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## UNIVERSITY AREA CDC

The University Area Community Development Corporation Inc. (University Area CDC) is a 501(c) (3) public/private partnership whose mission is children and family development, crime prevention, and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.

The University Area CDC operates out of the University Area Community Center Complex, a 50,000 square foot multi-purpose building that serves as the focal point of the neighborhood. We work to improve the economic, educational and social levels of the community through adult \& youth programs, educational courses and resource assistance services. Funds provided through grants, private contributions and public appropriations help thousands of residents participate in most programs free of charge.

The University Area is identified as "economically disadvantaged" (2013 Census). Of the 7,000 families in the area, $96 \%$ are classified as "extremely low income" by the Housing Authority of Tampa-Hillsborough County. Many are members of the "working poor" families whose annual gross income is $\$ 10,000.98 \%$ of children qualify for free or reduced lunch and at least $8 \%$ of elementary students are reported homeless (Mort Elementary School, 2015).

University Area residents are at high risk for, but not limited to, hypertension, diabetes, obesity (adult/ child), and cancer. Coupled with these health risks, this community is marred by illiteracy, high-school dropout rate, low-rate of college graduation, juvenile crime, teen pregnancy, local schools with D ratings and inadequate housing.


University Area Community Primary Boundaries North: Bearss Ave. | South: Fowler Ave. East: Bruce B Downs Blvd. | West: I-275

## INTRODUCTION

The 2019 University Area Community Survey was conducted as a follow-up to the 2015 and 2017 University Area Community Survey as a way to update community data in order to better inform future programming and initiatives. The survey sought to find the strengths and areas of improvement within the University Area community, and how the University Area CDC, along with partner organizations, businesses, and community residents can work collaboratively to continue improving the community. The survey allowed for resident input from the 33612 and 33613 zip code areas. Data was collected on the following categories: Demographics, Education, Employment, Transportation, Health \& Well-Being, Children, Housing, and Community Safety, and Individual Needs.


Survey implementation at Feeding Tampa Bay's
Mobile Food Pantry held at University Park

## SURVEY METHODS

## DESIGN

In conducting the 2019 Community Survey, the University Area CDC sought to update community data gathered in 2017, while also obtaining additional information relevant to future programming and initiatives in the community. To achieve this, the survey was designed using the 2017 University Area Community Survey as a template, with questions added and/or edited as needed, specifically in the categories of Transportation, Health \& Wellness and Individual Needs. The 2017 Community Survey can be found in Appendix C.

The University Area CDC worked with the design team, made up of the Community Outreach Coordinator, Chief Executive Officer and Community Development \& Engagement Intern to complete a draft assessment. The survey was presented to representatives from the Community Safety \& Wellness Committee and edited in accordance with their suggestions. Community residents involved in the University Area Leaders Collective were then invited to review, test, and provide feedback. The final community survey consists of 56 questions and 9 sections: Demographics, Education, Employment, Transportation, Health \& Well-Being, Children, Housing, Community Safety, and Individual Needs. The survey can be seen in Appendix A.

## SURVEY IMPLEMENTATION

A convenience sample was used in the implementation of the Community Survey, which focused on receiving responses from residents in the 33612 and 33613 zip codes. The survey was only available in printed paper form, and it was available in both English and Spanish.

The survey was implemented from February 11, 2019 to March 24, 2019, with a one week break. This was done through a partnership with Dr. Emelda Curry and Mr. Rodrigo Serrao, of the Department of Sociology at the University of South Florida, who integrated the survey as a service-learning project in their respective courses. A total of 67 student volunteers visited the University Area to conduct surveys at least once per week over the course of the 5 -week implementation period.

Survey participation was voluntary, and although strongly encouraged to respond to every question in the survey, respondents could refrain from answering any question(s). Completion of the survey was estimated to take approximately 10-15 minutes. As a thank you for their participation, respondents were given one of three incentives, while supplies lasted: a \$5 Target gift card, a Chick-Fil-A sandwich gift card, or a bag of ready-to-cook jambalaya.

The survey was publicized through a variety of communication channels including press releases, community listservs, local neighborhood organizations, flyer distribution and social media postings.


## SURVEY IMPLEMENTATION (continued)

Staff and volunteers were present at the following locations/events to implement surveys. Numbers in parenthesis indicate how many times surveys were collected at the location/event.

- Casablanca Apartments (1)
- Feeding Tampa Bay Mobile Food Pantry (2)
- Get Moving! Basketball (1)
- Golden Glade Apartments (1)
- Iglesia Tampa Para Christo (1)
- Leaders Collective Meeting (1)
- Liberty Middle School Conference Night (1)
- Montierra Apartments (1)
- Mort Elementary School Conference Night (1)
- Muller Elementary School Magnet Mania (1)
- Prodigy Showcase (1)
- Samaritans Feet Event (1)
- UACDC Campus (25)
- UACDC Family Movie Night (1)
- UACDC Project MOM (1)
- University Area Community Door-to-Door (12)
- University Area Transit Center (4)
- Villages at Turtle Creek (1)


## DATA INPUT \& ANALYSIS

A codebook was created for data input pertaining to each question and answer presented in the Community Survey. Upon receipt of all completed surveys, data was manually entered into Excel for basic data analysis. The data set was then transferred to SPSS statistical software to identify relevant correlations. Response charts for each survey question can be found in Appendix B. A chart with statistically significant correlations can be found on page 14.


Volunteers implementing survey through door-to-door outreach in University Area Community

## COMMUNITY CONVERSATION

In addition to the Community Survey, a Community Conversation was held Wednesday, May 22, 2019 from 5:30pm - 7:30pm at the University Area CDC. The purpose of the meeting was to present the results of the survey to community residents, discuss their thoughts and reaction to the data, and receive input on the changes they feel are most important and needed in their community. A total of 26 residents were in attendance. After results were presented and discussed, residents participated in an activity where they voted for the top 3 areas they wanted to see improvements in the next 2 to 3 years. A group discussion was had where residents worked to create a "wish list" for the top 3 areas of importance identified.

## EMPLOYMENT

- Higher minimum wage
- Jobs that pay a livable wage, preferably within the University Area
- Co-op style businesses where employees are shareholders
- Bring better jobs into the community, and ensure those businesses hire residents for those jobs


## TRANSPORTATION

- Bus that takes people from their home to the main bus stops
- A shuttle bus that offers transportation within the University Area (ensuring it includes the WHOLE University Area, not just part of it)
- Trolley or Train system
- Bring back the bus on 22nd Street
- Change the rule of limiting grocery bags to 3 per person, as this is a big barrier
- Crosswalk enforcement such as cameras or gate (similar to train crossing)
- More frequent busses that start earlier, especially on weekends since people work weekends too


## HOUSING

- Rent to own programs
- More credit repair opportunities (individual focused, not just workshops)
- Partner with Habitat for Humanity
- Section 8 (increase spots \& speed up process)
- Make residents aware about what department is responsible for what (i.e. Many issues that residents think Code Enforcement is responsible for don't actually fall under their duties, but no one knows who the go-to department is)
- Create a Tenant Advocacy Hotline or Contact List so this information and contact numbers are readily available
- Create a neighborhood newsletter where information, updates, and notices about happenings in the University Area can be communicated to all residents



## KEY FINDINGS

A total of 610 completed surveys were collected. For the data in this section and those that follow, most percentages are figured based on responses from 610 persons (i.e. $\mathrm{N}=610$ ) unless otherwise specified. Data marked with (*) indicates questions that allowed multiple response selections. It is understood that the survey is a tool for information, not a perfect science, due to the fact that it is a sampling of residents who were willing to participate. The following are highlights of the most prevalent findings, along with "Changes" seen between the 2019 and 2017 survey, "Current Initiatives", and "Recommendations". Response data sets for each question can be found in Appendix B.

