.6% |
| 8 | 0 | 0.0% |
| 9 | 1 | 0.3% |

Question 31. How old are your children?*

| Answer | Frequency |
|-------------------|-----------|
| 0 - 2 years old | 80 |
| 3 - 5 years old | 98 |
| 6 - 10 years old | 142 |
| 11 - 13 years old | 92 |
| 14 - 17 years old | 92 |

Question 32. What school do your children attend?*

| Answer | Frequency |
|---------------------------------|-----------|
| Other | 144 |
| Mort Elementary | 67 |
| Muller Elementary Magnet School | 36 |
| North Tampa Head Start | 10 |
| Bowers Whitley | 5 |

Question 33. Do you children currently participate in any extracurricular activities?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 123 | 20.2% |
| No | 487 | 79.8% |

*Question 34. What activities would your children like to participate in?**

| Answer | Frequency |
|-------------------------|-----------|
| Sports leagues | 145 |
| Dance class/dance group | 111 |
| Music lessons/band | 80 |
| Martial arts | 77 |
| Art classes | 68 |
| Fitness class/gym | 2259 |
| Gaming | 51 |
| Leadership program | 37 |
| Theatre/drama/acting | 34 |
| Academic tutoring | 34 |
| Other | 23 |
| Board/card games | 20 |

*Question 35. What recreational sports would your children like to participate in?**

| Answer | Frequency |
|------------|-----------|
| Basketball | 115 |
| Football | 106 |
| Soccer | 103 |
| Swimming | 97 |
| Baseball | 62 |
| Softball | 40 |
| Other | 37 |
| None | 31 |

Question 36. How long have you lived in the University Area?

| Answer | Frequency | % |
|------------------|-----------|-------|
| 6 months or less | 77 | 13.2% |
| 1-2 years | 133 | 22.8% |
| 3-5 years | 122 | 20.9% |
| 5-10 years | 101 | 17.3% |
| 10 years or more | 150 | 25.7% |

Question 37. What is your current residential status?

| Answer | Frequency | % |
|---|-------------------------------|-------|
| Home Owner | 53 | 9.1% |
| Renter (house, apartment, or condo) | 461 | 78.8% |
| Hotel or Extended Stay | 4 | 0.7% |
| Temporarily staying with Family/ friends | arily staying with Family/ 37 | |
| Homeless/shelter | 18 | 3.1% |
| Other | 12 | 2.1% |

Question 38. How long have you lived in your current place of residence?

| Answer | Frequency | % |
|------------------|-----------|-------|
| 6months or less | 123 | 21.4% |
| 1-2 years | 197 | 34.3% |
| 3-5 years | 121 | 21.0% |
| 5-10 years | 79 | 13.7% |
| 10 years or more | 52 | 9.0% |

Question 39. How many people are currently living in your home?

| Answer | Frequency | % |
|-----------|-----------|-------|
| 1 | 105 | 18.1% |
| 2-3 | 308 | 53.2% |
| 4-6 | 152 | 26.3% |
| 7 or more | 14 | 2.4% |

Question 40. How many bedrooms are in your home?

| Answer | Frequency | % |
|-----------|-----------|-------|
| 1 | 163 | 28.4% |
| 2 | 269 | 46.9% |
| 3 | 113 | 19.7% |
| 4 or more | 28 | 4.9% |

Question 41. What is your current rent/mortgage payment?

| Answer | Frequency | % |
|-----------------|-----------|-------|
| \$400-\$599 | 88 | 16.5% |
| \$600-\$799 | 217 | 40.7% |
| \$800-\$999 | 133 | 25.0% |
| \$1,000-\$1,299 | 76 | 14.3% |
| \$1,300 or more | 19 | 3.6% |

Question 42. Are you in Assisted or Public Housing (Section 8)?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 77 | 14.9% |
| No | 440 | 85.1% |

Question 43. What are some of the challenges you face regarding home ownership?*

| Answer | Frequency |
|------------------------------------|-----------|
| Bad credit (can't get a loan) | 180 |
| Cost of homes is too high | 168 |
| None | 140 |
| Unstable income | 125 |
| Not many nice homes to choose from | 59 |
| Other | 38 |

Question 44. What are some of the biggest fears you have about home ownership?*

| Answer | Frequency |
|--------------------------------------|-----------|
| None | 189 |
| Losing the home/having it foreclosed | 167 |
| Not being able to afford maintenance | 119 |
| Not being able to afford utilities | 101 |
| Affecting credit due to foreclosure | 72 |
| Other | 41 |

