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Thank you to the individuals and organizations who participated in the 2022 University Area Community Survey. They provided us with insight into the needs of our community and what is important to the quality of their lives.

- Casa Chiapas
- Hispanic Federation
- Mort Elementary, A UCF-Certified Community Partnership School
- Hillsborough County North Tampa Head Start
- Prodigy Cultural Arts
- ♦ Wapa
- Feeding Tampa Bay
- USF Department of Civic Engagement
- Wellfed
- University Area CDC Campus
- Uptown Eagles
- Kiwi Micro School
- Arthenia L Joyner UA Community Library

We would like to thank **United Services Automobile Association (USAA)** for contributing funds towards the implementation of 2022-2023 University Area Community Survey.

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- Savannah Miller, MPH Graduate Intern, University of South Florida
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- Josie Rocco, University Area CDC
- Sara Roman, University Area CDC
- Troy Alston, University Area CDC
- Sarah Combs, University Area CDC





#### UNIVERSITY AREA CDC

The University Area Community Development Corporation Inc. (University Area CDC) is a 501(c) (3) public/private partnership whose mission is children and family development, crime prevention, and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.

The University Area CDC operates out of the University Area Community Center Complex, a 50,000 square foot multi-purpose building that serves as the focal point of the neighborhood. We work to improve the economic, educational, and social levels of the community through adult & youth programs, educational courses and resource assistance services. Funds provided through grants, private contributions and public appropriations help thousands of residents participate in most

programs free of charge.

The University Area CDC is identified as "economically disadvantaged" by based on data of the included communities. Of the 7, 515 families in the area, 24.9% of the population live in poverty (2020 census). Many are members of the "working poor" families whose annual gross income is \$10,000. 98% of children qualify for free or reduced lunch and at least 8% of elementary students are reported homeless (Mort Elementary School, 2015).

University Area residents are at high risk for, but not limited to, hypertension, diabetes, obesity (adult/child), and cancer. Coupled with these health risks, this community is marred by illiteracy, high-school dropout rate, low-rate of college graduation, juvenile crime, teen pregnancy, local schools with D ratings and inadequate housing.



University Area Community Primary Boundaries
North: Bearss Ave. | South: Fowler Ave.
East: Bruce B Downs Blvd. | West: I-275

#### INTRODUCTION

The 2022 -2023 University Area Community Survey was conducted as a follow-up to the 2019 University Area Community Survey to update community data in order to better inform future programming and initiatives. The survey sought to find the strengths and areas of improvement within the University Area community, and how the University Area CDC, along with partner organizations, businesses, community residents and can work collaboratively to continue improving the community. The survey allowed for resident input from the 33612 and 33613 zip code areas. Data was collected on the following categories: Demographics, Education, Employment, Health & Well-Being, Children, Housing, and Community Safety, Internet Access, University Area Community center, and Individual Needs.

#### **DESIGN**



Survey implementation at Feeding Tampa Bay's Mobile Food Pantry held at University Park

#### SURVEY METHODS

In conducting the 2022-2023 Community Survey, the University Area CDC sought to update community data gathered in 2019, while also obtaining additional information relevant to future programming and initiatives in the community. To achieve this, the survey was designed using the 2019 University Area Community Survey as a template, with questions added and/or edited as needed, specifically in the categories of Employment, Children, and Education. The 2019 Community Survey can be found in Appendix C.

The University Area CDC worked with the design team, made up of the Community Outreach Coordinator, Chief Executive Officer, and Chief Operating Officer to complete a draft assessment. The final community survey consists of 65 questions and 11 sections: Demographics, Education, Employment, Health & Well-Being, Internet Access, Children, Housing, Community Safety, Individual Needs, and University Area Community Center. The survey can be seen in Appendix A.

#### SURVEY IMPLEMENTATION

A convenience sample was used in the implementation of the Community Survey, which focused on receiving responses from residents in the 33612 and 33613 zip codes. The survey was only available in printed paper form, and it was available in both English and Spanish.

The survey was implemented from March 2023 through August 2023. This was done through a partnership with Dr. Kimberly Fabbri-Greener, Associate Director of Center for Leadership and Civic Engagement at the University of South Florida, who integrated the survey as a service-learning project in their respective courses. A total of 50 student volunteers visited the University Area to conduct surveys twice per week during the three-month collection period.