## DEMOGRAPHICS


Age ( $\mathrm{N}=606$ )

- $18-24: \mathbf{1 4 \%} \quad$ - $55-64: \mathbf{1 5 \%}$
- $25-34: \mathbf{3 0 \%} \quad$ - $65-74: \mathbf{7 \%}$
- $35-44: \mathbf{2 0 \%} \quad$ - $75+: \mathbf{1 \%}$
- $45-54: \mathbf{1 3 \%}$

Ethnicity Origin (race) (N=516)


Language Spoken (N=609)


Marital Status
53\% Single
22\% Married
10\% Living Together

Children


50\% Have Children

Single Parent

$44 \%$ of Women are Single Mothers ( $\mathrm{N}=337$ ) 29\% of Men are Single Fathers ( $\mathrm{N}=262$ )

## Top 3 Ways to Inform Residents of Community News and Upcoming Events*



Email

Text Message


Flyers
CHANGES FROM 2017 TO 2019
3\% increase in male survey participation
8\% increase in participants ages 18-34
4\% increase in Hispanic/Latino participation
$2 \%$ increase in "Other" languages spoken
10\% increase in single status
20\% decrease in reported children under age
18 in the home

- Single parent status is prevalent
Flyers were indicated slightly more favorably
than phone calls


## CURRENT INITIATIVES

- Programming for both children and adults (i.e. Get Moving!, Prodigy, Movie Nights, Project MOM, etc.)
- Promotional content is created in both English and Spanish whenever possible
- ESOL Classes provided
- Using Constant Contact Email Listserv, Mass Text Messaging system, and consistent flyering to promote upcoming events and opportunities


## RECOMMENDATIONS

- Provide services, programs, and opportunities relevant to those ages 18-34
- Be cognizant that many residents may not understand English or Spanish, and programs should be flexible and accommodating
- Whenever possible, provide childcare or supervised children's activities at events and programs geared towards adults


## EDUCATION

## 80\% of respondents have attained a high school diploma/GED or higher $(\mathrm{N}=601)$



6\% K - 8th Grade

- 14\% Some High School


36\% High School/GED

- 17\% Some College
$\square$
5\% Trade/Technical Training
- 9\% Associate Degree
- 8\% Bachelors Degree
5\% Masters Degree or Other

Top 3 Technical Certifications of Interest*

1. Certified Nursing Assistant (CNA)
2. Hospitality
3. Information Technology (IT)

## 26\%

Face challenges regarding education

## Top 3 Education Challenges*

1. Cost of School
2. Lack of Transportation
3. Lack of high school diploma/GED

## EMPLOYMENT

56\% of respondents are either employed fulltime, retired, or disabled.
44\% need additional employment support ( $N=589$ )

33\% Full-Time
3\% FT min. wage or less
16\% Part-Time
2\% Contracted Worker
8\% Retired
15\% Disabled
6\% Unemployed <3 months
12\% Unemployed >3 months
5\% Other

## 31\%

Face challenges regarding better employment

## Top 3 Employment Challenges*

1. Lack of reliable transportation
2. Health disability/problem
3. Lack of education or certification

CHANGES FROM 2017 TO 2019

- $5 \%$ increase in respondents who have obtained a High School Diploma/GED
- Identified top 3 Certification Programs of interest
- $23 \%$ decrease in challenges regarding education
- $11 \%$ decrease in challenges for better employment
- $4 \%$ increase in full-time employment
- Although still very prevalent, childcare has fallen out of the top 3 challenges for both Education and Employment
- $6 \%$ decrease in reported household incomes under \$15,000


## CURRENT INITIATIVES

- GED Classes offered at UACDC
- INVEST Workforce provides scholarships for residents to obtain certifications
- University Area CDC Computer Lab assists residents with job searches and marketable skills
- Annual University Area Community Job Fair


## RECOMMENDATIONS

- Provide additional, tailored support to job seekers
- Offer free or low-cost technical/trade courses that interest the community, with the option for providing transportation assistance


## 65\%

of those employed work in jobs located outside of the University Area
( $\mathrm{N}=413$ )
$46 \%$ of respondents have a household income under


## HEALTH \& WELLNESS

76\% of respondents identify eating healthy meals as "Very Important"
( $\mathrm{N}=542$ )

## Top 3 Challenges to Healthy Eating*

1. Cost of healthy food is too high
2. Fresh foods expire faster
3. No time to cook fresh meals

Hispanics are 57\% less likely to have health insurance compared to African American and Caucasian
Top 5 activities adults would like to participate in*

1. Fitness Classes/Gym
2. Sports Leagues
3. Dance Class/ Dance Group
4. Art Classes
5. Music Lessons/Band

CHANGES FROM 2017 TO 2019
$\bullet 26 \%$ decrease in challenges to eat healthy meals

- Top challenges to healthy eating remain the same
- $3 \%$ increase in people who do NOT have health
insurance
- Mental Health has replaced Dental Health in the Top 3

Areas of Improvement for Family Health

- $5 \%$ decrease in adult participation in extra-curricular activities
- Many residents face challenges dealing with everyday life


## CURRENT INITIATIVES

- Get Moving! Free Adult Group Fitness Classes
(bootcamp, yoga, Zumba, pickleball)
- Harvest Hope Garden
- Healthy cooking classes and nutrition workshops
- University Area Leaders Collective
- Wellness U - Group Cognitive Behavior Therapy Program


## RECOMMENDATIONS

- Increase accessibility to Harvest Hope Garden
- Implement program that combines healthy eating with physical activity
- Provide more activities for adults (i.e. art, music, dance, etc.)

Only 33\% of adults participate in any extra-curricular activities


Males are 2 times more likely to participate in extracurricular activities compared to females


## 40\%

Experience challenges dealing with everyday life
(i.e. stress, anxiety, depression, feeling overwhelmed, lack of

58\% are interested in participating in a free 6-week Wellness Program

## CHILDREN

Only 2 out of 10 children currently participate in extra-curricular activities


## Top 4 Activities Children

 Would Like to Participate in*1. Sports Leagues
2. Dance Class/Dance Group
3. Music Lessons/Band
4. Martial Arts

Children whose parents participate in extracurricular activities are 2 times more likely to also participate in activities, compared to children whose parents do not participate in any activities

## Top 4 Sports Children

Would Like to Participate in*

1. Basketball
2. Football
3. Soccer
4. Swimming


## $55 \%$ of school-aged children attend school outside of the University Area Boundaries

The word cloud to the right shows the schools reported by respondents. The larger the word, the more times it was reported.