Question 45. Would you buy a home in the University Area?

| Answer | Frequency | % |
|--------|-----------|-------|
| No | 289 | 47.7% |
| Yes | 321 | 52.6% |

Question 46. What type of home would you like to own?

| Answer | Frequency | % |
|-----------------------|-----------|-------|
| Single family house | 389 | 71.2% |
| Townhouse | 77 | 14.1% |
| Apartment style condo | 80 | 14.7% |

Question 47. Are you aware of any First Time Home Buyer Programs?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 152 | 24.9% |
| No | 458 | 75.1% |

Question 47a. Have you participated in any First Time Home Buyer programs?

| Answer | Frequency | |
|--------|-----------|--|
| Yes | 35 | |
| No | 574 | |

A11

Question 48. Is your credit score 640 or above?

| Answer | Frequency | % |
|--------------|-----------|-------|
| Yes | 139 | 25.6% |
| No | 251 | 46.3% |
| I don't know | 152 | 28.0% |

Question 49. Are you interested in attending Financial Workshops?

| Answer | Frequency | % |
|--------|-----------|-------|
| Yes | 210 | 34.4% |
| No | 400 | 65.6% |

*Question 49a. What type of Financial Workshops interest you?**

| Answer | Frequency |
|------------------------|-----------|
| Credit repair | 102 |
| Home ownership | 94 |
| Budgeting | 92 |
| Building Credit | 86 |
| Savings/emergency fund | 69 |
| Other | 15 |

Question 50. How satisfied are you with your landlord/ property management staff?

| Answer | Frequency | % |
|-----------------------|-----------|-------|
| Very dissatisfied | 71 | 14.0% |
| Somewhat dissatisfied | 123 | 24.2% |
| Satisfied | 193 | 38.0% |
| Very satisfied | 121 | 23.8% |

Question 51. In which areas could your landlord/property management staff improve?*

| Answer | Frequency |
|-----------------------------------|-----------|
| Address maintenance issues | 190 |
| Improve condition of homes | 175 |
| Keep property clean | 161 |
| Be more available/easy to contact | 136 |
| Community knowledge/awareness | 106 |
| Other | 53 |
| N/A (I own my home) | 56 |

Question 52a.Residents in my neighborhood know and interact with one another.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 344 | 60.0% |
| Disagree | 114 | 19.9% |
| Not sure | 115 | 20.1% |

Question 52b. There is no crime in my neighborhood.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 122 | 21.3% |
| Disagree | 363 | 63.2% |
| Not sure | 89 | 15.5% |

Question 52c. I feel safe in my neighborhood's public spaces (i.e. parks, sidewalks, etc.)

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 349 | 60.5% |
| Disagree | 166 | 28.8% |
| Not sure | 62 | 10.7% |

Question 52d. It is safe for children to play outside in my neighborhood.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 294 | 51.7% |
| Disagree | 193 | 33.9% |
| Not sure | 82 | 14.4% |

Question 52e. My neighborhood is clean and well maintained.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 287 | 50.1% |
| Disagree | 230 | 40.1% |
| Not sure | 56 | 9.8% |

Question 52f. Police effectively deal with crime in my neighborhood.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 345 | 60.5% |
| Disagree | 127 | 22.3% |
| Not sure | 98 | 17.2% |

Question 52g. Police actively patrol in my neighborhood.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 383 | 67.2% |
| Disagree | 123 | 21.6% |
| Not sure | 64 | 11.2% |

Question 52h. Police care about my concerns about safety and security.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 311 | 54.3% |
| Disagree | 133 | 23.2% |
| Not sure | 129 | 22.5% |

Question 52i. Property management communicates about property events/happenings.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 250 | 44.1% |
| Disagree | 179 | 35.8% |
| Not sure | 113 | 20.1% |

Question 52j. Property management is responsive to my concerns about safety and security.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 260 | 51.8% |
| Disagree | 180 | 35.9% |
| Not sure | 62 | 12.4% |

Question 52k. My neighborhood floods when it rains.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 233 | 40.6% |
| Disagree | 274 | 47.7% |
| Not sure | 67 | 11.7% |

Question 52I. In case of hurricane evacuation, I know where my closest hurricane shelter is.