Survey participation was voluntary, and although strongly encouraged to respond to every question in the survey, respondents could refrain from answering any question(s). Completion of the survey was estimated to take approximately 15 minutes. As a thank you for their participation, respondents were given one of two incentives, while supplies lasted: a \$10 Publix gift card or a \$10 Walmart gift card. Approximately 250 were distributed.

The survey was publicized through a variety of communication channels including digital marque, website, community listservs, local neighborhood organizations, flyer distribution, and social media postings.







#### **SURVEY IMPLEMENTATION** (continued)

Staff and volunteers were present at the following locations/events to implement surveys.

A total of 11 community partners allowed University Area CDC to meet with their community to complete the survey. University Area CDC is so thankful for these partnerships!

- ◆ Mort Elementary
- ◆ Harvest Hope Park
- ◆ Mort Park
- ◆ Bella Mar Apartments
- ◆ Pepperwood Apartments
- ◆ Arthenia L Joyner UA Community Library

- ♦ Wellfed
- ◆ University Area CDC Campus
- Uptown Eagles
- ◆ Kiwi Micro School
- ◆ Feeding Tampa Bay

#### DATA INPUT & ANALYSIS

A codebook was created for data input pertaining to each question and answer presented in the Community Survey. Upon receipt of all completed surveys, data was manually entered into Excel for basic data analysis. The data set was then transferred to SAS and SPSS statistical software to identify relevant correlations. Response charts for each survey question can be found in Appendix B. A chart with statistically significant correlations can be found on page 19.



Volunteers implementing survey through door-to-door outreach in University Area Community

#### **COMMUNITY SYNERGY**

In the Spring and Summer of 2023, the University Area CDC Community Surveys were conducted, and most of the families and individuals were easygoing and pleasant during the process. However, some Hispanic and diverse undocumented residents expressed hesitation and unease, with some planning to move out of Tampa or Florida due to the impact of the new immigration law SB 1718, which was implemented on July 1, 2023, and the high increase in rent.

The surveys were collected from individuals participating in adult ESOL classes and Mort Elementary parents. Some expressed their economic hardships due to inflation while filling out the survey. During the survey collection, residents, leaders, and business owners provided feedback, including families actively involved with our partners like Casa Chiapas and CANDO.



Tuesday, May 23<sup>rd</sup> | 6:30PM University Area Community Center



On May 23, 2023, the University Area CDC hosted a Town Hall meeting with Commissioner Gwen Myers and Hillsborough County Officials. Groups of residents, pastors, and deacons from local churches came together to express their concerns. The local law enforcement, Hillsborough County Sheriff's Office, answered questions, providing straightforward answers to the participants. This increased the residents' optimism while completing the Community Survey.

On July 20, 2023, the University Area CDC presented the SB 1718 law at the quarterly Partners Coalition, where a

panel of two immigration attorneys and over 20 local agencies were in attendance. They engaged in this topic, marking this day as one of the high points of Community Outreach's 2023 summer efforts.

This experience taught us that hard work, collaboration, partnership efforts, and having a good laugh with people are the best outlets when times are challenging. By communicating our needs and concerns, we gain the

power to ignite solutions when we work in alignment to overcome obstacles. Achieving goals and chasing dreams is the new VIBE we are embracing in the new era of community advocacy. No matter the times and circumstances, the interaction must move toward the strong ones for a healthy, prosperous **FUTURE!** We will ignite the Synergy **TOGETHER.** 

-Sara Roman, Community Outreach Coordinator

Partners Coalition July 2023



#### **COMMUNITY OUTREACH EVENTS**

#### **COMMUNITY BABY SHOWER**

On April 15, 2023, University Area CDC held a community baby shower to provide essential items to pregnant mothers, including items for their new baby. Both English speaking and Spanish speaking members of the community received flyers in the preferred language.













#### **BELLE MAR COMMUNITY EVENT**

This event was held in collaboration with 6 local organizations: Cando, Casa Chiapas, Microschool Community Learning Service, Uptown Eagles, USF, Wellfed. About 60 residents attended.