## CHANGES FROM 2017 TO 2019

- Youth participation in extra-curricular activities remains the same, and very low
- When parents are involved in extracurricular activities themselves, it increases the changes of them enrolling their child in extra-curricular activities
- Top activities of interest remain the same
- Swimming is no longer the top sport of interest, however it is still high on the list
CURRENT INITIATIVES
- Prodigy Cultural Arts Program
- Get Moving! Karate Classes and other sports leagues
- "The Hangout" Teen Initiative
- DreamCatchers Summer Camp
- Anchor institution for Mort Community Partnership School


## Wharton Shaw Miles ForestHills Buchanan Exe Bumpizzo parter

 Chambérlain CTampaAcademy
 Mosi Bloomingdale WesleyChapel Walker - Freedom DaycarerpabayTech

Bridge

## RECOMMENDATIONS

- Provide wider selection of sports for youth to participate in, specifically for ages 6-10, as that is the largest represented age group
- Implement activities in an accessible location to guarantee attendance
- Make connections with, and provide resources to other schools attended by University Area youth


## HOUSING

LIVING IN THE UNIVERSITY AREA
43\% of respondents have lived in the University Area for 5 + years ( $\mathrm{N}=583$ )
$91 \%$ of respondents don't have a permanent stake in the community ( $\mathrm{N}=585$ )


\author{

- <br> 9\% Homeowner <br> 79\% Renter <br> 1\% Hotel or Extended Stay <br> 6\% Temp. with Family/Friends <br> - $3 \%$ Homeless/Shelter <br> 2\% Other
}
- $80 \%$ Have 2 to 6 people living in the home ( $\mathrm{N}=579$ )
- 75\% Live in homes with no more than 2 bedrooms $(\mathbb{N}=573)$

Top 3 Homeownership Challenges*

1. Bad Credit
2. Cost of Homes
3. Unstable Income

## Top 3 Fears about Homeownership*

1. Losing Home/Foreclosure
2. Not being able to afford maintenance
3. Not being able to afford utilities

## 2.7



Average satisfaction rating for landlord/property management staff ( $\mathrm{N}=508$ )

## HOUSING (continued)

HOMEOWNERSHIP (cont.)

## Would you buy a home in the University Area?

## 53\% YES (N=610)

71\% would like to own a single-family home
Why would you NOT buy a home in the University Area?
The word cloud to the right visually shows reasons respondents gave for not buying a home in the University Area. The bigger the word, the more often it appeared in the responses.

## HOMEOWNER PREPAREDNESS

- Only 25\% are aware of First Time Home Buyer Programs
- 74\% Either have a credit score below 640 or don't know their credit score

Top Financial Workshops
Residents Would Like to Attend*

1. Credit Repair
2. Homeownership
3. Budgeting
4. Building Credit

## TRANSPORTATION

## CHANGES FROM 2017 TO 2019

$\bullet 2 \%$ increase in reported homeownership
$\bullet 8 \%$ increase in reported 2-6 people living in the home

- Cost of rent has continued to rise
- Challenges and fears related to homeownership remain the same
- Landlord satisfaction and areas of improvement remain the same
$\bullet 9 \%$ decrease in residents willing to buy a home in the University Area
$\bullet 7 \%$ increase in number of residents with credit score above 640
$\bullet 4 \%$ decrease in feeling safe when using public transportation


## CURRENT INITIATIVES

- Harvest Hope Properties land-banking initiative to build attainable housing, as well as rent-to-own homes
- Golden Palms and Golden Glade affordable housing apartments
- Financial Workshops in partnership with banks


## RECOMMENDATIONS

- Create opportunities for homeownership in the University Area
- Provide more financial workshops, specifically about credit
- Provide one-on-one credit assistance
- Provide First Time Home Buyer Course at University Area CDC
- Inform residents of renter/landlord rights
- Involve resident presence in public transportation decision-making
- Create a Landlord Coalition for the University Area

55\% Use public transportation

85\% Have a bus stop within a 15 minute walk from their home

70\% Feel safe using public transportation
( $\mathrm{N}=515$ )

Top 3 Modes of Transportation Used *

1. Car
2. Bus
3. Walk

Top 3 Ways Public Transportation Can be Improved *

1. More Bus Routes
2. More Frequent Buses
3. More Reliable Schedules

## COMMUNITY SAFETY



## PERCEPTIONS OF POLICE

- "Police effectively deal with crime in my neighborhood": 61\% ( $\mathrm{N}=398$ )
- "Police actively patrol in my neighborhood": 67\% (N=506)


Top 5 Elements of Crime in the University Area
(From Residents' Perspective)*


DrugsBurglaries
Domestic Violence VandalismGang Activity

## TOP 10 INDIVIDUAL NEEDS

1. Affordable Housing
2. Food
3. Employment
4. Rent Assistance
5. Transportation
6. Household Items
7. Cleaning Supplies
8. Healthcare
9. Furniture
10. Clothing / Clean Water


## CHANGES FROM 2017 TO 2019

- 3\% increase in residents knowing and interacting with one another
- Reporting of crime in neighborhood remained the same
- $17 \%$ decrease in feeling safe in neighborhood's public spaces
- $17 \%$ decrease in perception of police effectively dealing with crime
- 2\% decrease in perception of police actively patrolling neighborhoods
- Drugs continues to be the highest reported element of crime
- Individual Needs is a new section added to the 2019 survey, and results allow an overview of the top 10 needs reported by residents


## CURRENT INITIATIVES

- Safer is Stronger implementing the Community Safety \& Action Plan
- Partnership with Safe \& Sound Hillsborough in planning the Safe Summit: Violence Prevention Conference
- Long-time partnership with Hillsborough County Sheriff's Office
- Block-By-Block Model identifies individual and community needs and connects families to resources and items of assistance


## RECOMMENDATIONS

- Continue implementing strategies from the Community Safety \& Action Plan Report through Safer is Stronger Council
- Create opportunities for both youth and adults to interact and engage with law enforcement
- Neighborhood Crime Watch Initiative


## STATISTICALLY SIGNIFICANT CORRELATIONS

|  | Odds Ratio | Confidence Limits | Explanation |
| :---: | :---: | :---: | :---: |
| Gender vs: |  |  |  |
| Use of Public Transportation | 0.70 | (0.507, 0.974) | Females are 30\% less likely to use public transportation compared to males. |
| Safe Using Public Transportation | 0.48 | (0.331, 0.697) | Females are 52\% less likely to feel safe using public transportation compared to males. |
| Participate in Extracurricular Activities | 1.95 | (1.382, 2.761) | Males are 2 times more likely to participate in extracurricular activities than females. |
| Interested in Participating in Free 6 Week Program | 1.51 | (1.036, 2.213) | Females are 1.5 times more likely to participate in Free 6-week program. |
| Income vs: |  |  |  |
| Employment Status | 2.99 | (1.916, 4.651) | Those who do not have a job are about 3 times more likely to earn less than $\$ 30,000$ compared with those who have a job. |
| Residential Status | 5.62 | (3.241, 9.748) | People who earn more than \$30,000 are more than 5 times more likely to own their home compared to those who earn less than $\$ 30,000$. |
|  | 0.18 | (0.103, 0.309) | People who earn less than $\$ 30,000$ are $80 \%$ less likely to own a home compared to those who earn more than $\$ 30,000$. |
| Parent participation in Extracurricular vs: |  |  |  |
| Children Participation in Extracurricular Activities | 2.02 | (1.346, 3.028) | Children whose parents participate in extracurricular activities are 2 times more likely to also participate in activities compared to children whose parents do not participate. |
| Age vs: |  |  |  |
| Use Public Transportation | 1.90 | (1.280, 2.813) | People 55 years old and older are 2 times more likely to use public transportation compared to those between $18-54$ years old. |
| Health Insurance | 3.28 | (2.038, 5.285) | People 55 years old and older are 3 times more likely to have health insurance compared to those between 18-54 years old. |
|  | 0.31 | (0.189, 0.491) | People who are 18-54 years old are $70 \%$ less likely to have health insurance compared to those who are 55 years old and older. |
| 14 |  |  |  |