| Answer | Frequency | % |
|----------|-----------|-------|
| Agree | 276 | 48.2% |
| Disagree | 190 | 33.2% |
| Not sure | 107 | 18.7% |

Question 53. What do you see as the largest elements of crime in the University Area community?*

| Answer | Frequency |
|-------------------|-----------|
| Drugs | 365 |
| Burglaries | 188 |
| Gang Activity | 144 |
| Domestic Violence | 132 |
| Vandalism | 121 |
| Trafficking | 72 |
| Child abuse | 70 |
| Other | 60 |
| Animal abuse | 58 |

Question 54. Have you visited the University Area CDC community center– located at 14013 North 22nd Street?

| Answer | Frequency | % |
|----------|-----------|-------|
| Yes | 324 | 66.4% |
| No | 134 | 27.5% |
| Not sure | 30 | 6.1% |

Question 55. Please read the following list and select the things you need assistance with.*

| Answer | Frequency |
|---|-----------|
| Affordable Housing | 242 |
| Food | 186 |
| Employment | 166 |
| Rent Assistance | 166 |
| Transportation | 165 |
| Household Items (plates, pots, bed sheets, towels, etc.) | 153 |
| Cleaning Supplies | 150 |
| Healthcare | 150 |
| Furniture (bed, couch, etc.) | 148 |
| Clothing | 135 |
| Clean water | 135 |
| Laundry | 129 |
| Toiletries (toothpaste, soap, etc). | 129 |
| Home Maintenance | 110 |
| Child care | 108 |
| Internet | 108 |
| School Supplies | 97 |
| Working appliances | 92 |
| Phone | 81 |
| Yard maintenance | 72 |

APPENDIX C: 2017 UNIVERSITY AREA COMMUNITY SURVEY



2017 UNIVERSITY AREA COMMUNITY SURVEY

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The purpose of this survey is to find the strengths and areas of improvement of the University Area Community, and how we can work together to improve our community. This survey was last conducted in 2015, and from the responses we were able to: create sports and fitness classes, build a community garden to increase access to healthy foods, improve our Workforce Training by adding a Free IT Certification Course, and more.

Survey participants must be 18 years or older. Should you choose to include your name AND email address or phone number below, and return this <u>COMPLETED</u> survey by 6/17/17, you will be entered in our drawing for a chance to win from a list of prizes, including: a TV, park tickets, movie passes, bicycles, a \$100 gift card, and more! The winners will be selected and notified on Friday, June 23rd.

ONCE COMPLETE, PLEASE RETURN THE SURVEY TO THE ORGANIZATION/INDIVIDUAL THAT PROVIDED IT TO YOU, OR TO THE UNIVERSITY AREA COMMUNITY CENTER (LOCATED AT 14013 NORTH 22ND ST., TAMPA FL) BY 6/17/17.

| This surv | vey is CONFIDENTIAL. Including your name, | email, | or phone number is OPTIONA | L and will only be u | used to enter the drawing to win prizes. |
|-----------|---|---------|----------------------------|----------------------|--|
| NAME | | _ EN | /IAIL: | | PHONE: |
| | | G | ENERAL DEMOGRAPH | IICS | |
| 1. What | t is your gender? | | | | |
| | Male | | Other: | _ | |
| | Female | | Prefer not to answer | | |
| 2. What | t is your age? | | | | |
| | 18 – 24 years old | | 45 – 54 years old | | 75 years or older |
| | 25 – 34 years old | | 55 – 64 years old | | |
| | 35 – 44 years old | | 65 – 74 years old | | |
| | t is your ethnicity origin (race)? | | | | |
| | African American/Black | | Hispanic or Latino | | Other: |
| | Asian/Pacific Islander | | Multi-Racial | | |
| | Caucasian | | Native American | | |
| 4. What | t is your primary language? | | | | |
| | English | | Creole | | |
| | Spanish | | Other: | | |
| 5. What | t is your current marital status? | • | | | |
| | Married | | Divorced | | Widowed |
| | Living Together | | Separated | | Single |
| 6. What | t is your zip code? | | | · · · | |
| | 33612 | | 33613 | | Other: |
| 7. Do yo | ou have children? | | | | |
| | Yes | | | · · · | |
| | No | | | | |
| 8. Are y | ou a Veteran of the U.S. Armed Force | s, Rese | erves, or National Guard? | · | |
| _ | Yes | | | | |
| _ | No | | | | |
| 9. How | would you like to hear about importa | nt nev | vs and events happening i | n your communi | ty? |
| | Phone Call | | Newspaper | | Facebook/Twitter/Instagram |
| | Text | | Flyers / signs | (| Newsletter stands |
| | Email | | News Channel | (| Other: |
| 1 | | | | | |