#### **CINCO DE MAYO**

This was a cultural enrichment event held in collaboration with Casa Chiapas. Over 100 residents from the community attended and 52 surveys were collected.



#### COMMUNITY IMPACT

The partnerships that the University Area Community Development Center has made throughout the community have created positive and lasting impact. These relationships also foster engagement with the community.



### Which factors or resources are crucial to keeping up with the Community Needs (University AREA CDC)?

"Effective communication- establish open lines of communication with the community members to foster trust, transparency, and active engagement. Also, tailor programs and services to meet the specific needs of different segments within the community."

#### How is your organization impacting the community in these times?

"HCSO impacts the community every day by serving, protecting, and defending the community while preserving the rights and dignity of all. Our Vision is to provide effective, efficient, and professional law enforcement to our community while mandating the highest standards of integrity, accountability, and community service. We collaborate and foster partnerships with community leaders and organizations in the

Uptown area to leaver resources, expertise and meet community needs more effectively. Crime deterrence and preserving a safe community is our mission. We want to empower the community members to actively participate in decision making process and initiatives such as neighborhood watches, meetings, and crime prevention.

- Hillsborough County Sheriff's Office

### Which factors or resources are crucial to keeping up with the Community Needs (University AREA)?

"All the different cultures within the community - culture has an influence on the beliefs and behaviors of everyone in the community.



The community environment - different dynamic and changes according to the contemporary environment, children's have the right to grow up in a environment where differences are expected and respected."

#### How is your organization impacting the community in these times?

Head Start/Early Head Start is a child and family development program for low-income, working parents of children ages zero through four. Hillsborough County Head Start/Early Head Start provides all day, full year early childhood education and comprehensive health services for low-income children, and also family development, and parent involvement programs for the parents. This Program is free for all Hillsborough County Parents that qualify for the program.

- Head Start/Early Head Start

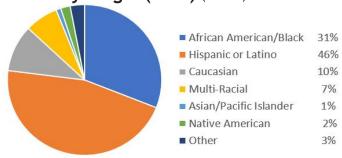
#### **KEY FINDINGS**

A total of 385 completed surveys were collected. For the data in this section and those that follow, most percentages are figured based on responses from 385 persons (i.e. N=385) unless otherwise specified. Data marked with (\*) indicates questions that allowed multiple response selections. It is understood that the survey is a tool for information, not a perfect science, since it is a sampling of residents who were willing to participate. The following are highlights of the most prevalent findings, along with "Changes" seen between the 2019 and 2022 survey, "Current Initiatives", and "Recommendations". Response data sets for each question can be found in Appendix B.

#### **DEMOGRAPHICS**



#### Ethnicity Origin (race) (N=379)



#### **Age** (N=380)

- ◆ 25 34: **25**% ◆ 65 74: **8%**
- ◆ 35 44: **28%** ◆ 75+: **2%**
- ◆ 45 54: **17%**

#### Language Spoken (N=407)



#### Marital Status (N=377)



40% Single 33% Married

12% Living Together

8% Divorced

5% Separated

2% Widowed

#### Children (N=377)



61% Have Children under 18 years old

#### Single Parent



40% of Women are Single Mothers (N=289) 41% of Men are Single Fathers (N=79)

# Top 3 Ways to Inform Residents of Community News and Upcoming Events\*







#### Email (37%) Text Message (40%) Flyers (19%)

#### CHANGES FROM 2019 TO 2022

- ♦ 21% decrease in male survey participation
- ♦ 11% decrease in participants ages 18-34
- ♦ 15% increase in Hispanic/Latino participation
- ♦ 3% increase in "Other" languages spoken
- ♦ 11% increase in married status
- ♦ 11% increase in reported children under 18
- ♦ 12% increase of reported single fathers
- ♦ Text messaging and email were significantly more favorable than other communication methods.

#### **CURRENT INITIATIVES**

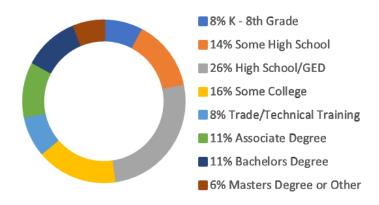
- Programming for both children and adults (i.e. Get Moving!, Prodigy, Movie Nights, Project MOM, etc.)
- ◆ Promotional content is created in both English and Spanish whenever possible.
- ♦ Maintains social media content updated
- Using Constant Contact Email Listserv, Mass Text Messaging system, and consistent flyering to promote upcoming events and opportunities.