## STATISTICALLY SIGNIFICANT CORRELATIONS (continued)

|  | Odds Ratio | Confidence Limits |  |
| :--- | :---: | :---: | :--- |
| Race vs: |  |  | Explanation |
| Safe Using Public <br> Transportation | 0.57 | $(0.336,0.960)$ | Hispanics are 43\% less likely to feel safe using <br> public transportation than Caucasian. |
|  | 0.42 | $(0.276,0.640)$ | Hispanics are 58\% less likely to feel safe using <br> public transportation than African American. |
| Use Public <br> Transportation | 0.46 | $(0.283,0.757)$ | Hispanics are 54\% less likely to use public <br> transportation compared to Caucasian. |
| Health Insurance | 2.57 | $(1.743,3.800)$ | African American are 2.6 times more likely to <br> use public transportation compared to Hispanic. |
| Challenges Dealing <br> with Everyday Life | 1.78 | $(1.118,2.833)$ | Caucasian are about 2 times more likely to ex- <br> perience challenges in their everyday life com- <br> pared to African American. |
| Participate in Extracur- <br> ricular Activities | 0.58 | $(0.345,0.992)$ | Hispanic are 42\% less likely to participate in ex- <br> tracurricular activities compared to African |
| American and Caucasian. |  |  |  |

## APPENDIX A: 2019 UNIVERSITY AREA COMMUNITY SURVEY


$\qquad$
Interviewed by: $\qquad$
University
AreaCDC
Let's grow together!

## 2019 UNIVERSITY AREA COMMUNITY SURVEY

The purpose of this survey is to find the strengths and areas of improvement of the University Area Community, and how we can work together to improve our community. This survey was last conducted in 2017, and from the responses we were able to: create recreation classes for kids and adults, increase opportunities for attainable housing, implement safety initiatives, and more.

Survey participants must be 18 years or older. Should you choose to include your name AND email address or phone number below, and return this COMPLETED survey by March 24, 2019, you will be entered in our drawing for a chance to win from a list of prizes, including: amusement park tickets, movie passes, a bicycle, and more! The winners will be selected and notified on Friday, April 12, 2019.

## ONCE COMPLETE, PLEASE RETURN THE SURVEY TO THE ORGANIZATION/INDIVIDUAL THAT PROVIDED IT TO YOU, OR TO THE UNIVERSITY AREA COMMUNITY CENTER (LOCATED AT 14013 NORTH $22^{\text {ND }}$ ST., TAMPA FL) BY $3 / 24 / 19$.

This survey is CONFIDENTIAL. Including your name, email, or phone number is OPTIONAL and will only be used to enter the drawing to win prizes.
NAME:
EMAIL:
PHONE:
$\longrightarrow$


## EDUCATION

| 11. What is the highest level of education you completed? |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Kindergarten to $8^{\text {th }}$ grade | a | Some college credit, no degree | Bachelor's degree |
| Some high school, no diploma | Trade/technical training | Master's degree or higher |  |  |
| High school diploma/GED | associate degree |  |  |  |

12. Are you interested in completing a Technical Certification program?- YesNo
13. Do you face any challenges with education?

- Yes
- No

12a. What Technical Certification(s) would you like to get? (Check all that apply)

- Custodial $\square$ Bus Driver
- Landscaping

Certified Nursing Assistant (CNA)

- Hospitality
- Truck Driver
- Information Technology (IT)

Other $\qquad$

13a. What education challenges do you face? (Check all that apply)

- Lack of transportation
- Cost of school
- Lack of childcare
- Lack of high school diploma/GED
- Language issues
- Other $\qquad$


## EMPLOYMENT

14. Which of the following best describes your current employment status?

| Full-time |
| :--- | :--- | :--- | :--- |
| Full-time (but earning min. wage or less) |
| Part-time |

## TRANSPORTATION



## HEALTH \& WELL- BEING

| 23. Do you currently have health insurance? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| - Yes $]^{\text {No }}$ |  |  |  |  |
| 24. Do you currently participate in any extracurricular activities? |  |  |  |  |
| - Yes № |  |  |  |  |
| 25. What activities would you like to participate in? (check all that app/y) |  |  |  |  |
| Sports leagues Dance clas <br> Fitness class/gym Martial art | $\begin{aligned} & \text { Dance class/ dance group } \\ & \text { Martial arts } \end{aligned}$ | $\begin{aligned} & \text { Board/card games } \\ & \text { Art classes } \end{aligned}$ | -Music lessons/band -Gardening | Theatre/drama/acting O Other: $\qquad$ |
| 26. How important is it to you to eat healthy meals? |  |  |  |  |
| ] Not important | $\square$ | Somewhat important | [ Very im | portant |
| 27. Do you face any challenges in trying to eat healthy meals? |  |  |  |  |
|  | 27a. What challenges do you face in trying to eat fresh, healthy meals? (check oll thot opply) |  |  |  |
|  | C Cost of healthy food is too high Not sure how to prepare healthy meals  <br> I Fresh foods (fruits/veggies) expire faster Difficult to get children to eat fresh  <br> No time to cook fresh meals fruits/veggies  <br> Don't have easy access to fresh foods a Other: |  |  |  |

28. Do you experience challenges dealing with everyday life, such as: stress, anxiety, depression, feeling overwhelmed, lack of sleep, etc.?

- Yes
$\square \begin{gathered}\text { No } \\ \downarrow\end{gathered}$

28a. Would you be interested in participating in a Free 6-week Wellness Program?