A15

| | | EDUCATION | |
|------------|---------------------------------------|--|---|
| 10. Wh | at is the highest level of educ | | |
| | Kindergarten to 8 th grade | | Bachelor's degree |
| | Some high school, no diplom | na 🛛 Trade/technical training | Master's degree or other |
| | High school diploma/GED | Associate degree | |
| | | | |
| 11. Do | you need, or would you use a | my of the following educational services? (Check | k all that apply) |
| | One on one support achieving | | Literacy/Reading tutoring |
| | educational goals | | English as a second language (ESOL) Classes |
| | GED classes | Financial aid (ex: Pell Grant) | None of the above |
| 12. Do | you face any challenges | | |
| rega | arding education? | | |
| | Yes> | 12a. What challenges do you face regarding | g education? (Check all that apply) |
| | | Lack of transportation | Cost of school |
| | No | Lack of childcare | Language issues |
| - - | NO | Previous difficulty with school | Other: |
| | \mathbf{V} | Lack of high school diploma/GED | |
| | - | | • |
| | | EMPLOYMENT | |
| | | ribes your current employment status? | |
| | ll-time | Retired | Unemployed - More than 3 months |
| 1 | Il-time (but earning min. wage | | Other: |
| | rt-time employment | Unemployed - Less than 3 months | |
| | | nt employment situation, what area(s) would yo | |
| | | Change in career or position | Better/more training |
| | Better pay | Job stability | Other: |
| | Increased benefits | Job location | |
| | Increased responsibilities | Flexible working hours | |
| u | Reduce required overtime | N/A (I am unemployed) | |
| 15. Do | you face any challenges | | · · · · |
| rega | arding better employment? | | |
| _ | | 15a. What challenges do you face regarding | g better employment? (Check all that apply) |
| | Yes | Lack of reliable transportation | Lack of job/occupational skills |
| | | Lack of reliable childcare | Emotionally unable to work |
| | | Permanent health/disability problem | Lack of adult dependent care |
| | No | Temporary disability problem | Discrimination (race, rage, gender) |
| | | Lack of high school diploma/GED | Lack of jobs within the University Area |
| | | Lack of college/advanced degree | Other: |
| | \mathbf{V} | Pregnancy | |
| 16. Wh | at is your current household i | income? | |
| | \$14,999 or below | \$30,000 - \$44,999 | \$60,000 - \$74,999 |
| 1 | \$15,000 - \$29,999 | □ \$45,000 - \$59,999 | \$75,000 or above |
| | ¢25,000 ¢25,555 | - • 15,000 • • 55,555 | - ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| | | TRANSPORTATION | |
| | you use public transportation | 1? | |
| L | Yes 🛛 No | | |
| | ublic transportation in a conv | venient location for you? | |
| | Yes 🛛 No | | |
| | you feel safe using public tran | nsportation? | |
| | Yes No | | |
| | | oortation be improved? (check all that apply) | |
| 1 | Safer bus stops | More routes | Cleaner buses |
| | More reliable schedules | More frequent buses | Other: |

A16

| HEALTH & WELL- BEING | | | |
|--|--|---|--|
| 21. Do you currently have health insu | rance? | | |
| Yes | No | Other: | |
| 22. Do you currently participate in any extracurricular activities? | | | |
| □ Yes> □ No ↓ | Sports leagues Fitness class/gym Dance class/dance | ntly participate in? (check all that apply) Martial arts Theatre/drama/acting Board/card games Gardening Art classes Other: Music lessons/band Other: | |
| 23. What activities would you like to p □ Sports leagues □ Dance class/ □ Fitness class/gym □ Martial arts | | s DMusic lessons/band D Theatre/drama/acting Other: | |
| 24. How important is it to you to eat h | nealthy meals? | | |
| Not important | Somewhat important | Very important | |
| 25. Do you face any challenges in trying to eat healthy meals? | 25a. What challenges do you face | in trying to eat fresh, healthy meals? (check all that apply) | |
| □ Yes → □ No ↓ | Cost of healthy food is too hig Fresh foods (fruits/veggies) es No time to cook fresh meals Don't have easy access to fresh | ch Image: Not sure how to prepare fresh foods cpire faster Image: Healthy/fresh foods aren't as filling Image: Difficult to get children to eat fresh fruits/veggies Image: Other: Image: Difficult to get children to eat fresh fruits/veggies | |
| 26. If you could improve you or your f | amily's health, what area(s) would y | you focus on? (check all that apply) | |
| | Controlling diabetes Poo owering blood pressure Poo | r dental health I N/A (I am/ we are in good health) r vision I Other: | |