#### **RECOMMENDATIONS**

- Provide services, programs, and opportunities relevant to those ages 25-44.
- ◆ Increase male participation.
- English is not the primary language spoken for 43% of participants so programs and outreach content should be flexible and accommodating.
- Provide childcare or supervised children's activities at events to increase parent involvement.

#### **EDUCATION**

78% of respondents reported having a high school diploma/GED or higher (N = 362)



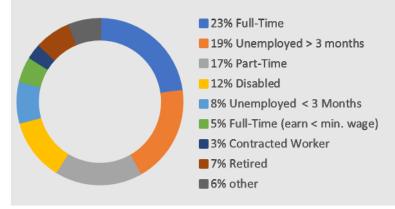
41%
Are interested in Technical Programs

#### Top 3 Technical Certifications of Interest\*

- 1. Certified Nursing Assistant (CNA)
- 2. Information Technology (IT)
- 3. Hospitality

#### **EMPLOYMENT**

47% of respondents are either employed fulltime, retired, or disabled.53% need additional employment support (N=339)



20% Unemployment reason unknown

#### Top Unemployment Reasons\*

Stay-at-home parent 19% Health disability/problem 17% Lack of reliable childcare 12%

#### CHANGES FROM 2019 to 2022

- ◆ 10% decrease in respondents who have obtained a High School Diploma/GED
- ◆ 3% increase for Trade/Technical Training and Bachelors Degree
- ◆ 10% decrease in full-time employment
- ◆ 7% increase in Unemployed >3 months
- ◆ Although still very prevalent, lack of education or certification has fallen out of the top 3 challenges for employment.
- ◆ Lack of reliable childcare is in the top 3 employment challenges.
- ♦ 7% increase in reported household incomes under \$15,000

#### **CURRENT INITIATIVES**

- ESOL and GED Classes offered
- ◆ STEPS for Success program assists Hillsborough County residents succeed.
- ◆ INVEST Workforce provides scholarships for residents to obtain certifications.
- University Area CDC Computer Lab assists residents with job searches and marketable skills.
- Annual University Area Community Job Fair

#### **RECOMMENDATIONS**

- Offer technical education tuition assistance.
- Provide additional job search assistance, resume building, etc., especially for those with disabilities and income under \$15,000.
- Provide childcare services for parents unable to work due to lack of childcare services.

65%

of those employed work in jobs located outside of the University Area (N= 213)

53% of respondents have a household income under \$15,000 (N=327)

#### **HEALTH & WELLNESS**

36% of participants do not have health insurance

\*72% of African American
participants have health
insurance (N=109)
53% of Hispanic participants
have health insurance (N=167)

# Top 3 Areas of Improvement for Family Health\*

- Losing Weight
- Mental Health
- Lowering Blood Pressure



# Top 5 activities adults would like to participate in\*

- ♦ Fitness Classes/Gym
- Dance Class/Dance Group
- Gardening
- Art Classes
- Music Lessons/Band

#### CHANGES FROM 2019 TO 2022

- Top 3 areas of improvement for family health remain the same
- ♦ Gardening has replaced Sports Leagues as a top activity that adults would like to participate in
- 1% increase in people who do NOT have health insurance
- 6% decrease in adult participation in extra-curricular activities
- Males have decreased participation in extracurricular activities compared to females

#### **CURRENT INITIATIVES**

- ♦ Get Moving! Free Adult Group Fitness Classes (bootcamp, yoga, Zumba, pickleball)
- Harvest Hope Garden
- ♦ Healthy cooking classes and nutrition workshops
- University Area Leaders Collective
- Wellness U Group Cognitive Behavior Therapy Program

#### **RECOMMENDATIONS**

- Increase accessibility to Harvest Hope Garden
- Implement program that combines healthy eating with physical activity
- Provide more activities for adults (i.e. art, music, dance)







Only 25.1% of adults participate in any extra-curricular activities



Males are 15% less likely to participate in extracurricular activities compared to females