- Yes
- No

29. If you could improve you or your family's health, what area(s) would you focus on? (Check all that apply)

| Losing weight <br> - Lowering cholesterol | - Controlling diabetes <br> - Lowering blood pressure | - Poor dental health <br> - Poor vision | - Mental Health <br> O Other: $\qquad$ | $\mathrm{N} / \mathrm{A}(\mathrm{l} \mathrm{am} /$ we are in good health |
| :---: | :---: | :---: | :---: | :---: |

CHILDREN
(If your children are over the age of 18, please skip this section and continue to the next section)
30. How many children do you have?
$\qquad$
31. How old are your children? (Check all that apply)

- 0-2 years old
- 3-5 years old
- 6-10 years old
- 11-13 years old
- 14-18 years old

32. What school do your children attend? (Check all that apply)

| $\square$ | Mort Elementary | $\square$ | Bowers Whitley | $\square$ |
| :--- | :--- | :--- | :--- | :--- |
| Muller Elementary Magnet School | $\square$ | North Tampa Head Start |  |  |

33. Do your children currently participate in any extracurricular activities?

- Yes
No

34. What activities would your children like to participate in? (Check all that apply)

| Sports leagues | Dance class/dance group | Art classes | Leadership Program |
| :--- | :--- | :--- | :--- |
| Fitness class/gym | Theatre/drama/acting | Music Lessons/band | Academic Tutoring |
| Martial Arts | Gaming | Board/Card Games | Other: |

35. What recreational sports would your children like to participate in? (Check all that apply)

| $\square$ | Football | $\square$ | Baseball | $\square$ | Soccer |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\square$ | Basketball | $\square$ | Softball | $\square$ | Swimming |

HOUSING


## COMMUNITY SAFETY

52. Please read the following statements and select if you "Agree", "Disagree", or "Not Sure":


## YOUR NEEDS

55. Please read the following list and select the things you need assistance with. (Check all that apply)

56. Please share any additional thoughts, comments, or questions you have regarding the University Area Community.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Thank you for participating in our survey!

## APPENDIX B: SURVEY DATA SETS

Question 1. What is your gender?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Male | 262 | $43.2 \%$ |
| Female | 377 | $55.6 \%$ |
| Prefer not to answer | 4 | $0.7 \%$ |
| Other | 3 | $0.5 \%$ |

Question 2. What is your age?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| $18-24$ years old | 82 | $13.5 \%$ |
| $25-34$ years old | 180 | $29.7 \%$ |
| $35-44$ years old | 119 | $19.6 \%$ |
| $45-54$ years old | 82 | $13.5 \%$ |
| $55-64$ years old | 94 | $15.5 \%$ |
| $65-74$ years old | 42 | $6.9 \%$ |
| 75 years or older | 7 | $2.8 \%$ |

Question 3. What is your ethnicity origin (race)?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| African American/Black | 255 | $42.5 \%$ |
| Asian/Pacific Islander | 12 | $2.0 \%$ |
| Caucasian | 104 | $17.3 \%$ |
| Hispanic or Latino | 140 | $30.7 \%$ |
| Multi-Racial | 184 | $3.3 \%$ |
| Native American | 8 | $1.3 \%$ |
| Other | 17 | $2.38 \%$ |

Question 4. What is your primary language?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| English | 460 | $75.5 \%$ |
| Spanish | 127 | $20.9 \%$ |
| Creole | 4 | $0.7 \%$ |
| Other | 18 | $3.0 \%$ |

Question 5. What is your zip code?

| Answer | Frequency | \% |
| :--- | :---: | :---: |
| 33612 | 191 | $31.6 \%$ |
| 33613 | 414 | $68.4 \%$ |
| Other | 0 | $0.0 \%$ |

Question 6. What is your current marital status?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Married | 133 | $21.8 \%$ |
| Living together | 63 | $10.3 \%$ |
| Divorced | 53 | $8.7 \%$ |
| Separated | 21 | $3.4 \%$ |
| Widowed | 20 | $3.3 \%$ |
| Single | 320 | $52.5 \%$ |

Question 7. Do you have children under the age of 18?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 302 | $49.5 \%$ |
| No | 308 | $50.5 \%$ |

Question 8. Are you a single parent?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 229 | $37.5 \%$ |
| No | 381 | $62.5 \%$ |

Question 9. Are you a Veteran of the U.S. Armed Forces, Reserves or National Guard?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 47 | $9.2 \%$ |
| No | 462 | $90.8 \%$ |

Question 10. How would you like to hear about important news and events happening in your community?*

| Answer | Frequency |
| :--- | :---: |
| Phone Call | 95 |
| Text | 164 |
| Email | 206 |
| Newspaper | 73 |
| Flyer/signs | 98 |
| News Channel | 57 |
| Facebook/Twitter/Instagram | 64 |
| Other | 40 |

Question 11. What is the highest level of education you have completed?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Kindergarten to 8th grade | 36 | $5.9 \%$ |
| Some high school, no diploma | 86 | $14.1 \%$ |
| High School diploma/GED | 217 | $35.6 \%$ |
| Some college credit, no degree | 100 | $16.4 \%$ |
| Trade/technical training | 33 | $5.4 \%$ |
| Associate degree | 54 | $8.9 \%$ |
| Bachelor's degree | 47 | $7.7 \%$ |
| Master's degree or other | 8 | $4.6 \%$ |

Question 12. Are you interested in completing a Technical Certification program?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 200 | $32.8 \%$ |
| No | 410 | $67.2 \%$ |

Question 12a. What Technical Certification(s) would you like to get?*

| Answer | Frequency |
| :--- | :---: |
| Certified Nursing Assistant (CAN) | 57 |
| Hospitality | 53 |
| Information Technology (IT) | 36 |
| Other | 33 |
| Landscaping | 32 |
| Truck Driver | 32 |
| Bus Driver | 22 |
| Custodial | 18 |

Question 13. Do you face any challenges regarding education?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 157 | $25.7 \%$ |
| No | 453 | $74.3 \%$ |

Question 13a. What education challenges do you face?*

| Answer | Frequency |
| :--- | :---: |
| Lack of transportation | 84 |
| Lack of childcare | 49 |
| Previous difficulty with school | 23 |
| Lack of high school diploma/GED | 40 |
| Cost of school | 120 |
| Language issues | 26 |
| Other | 29 |

Question 14. Which of the following best describes your current employment status?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Full-time | 196 | $33.2 \%$ |
| Full-time (but earning min. wage <br> or less) | 15 | $2.5 \%$ |
| Part-time employment | 96 | $16.3 \%$ |
| Contracted worker | 9 | $1.5 \%$ |
| Retired | 45 | $7.6 \%$ |
| Disabled | 88 | $14.9 \%$ |
| Unemployed- Less than 3 months | 38 | $6.4 \%$ |
| Unemployed- More than 3 months | 72 | $12.2 \%$ |
| Other | 30 | $5.1 \%$ |

Question 15. Do you face any challenges regarding employment?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 192 | $31.5 \%$ |
| No | 418 | $68.5 \%$ |

Question 15A. What challenges do you face in getting better employment?*

| Answer | Frequency |
| :--- | :---: |
| Lack of reliable transportation | 67 |
| Health/disability problem | 45 |
| Other | 34 |
| Lack of education of certification | 32 |
| Lack of job skills | 31 |
| Lack of jobs within University Area | 27 |
| Lack of reliable childcare | 26 |
| Discriminaiton (race, age, gender) | 19 |
| Emotionally unable to work | 9 |
| Pregnancy | 3 |

Question 16. What is your current household income?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| $\$ 14,999$ or below | 240 | $45.5 \%$ |
| $\$ 15,000-\$ 29,999$ | 152 | $28.8 \%$ |
| $\$ 30,000-\$ 44,999$ | 90 | $17.0 \%$ |
| $\$ 45,000-\$ 59,999$ | 22 | $4.2 \%$ |
| $\$ 60,000-\$ 74,999$ | 13 | $2.5 \%$ |
| $\$ 75,000$ or above | 10 | $1.9 \%$ |