| Inlagra com | CHILDREN | hildran under the age of 10 | 21 |
|---|----------------------------------|------------------------------------|-----------------------------------|
| 27. How many children do you have? | plete this section if you have c | nilaren <u>ander the age of 18</u> | <i>y</i> |
| | | | |
| | | | |
| 28. Please list the ages of each of your child | Iren. | | |
| | | | |
| 29. What school do your children attend? | | | |
| Mort Elementary | Bowers Whitley | Other: | |
| Muller Elementary Magnet School | Head Start Program | | |
| 30. Do your children currently participate in any extracurricular activities? | | | |
| | 30a. What activities do yo | ur children currently partic | cipate in? (check all that apply) |
| | Sports leagues | Martial arts | Theatre/drama/acting |
| □ No | Fitness class/gym | Gaming | Board/card games |
| | Dance class/dance | Art classes | Other: |
| ▼ | group | Music lessons/ban | d |
| 31. What activities would your children like | to participate in? (check all t | hat apply) | · |
| Sports leagues Dance class/ dance | group 🛛 Gaming | Music lessons/band | Academic enrichment/ |
| Fitness class/gym Theatre/drama/act | ting 🔲 Art classes | Board/card games | career exploration |
| Martial Arts | | | Other: |
| 32. What recreational sports would your ch | ildren participate in? (check o | all that apply) | |
| Football Base | eball 🛛 | Soccer | Other: |
| Basketball | tball 🛛 | Swimming | |

| | HOUSING |
|--|---|
| 33. How long have you lived in the University Area? | · · · · |
| □ 6 months or less □ 1 − 2 years | 3 – 5 years 5 years or more |
| 34. What is your current residential status? | |
| Home Owner | xtended Stay 🔲 Homeless/Shelter |
| Renter (house, apartment or condo) Temporari | ily staying with family/friends 🛛 Other: |
| 35. How many people are currently living in your home? | |
| □ 1 □ 2-3 | □ 4-6 □ 7 or more |
| 36. How many bedrooms are in your home? | • |
| | 3 4 or more |
| 37. What is your current rent/mortgage payment? | |
| \$400-\$599 | 0 – \$999 📮 \$1,300 or more |
| □ \$600 - \$799 □ \$1,0 | 000 - \$1,299 |
| 38. Are you in Assisted or Public Housing (Section 8)? | |
| □ Yes | 38a. What is your obligated payment portion of the rent? |
| □ No | |
| - V | \$/ month |
| 39. What are some of the challenges you face regarding h | home ownership? (check all that apply) |
| Bad credit (can't get a loan) Cost of ho | omes 📮 None |
| Unstable income | y nice homes to choose from 🛛 Other: |
| 40. What are some of the biggest fears you have about he | ome ownership? (check all that apply) |
| Losing the home/having it foreclosed Not being | g able to afford utilities 🛛 None |
| | g able to afford maintenance 🛛 Other: |
| 41. Would you buy a home in the University Area? | |
| | 41a. Why not? (please list reasons) |
| □ Yes | |
| | |
| 42. What type of home would you like to own? | |
| Single family house Tow | vnhouse 🛛 Apartment style condo |
| 43. Are you aware of any First Time Home Buyer | |
| Programs? | 42a Have you participated in any First Time Hame Duyor |
| Yes | 43a. Have you participated in any First Time Home Buyer Programs? |
| □ No | Ves No |
| V | |
| 44. Is your credit score 640 or above? | 2 |
| Yes No | I don't know |
| 45. Are you interested in attending Financial | |
| Workshops? | 45a. What type of Financial Workshops interest you? (check all that apply) |
| Yes | |
| | Budgeting Savings/Emergency Fund Other: Credit Repair Building Credit |
| 46. How satisfied are you with your landlord/property ma | anagement staff? (circle number below) |
| 1 2 | 3 4 |
| | |
| Very dissatisfied Somewhat dissatisfied | Satisfied Very satisfied |
| 47. In which areas could your landlord/property manager | |
| | prove condition of homes Community knowledge/awareness |
| Address maintenance issues | p property clean N/A (I own my home) |
| | Other: |