#### **CHILDREN**

Only 4 out of 10 children currently participate in extra-curricular activities



# Top 3 Age Groups Reported by 271 Respondents

- 1. 3-5 years old (18%)
- 2. 6-10 years old (27%)
- 3. 14-18 years old (25%)

Children whose parents participate in extracurricular activities are 4.2 times as likely to also participate in activities, compared to children whose parents do not participate in any activities

# Top 3 Reasons Children Don't Participate in Extracurricular Activities\*

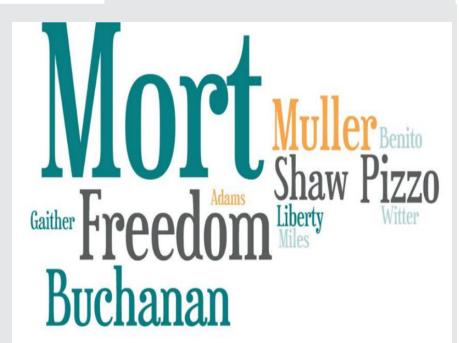
- 1. Activities are expensive
- 2. Parents unaware of available options
- 3. Lack of transportation



# **55%** of school-aged children attend school within the University Area Boundaries

The word cloud to the right shows the schools reported by respondents. The larger the word, the more times it was reported.





#### CHANGES FROM 2019 TO 2022

- Youth participation in extra-curricular activities has doubled.
- When parents are involved in extracurricular activities themselves, it increases the chances of them enrolling their child in extra-curricular activities
- The percentage of children who attend school within the University Area increased by 10%.
- Top reason for low participation in children is the high cost of activities.

#### **CURRENT INITIATIVES**

- ◆ Prodigy Cultural Arts Program
- Get Moving! Karate Classes and other sports leagues
- ♦ "The Hangout" Teen Initiative
- DreamCatchers Summer Camp
- Anchor institution for Mort Community Partnership School

#### **RECOMMENDATIONS**

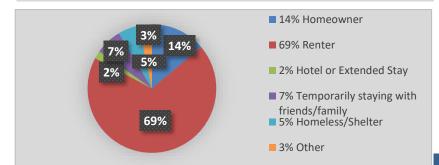
- Increase recruitment and advertising of sports for youth to increase participation, targeting parents with children ages 6-10.
- Implement activities that are low cost.
- Provide transportation to increase participation attendance.
- Make connections with and provide resources to other schools attended by University Area youth.

#### **HOUSING**

#### LIVING IN THE UNIVERSITY AREA

45% of respondents have lived in the University Area for 5+ years (N=337)

**86%** of respondents don't have a permanent stake in the community (N=361)



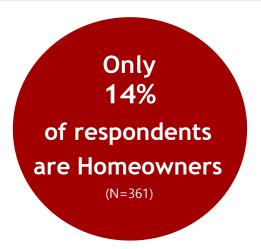


- About 75% have 2 to 6 people living in the home (N=353)
- About 67% live in homes with no more than 2 bedrooms (N=345)

#### Changes in Reported Cost of Rent

	<b>2019</b> (N=533)	<b>2022</b> (N=326)	DIFFERENCE
\$400 - \$599	16%	6%	↓ 10%
\$600 - \$799	41%	18%	↓ 23%
\$800 - \$999	25%	18%	↓ 7%
\$1,000 - \$1,299	14%	26%	↑ 12%
\$1,300 or more	4%	33%	↑ 29%

#### **HOMEOWNERSHIP**



# Top 3 Homeownership Challenges\*

- 1. Cost of Homes
- 2. Bad Credit
- 3. Unstable Income



\*Between 2019 and 2022 there was an inverse change in low rent prices and high rent prices. There was a decrease in low monthly rental prices (\$400 - \$999) and a significant rise in high rent prices (\$1,300 or more) by nearly 30%

#### **HOUSING** (continued)

#### **HOMEOWNERSHIP** (cont.)

Are you interested in home ownership?

67% YES (N=337)

# What are some barriers to home ownership in the University Area?

The high cost of homes and bad credit were 2 of the largest obstacles to home ownership among survey participants The least selected option was the lack of nice homes to choose from, indicating that finances presented a bigger barrier than options available.