Question 17. If you are currently employed, where is your job located?

| Answer | Frequency |
| :--- | :---: |
| University Area | 86 |
| Temple Terrace | 40 |
| New Tampa | 33 |
| Downtown Tampa | 15 |
| Town "n" Country | 24 |
| Lack of college/advanced degree | 27 |
| Pregnancy | 8 |
| Lack of job/occupational skills | 28 |
| Emotionally unable to work | 9 |
| Lack of adult dependent care | 3 |
| Discrimination (race, wage, gender) | 15 |
| Lack of jobs within the University Area | 34 |
| Other | 32 |

Question 18. What mode of transportation do you use?*

| Answer | Frequency |
| :--- | :---: |
| Car | 324 |
| Bus | 222 |
| Walk | 128 |
| Bicycle | 62 |
| Other | 28 |

Question 19. Do you use public transportation?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 337 | $55.2 \%$ |
| No | 273 | $44.8 \%$ |

Question 20. Is there a bus stop within a 15 minute walk from your home?

| yellow | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 480 | $85.0 \%$ |
| No | 45 | $8.0 \%$ |
| Don't <br> know | 40 | $7.1 \%$ |

Question 21. Do you feel safe using public transportation?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 429 | $70.3 \%$ |
| No | 181 | $29.7 \%$ |

Question 22. In what ways could public transportation be improved? *

| Answer | Frequency |
| :--- | :---: |
| More routes | 245 |
| More frequent buses | 187 |
| More reliable schedules | 163 |
| Safer bus stops | 162 |
| Cleaner buses | 94 |
| Other | 71 |

Question 23. Do you currently have health insurance?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 398 | $65.2 \%$ |
| No | 212 | $34.8 \%$ |

Question 24. Do you currently participate in any extracurricular activities?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 198 | $32.5 \%$ |
| No | 412 | $67.5 \%$ |

Question 25. What activities would you like to participate in?*

| Answer | Frequency |
| :--- | :---: |
| Fitness class/gym | 223 |
| Sports leagues | 123 |
| Dance class/dance group | 98 |
| Art Classes | 92 |
| Music lessons/band | 87 |
| Gardening | 85 |
| Other | 62 |
| Martial arts | 61 |
| Board/ card games | 51 |
| Theatre/drama/acting | 45 |

Question 26. How important is it to you to eat healthy meals?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Not important | 18 | $3.3 \%$ |
| Somewhat important | 110 | $20.3 \%$ |
| Very important | 414 | $76.4 \%$ |

Question 27. Do you face any challenges regarding eating healthy meals?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 192 | $31.5 \%$ |
| No | 418 | $68.5 \%$ |

Question 27a. What challenges do you face regarding eating fresh, healthy meals?*

| Answer | Frequency |
| :--- | :---: |
| Cost of healthy food is too high | 136 |
| Fresh foods (fruits/veggies) expire faster | 59 |
| No time to cook fresh meals | 48 |
| Don't have easy access to fresh foods | 33 |
| Difficult to get children to eat fresh fruits/ <br> veggies | 31 |
| Other | 28 |
| Not sure how to prepare healthy meals | 18 |

Question 28. Do you experience challenges dealing with everyday life, such as: stress, anxiety, depression, feeling overwhelmed, lack of sleep, etc.?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 243 | $39.8 \%$ |
| No | 367 | $60.2 \%$ |

Question 28a. Would you be interested in participation in a Free 6-week Wellness program?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 153 | $57.5 \%$ |
| No | 113 | $42.5 \%$ |

Question 29. If you could improve you or your family's health, what area(s) would you focus on?*

| Answer | Frequency |
| :--- | :---: |
| Losing weight | 234 |
| Mental health | 118 |
| Lowering blood pressure | 116 |
| Poor dental health | 115 |
| N/A (I am/we are in good health) | 105 |
| Lowering cholesterol | 100 |
| Controlling diabetes | 97 |
| Poor vision | 83 |
| Other | 39 |

Question 30. How many children do you have?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| 1 | 90 | $28.7 \%$ |
| 2 | 90 | $28.7 \%$ |
| 3 | 72 | $22.9 \%$ |
| 4 | 38 | $12.1 \%$ |
| 5 | 13 | $4.1 \%$ |
| 6 | 5 | $1.6 \%$ |
| 7 | 5 | $1.6 \%$ |
| 8 | 0 | $0.0 \%$ |
| 9 | 1 | $0.3 \%$ |

Question 31. How old are your children?*

| Answer | Frequency |
| :--- | :---: |
| $0-2$ years old | 80 |
| $3-5$ years old | 98 |
| $6-10$ years old | 142 |
| $11-13$ years old | 92 |
| $14-17$ years old | 92 |

Question 32. What school do your children attend?*

| Answer | Frequency |
| :--- | :---: |
| Other | 144 |
| Mort Elementary | 67 |
| Muller Elementary Magnet School | 36 |
| North Tampa Head Start | 10 |
| Bowers Whitley | 5 |

Question 33. Do you children currently participate in any extracurricular activities?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 123 | $20.2 \%$ |
| No | 487 | $79.8 \%$ |

Question 34. What activities would your children like to participate in?*

| Answer | Frequency |
| :--- | :---: |
| Sports leagues | 145 |
| Dance class/dance group | 111 |
| Music lessons/band | 80 |
| Martial arts | 77 |
| Art classes | 68 |
| Fitness class/gym | 2259 |
| Gaming | 51 |
| Leadership program | 37 |
| Theatre/drama/acting | 34 |
| Academic tutoring | 34 |
| Other | 23 |
| Board/card games | 20 |

Question 35. What recreational sports would your children like to participate in?*

| Answer | Frequency |
| :--- | :---: |
| Basketball | 115 |
| Football | 106 |
| Soccer | 103 |
| Swimming | 97 |
| Baseball | 62 |
| Softball | 40 |
| Other | 37 |
| None | 31 |

Question 36. How long have you lived in the University Area?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| 6 months or less | 77 | $13.2 \%$ |
| $1-2$ years | 133 | $22.8 \%$ |
| $3-5$ years | 122 | $20.9 \%$ |
| $5-10$ years | 101 | $17.3 \%$ |
| 10 years or more | 150 | $25.7 \%$ |

Question 37. What is your current residential status?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Home Owner | 53 | $9.1 \%$ |
| Renter (house, apartment, or <br> condo) | 461 | $78.8 \%$ |
| Hotel or Extended Stay | 4 | $0.7 \%$ |
| Temporarily staying with Family/ <br> friends | 37 | $6.3 \%$ |
| Homeless/shelter | 18 | $3.1 \%$ |
| Other | 12 | $2.1 \%$ |

Question 38. How long have you lived in your current place of residence?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| $6 m o n t h s$ or less | 123 | $21.4 \%$ |
| $1-2$ years | 197 | $34.3 \%$ |
| $3-5$ years | 121 | $21.0 \%$ |
| $5-10$ years | 79 | $13.7 \%$ |
| 10 years or more | 52 | $9.0 \%$ |