2017 UNIVERSITY AREA COMMUNITY SURVEY - AFFORDABLE HOUSING ASSESSMENT

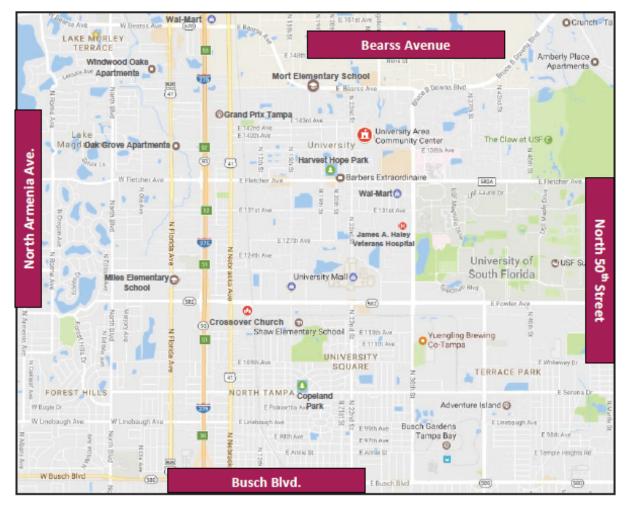
| | | COMMUNITY SAFETY | | | | | |
|-------------------------|-------------------------------|-------------------------------------|-----------|--------------|--------|----------|----------|
| 48. Please read the f | following statements and s | elect if you "Agree" , "Disagree' | , or "Not | Sure": | | | |
| Residents in my neig | hborhood know and intera | ct with one another. | | Agree | | Disagree | 🛛 Not su |
| There is no crime in | my neighborhood. | | [| Agree | | Disagree | Not su |
| I feel safe in my neig | hborhood's public spaces (| i.e. parks, sidewalks, etc.) | | Agree | | Disagree | Not su |
| It is safe for children | to play outside in my neigh | borhood. | | Agree | | Disagree | Not su |
| Criminals know they | will not be successful here | | [| Agree | | Disagree | Not su |
| People do not distur | b others in my neighborho | od by playing their music too lou | lor , | | | Disease | |
| hanging out where the | hey shouldn't be. | | | Agree | | Disagree | Not su |
| The people I see in m | ny neighborhood belong he | re (i.e. not strangers or outsiders | ;) [| Agree | | Disagree | Not su |
| My neighborhood is | clean and well maintained. | | L | Agree | | Disagree | 🛛 Not su |
| Police effectively dea | al with crime in my neighbo | rhood. | [| Agree | | Disagree | Not su |
| Police effectively dea | al with nuisance issues (i.e. | loud music, loitering, etc.) | ſ | Agree | Ċ | Disagree | 🗖 Not su |
| Police actively patrol | in my neighborhood. | | | Agree | | Disagree | 🛛 Not su |
| Police care about my | concerns about safety and | l security. | | Agree | | Disagree | Not su |
| Property manageme | nt communicates about pr | operty events/happenings. | [| Agree | | Disagree | Not su |
| Property manageme | nt is responsive to my cond | erns about safety and security. | . C | Agree | Ē | Disagree | 🛛 Not su |
| 49. What do you see | as the largest elements of | f crime in the University Area Co | mmunity | ? (check all | l that | apply) | |
| Drugs | Burglaries | Domestic Violence | Traf | ficking | | Other: | |
| Gang activity | Vandalism | Child Abuse | 🛛 Anir | nal Abuse | | | |
| 50. Draw a star (*) | on the map below to show | w where you currently live. | | | | | |

50. Draw a star (**x**) on the map below to show where you currently in

51. Draw circles (O) on the map to show areas where you feel safe.

52. Draw squares (
) on the map to show areas where you do not feel safe.

53. Color in the areas where you have seen water pollution or excessive trash.



2017 UNIVERSITY AREA COMMUNITY SURVEY - COMMUNITY SAFETY ASSESSMENT



FOR MORE INFORMATION:





813.558.5212



www.uacdc.org



14013 North 22nd St. Tampa, FL 33613