Question 39. How many people are currently living in your home?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| 1 | 105 | $18.1 \%$ |
| $2-3$ | 308 | $53.2 \%$ |
| $4-6$ | 152 | $26.3 \%$ |
| 7 or more | 14 | $2.4 \%$ |

Question 40. How many bedrooms are in your home?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| 1 | 163 | $28.4 \%$ |
| 2 | 269 | $46.9 \%$ |
| 3 | 113 | $19.7 \%$ |
| 4 or more | 28 | $4.9 \%$ |

Question 41. What is your current rent/mortgage payment?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| $\$ 400-\$ 599$ | 88 | $16.5 \%$ |
| $\$ 600-\$ 799$ | 217 | $40.7 \%$ |
| $\$ 800-\$ 999$ | 133 | $25.0 \%$ |
| $\$ 1,000-\$ 1,299$ | 76 | $14.3 \%$ |
| $\$ 1,300$ or more | 19 | $3.6 \%$ |

Question 42. Are you in Assisted or Public Housing (Section 8)?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 77 | $14.9 \%$ |
| No | 440 | $85.1 \%$ |

Question 43. What are some of the challenges you face regarding home ownership?*

| Answer | Frequency |
| :--- | :---: |
| Bad credit (can't get a loan) | 180 |
| Cost of homes is too high | 168 |
| None | 140 |
| Unstable income | 125 |
| Not many nice homes to choose from | 59 |
| Other | 38 |

Question 44. What are some of the biggest fears you have about home ownership?*

| Answer | Frequency |
| :--- | :---: |
| None | 189 |
| Losing the home/having it foreclosed | 167 |
| Not being able to afford maintenance | 119 |
| Not being able to afford utilities | 101 |
| Affecting credit due to foreclosure | 72 |
| Other | 41 |

Question 45. Would you buy a home in the University Area?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| No | 289 | $47.7 \%$ |
| Yes | 321 | $52.6 \%$ |

Question 46. What type of home would you like to own?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Single family house | 389 | $71.2 \%$ |
| Townhouse | 77 | $14.1 \%$ |
| Apartment style condo | 80 | $14.7 \%$ |

Question 47. Are you aware of any First Time Home Buyer Programs?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 152 | $24.9 \%$ |
| No | 458 | $75.1 \%$ |

Question 47a. Have you participated in any First Time Home Buyer programs?

| Answer | Frequency |
| :--- | :---: |
| Yes | 35 |
| No | 574 |

Question 48. Is your credit score 640 or above?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 139 | $25.6 \%$ |
| No | 251 | $46.3 \%$ |
| Idon't know | 152 | $28.0 \%$ |

Question 49. Are you interested in attending Financial Workshops?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 210 | $34.4 \%$ |
| No | 400 | $65.6 \%$ |

Question 49a. What type of Financial Workshops interest you?*

| Answer | Frequency |
| :--- | :---: |
| Credit repair | 102 |
| Home ownership | 94 |
| Budgeting | 92 |
| Building Credit | 86 |
| Savings/emergency fund | 69 |
| Other | 15 |

Question 50. How satisfied are you with your landlord/ property management staff?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Very dissatisfied | 71 | $14.0 \%$ |
| Somewhat dissatisfied | 123 | $24.2 \%$ |
| Satisfied | 193 | $38.0 \%$ |
| Very satisfied | 121 | $23.8 \%$ |

Question 51. In which areas could your landlord/property management staff improve?*

| Answer | Frequency |
| :--- | :---: |
| Address maintenance issues | 190 |
| Improve condition of homes | 175 |
| Keep property clean | 161 |
| Be more available/easy to contact | 136 |
| Community knowledge/awareness | 106 |
| Other | 53 |
| N/A (I own my home) | 56 |

Question 52a.Residents in my neighborhood know and interact with one another.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 344 | $60.0 \%$ |
| Disagree | 114 | $19.9 \%$ |
| Not sure | 115 | $20.1 \%$ |

Question 52b. There is no crime in my neighborhood.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 122 | $21.3 \%$ |
| Disagree | 363 | $63.2 \%$ |
| Not sure | 89 | $15.5 \%$ |

Question 52c. I feel safe in my neighborhood's public
spaces (i.e. parks, sidewalks, etc.)

| Answer | Frequency | \% |
| :--- | :---: | :---: |
| Agree | 349 | $60.5 \%$ |
| Disagree | 166 | $28.8 \%$ |
| Not sure | 62 | $10.7 \%$ |

Question 52d. It is safe for children to play outside in my neighborhood.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 294 | $51.7 \%$ |
| Disagree | 193 | $33.9 \%$ |
| Not sure | 82 | $14.4 \%$ |

Question 52e. My neighborhood is clean and well maintained.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 287 | $50.1 \%$ |
| Disagree | 230 | $40.1 \%$ |
| Not sure | 56 | $9.8 \%$ |

Question 52f. Police effectively deal with crime in my neighborhood.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 345 | $60.5 \%$ |
| Disagree | 127 | $22.3 \%$ |
| Not sure | 98 | $17.2 \%$ |

Question 52g. Police actively patrol in my neighborhood.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 383 | $67.2 \%$ |
| Disagree | 123 | $21.6 \%$ |
| Not sure | 64 | $11.2 \%$ |

Question 52h. Police care about my concerns about safety and security.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 311 | $54.3 \%$ |
| Disagree | 133 | $23.2 \%$ |
| Not sure | 129 | $22.5 \%$ |

Question 52i. Property management communicates about property events/happenings.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 250 | $44.1 \%$ |
| Disagree | 179 | $35.8 \%$ |
| Not sure | 113 | $20.1 \%$ |

Question 52j. Property management is responsive to my concerns about safety and security.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 260 | $51.8 \%$ |
| Disagree | 180 | $35.9 \%$ |
| Not sure | 62 | $12.4 \%$ |

Question 52k. My neighborhood floods when it rains.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 233 | $40.6 \%$ |
| Disagree | 274 | $47.7 \%$ |
| Not sure | 67 | $11.7 \%$ |

Question 52I. In case of hurricane evacuation, I know where my closest hurricane shelter is.

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Agree | 276 | $48.2 \%$ |
| Disagree | 190 | $33.2 \%$ |
| Not sure | 107 | $18.7 \%$ |

Question 53. What do you see as the largest elements of crime in the University Area community?*

| Answer | Frequency |
| :--- | :---: |
| Drugs | 365 |
| Burglaries | 188 |
| Gang Activity | 144 |
| Domestic Violence | 132 |
| Vandalism | 121 |
| Trafficking | 72 |
| Child abuse | 70 |
| Other | 60 |
| Animal abuse | 58 |

Question 54. Have you visited the University Area CDC community center-located at 14013 North 22nd Street?

| Answer | Frequency | $\%$ |
| :--- | :---: | :---: |
| Yes | 324 | $66.4 \%$ |
| No | 134 | $27.5 \%$ |
| Not sure | 30 | $6.1 \%$ |

Question 55. Please read the following list and select the things you need assistance with.*

| Answer | Frequency |
| :--- | :---: |
| Affordable Housing | 242 |
| Food | 186 |
| Employment | 166 |
| Rent Assistance | 166 |
| Transportation | 165 |
| Household Items (plates, pots, |  |
| bed sheets, towels, etc.) | 153 |
| Cleaning Supplies | 150 |
| Healthcare | 150 |
| Furniture (bed, couch, etc.) | 148 |
| Clothing | 135 |
| Clean water | 135 |
| Laundry | 129 |
| Toiletries (toothpaste, soap, etc). | 129 |
| Home Maintenance | 110 |
| Child care | 108 |
| Internet | 108 |
| School Supplies | 97 |
| Working appliances | 92 |
| Phone | 81 |
| Yard maintenance | 72 |
|  |  |

## APPENDIX C: 2017 UNIVERSITY AREA COMMUNITY SURVEY



DATE: $\qquad$
I Interviewed by:
$\square$ Self-Completed

2017 UNIVERSITY AREA COMMUNITY SURVEY
The purpose of this survey is to find the strengths and areas of improvement of the University Area Community, and how we can work together to improve our community. This survey was last conducted in 2015, and from the responses we were able to: create sports and fitness classes, build a community garden to increase access to healthy foods, improve our Workforce Training by adding a Free IT Certification Course, and more.

Survey participants must be 18 years or older. Should you choose to include your name AND email address or phone number below, and return this COMPLETED survey by $6 / 17 / 17$, you will be entered in our drawing for a chance to win from a list of prizes, including: a TV, park tickets, movie passes, bicycles, a $\$ 100$ gift card, and more! The winners will be selected and notified on Friday, June $23^{\text {rd }}$.

## ONCE COMPLETE, PLEASE RETURN THE SURVEY TO THE ORGANIZATION/INDIVIDUAL THAT PROVIDED IT TO YOU, OR TO THE UNIVERSITY AREA COMMUNITY CENTER (LOCATED AT 14013 NORTH $22^{\text {ND }}$ ST., TAMPA FL) BY 6/17/17.

This survey is CONFIDENTIAL. Including your name, email, or phone number is OPTIONAL and will only be used to enter the drawing to win prizes.
NAME:

| GENERAL DEMOGRAPHICS |  |  |
| :---: | :---: | :---: |
| 1. What is your gender? |  |  |
| $\begin{array}{ll} \hline \text { I } & \text { Male } \\ \text { F } & \text { Female } \end{array}$ | - Other: $\qquad$ <br> - Prefer not to answer |  |
| 2. What is your age? |  |  |
| ․ $18-24$ years old <br> $25-34$ years old  <br> -. $35-44$ years old | ․ $45-54$ years old <br> a $55-64$ years old <br> a $65-74$ years old | 75 years or older |
| 3. What is your ethnicity origin (race)? |  |  |
| a African American/Black <br> Asian/Pacific Islander  <br> a. Caucasian | . Hispanic or Latino <br> - Multi-Racial <br> - Native American | Other |
| 4. What is your primary language? |  |  |
| E English | $\begin{aligned} & \text { I Creole } \\ & \text { O Other: } \end{aligned}$ |  |
| 5. What is your current marital status? |  |  |
| I Married L Living Together | Divorced Separated | $\begin{array}{ll}\text { a } & \text { Widowed } \\ \text { Single }\end{array}$ |
| 6. What is your zip code? |  |  |
| - 33612 | - 33613 | - Other: |
| 7. Do you have children? |  |  |
| $\begin{array}{ll} \hline \text { Y } & \text { Yes } \\ \square & \mathrm{No} \\ \hline \end{array}$ |  |  |
| 8. Are you a Veteran of the U.S. Armed Forces, Reserves, or National Guard? |  |  |
| $\begin{array}{ll} \hline \text { Y } & \text { Yes } \\ \square & \mathrm{No} \\ \hline \end{array}$ |  |  |
| 9. How would you like to hear about important news and events happening in your community? |  |  |
| ․ Phone Call <br> ․ Text <br> ( Email | I Newspaper <br> Flyers / signs  <br> N News Channel | $\qquad$ |

## EDUCATION

10. What is the highest level of education you completed?


## IRANSPORTATION

17. Do you use public transportation?
$\square$ Yes No
18. Is public transportation in a convenient location for you?

- Yes №

19. Do you feel safe using public transportation?
Yes

- No

20. In what ways could public transportation be improved? (check all that apply)

| I | Safer bus stops |
| :--- | :--- |
| More reliable schedules |  |

I More routes
I. More frequent buses
$\qquad$

HEALTH \& WELL- BEING



HOUSING


COMMUNITY SAFETY
48. Please read the following statements and select if you "Agree", "Disagree", or "Not Sure":

| Residents in my neighborhood know and interact with one another. | - Agree | - Disagree | $\square$ Not sure |
| :---: | :---: | :---: | :---: |
| There is no crime in my neighborhood. | - Agree | - Disagree | $\square$ Not sure |
| I feel safe in my neighborhood's public spaces (i.e. parks, sidewalks, etc.) | - Agree | - Disagree | $\square$ Not sure |
| It is safe for children to play outside in my neighborhood. | ] Agree | - Disagree | $\square$ Not sure |
| Criminals know they will not be successful here. | - Agree | - Disagree | $\square$ Not sure |
| People do not disturb others in my neighborhood by playing their music too loud or hanging out where they shouldn't be. | or Agree | - Disagree | $\square$ Not sure |
| The people I see in my neighborhood belong here (i.e. not strangers or outsiders) | ] Agree | - Disagree | $\square$ Not sure |
| My neighborhood is clean and well maintained. | - Agree | - Disagree | $\square$ Not sure |
| Police effectively deal with crime in my neighborhood. | ] Agree | - Disagree | $\square$ Not sure |
| Police effectively deal with nuisance issues (i.e. loud music, loitering, etc.) | - Agree | - Disagree | Not sure |
| Police actively patrol in my neighborhood. | - Agree | - Disagree | $\square$ Not sure |
| Police care about my concerns about safety and security. | - Agree | - Disagree | $\square$ Not sure |
| Property management communicates about property events/happenings. | - Agree | - Disagree | $\square$ Not sure |
| Property management is responsive to my concerns about safety and security. | - Agree | ] Disagree | $\square$ Not sure |
| 49. What do you see as the largest elements of crime in the University Area Community? (check all that apply) |  |  |  |
| $\square$ Drugs Burglaries Domestic Violence <br> Gang activity $\square$ Vandalism Child Abuse | Trafficking Animal Abuse | O Other: |  |
| 50. Draw a star ( $\star$ ) on the map below to show where you currently live. <br> 51. Draw circles ( $O$ ) on the map to show areas where you feel safe. <br> 52. Draw squares ( $\square$ ) on the map to show areas where you do not feel safe. <br> 53. Color in the areas where you have seen water pollution or excessive trash. |  |  |  |



2017 UNIVERSITY AREA COMMUNITY SURVEY - COMMUNITY SAFETY ASSESSMENT

## FOR MORE INFORMATION:

(ถ) 813.558 .5212


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14013 North 22nd St. Tampa, FL 33613