#### CHANGES FROM 2019 TO 2022

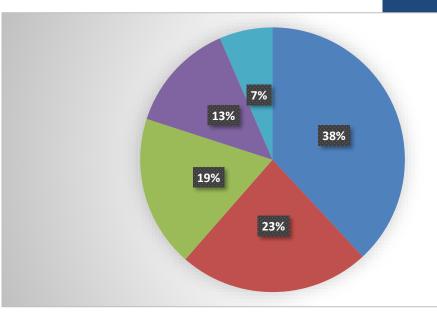
- ♦ 5% increase in reported homeownership
- ♦ 5% decrease in reported 2-6 people living in the home
- ♦ Cost of rent has continued to rise
- ◆ Challenges and fears related to homeownership remain the same
- ♦ 7% decrease in number of residents with credit score below 640

#### **CURRENT INITIATIVES**

- ◆ Harvest Hope Properties land-banking initiative to build attainable
- ♦ housing, as well as rent-to-own homes
- ♦ Golden Palms and Golden Glade affordable housing apartments
- ◆ Financial Workshops in partnership with banks

#### RECOMMENDATIONS

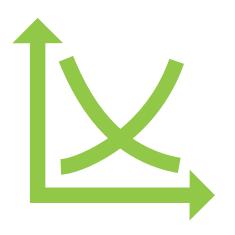
- ◆ Create opportunities for homeownership in the University Area
- ◆ Provide more financial workshops, specifically about credit
- ♦ Provide one-on-one credit assistance
- ◆ Provide First Time Home Buyer Course at University Area CDC
- ♦ Inform residents of renter/landlord rights
- ♦ Involve resident presence in public transportation decision-making
- ◆ Create a Landlord Coalition for the University Area





#### **HOMEOWNER PREPAREDNESS**

- Only 29% of individuals are aware of the First Time Home Buyer Programs
- 64% Either have a credit score below 640 or don't know their credit score



#### **INTERNET ACCESS**

72%
of residents have internet access at home
(N = 354)

# Top 5 Reasons for Not Having Internet Access at Home (N = 81)

- 1. Internet is too expensive.
- 2. Has internet access through a phone.
- 3. Doesn't know how to get internet.
- 4. Has free internet access available elsewhere.
- 5. Doesn't need the internet.



#### Other Access

(N = 265)

27% access the internet at the library

50% access the internet at the community center

# UNIVERSITY AREA COMMUNITY CENTER

**67%** (N = 349)

have heard about University Area CDC

**78%** (N = 344)

have heard about the University Area Community Center

#### **Personal Devices for Internet Access**

(N = 354)

Cell Phone: 94%

Laptop: 39%

Tablet: 25%

Q.

Desktop: 14%

Percent of Respondents Who Have Visited Community Locations Within the Past Year

(N = 343)

University Area Community Center	67%
Harvest Hope Park	31%
Mort Park	13%
None	24%

#### COMMUNITY SAFETY & INDIVIDUAL NEEDS



Feel that they belong in their neighborhood. (N=322)

**52%** 

Communicate with their neighbors regularly. (N=331)

38%

the neighborhood can be trusted. (N=326)

#### Top 10 Individual Needs

- Food
- Affordable Housing 

  Employment
- Rent Assistance
- Clothing
- **Toiletries**
- Household Items
- ♦ Energy/Water/Utility Assistance
- ♦ Healthcare
- Transportation

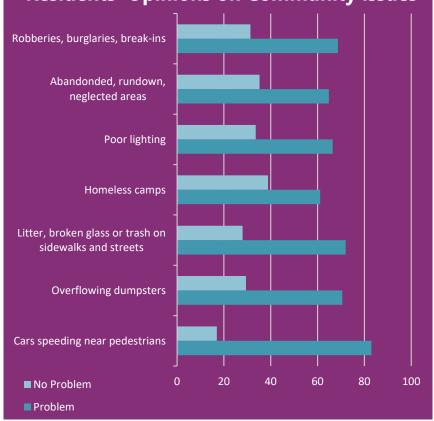
#### PERCEPTIONS OF POLICE

- "The police do a good job of solving problems in my neighborhood": 52% **agree** (N=329)
- ◆ "Police stopping too many people in my neighborhood without good reason": 56% view as a problem (N=190)





#### **Residents' Opinions on Community Issues**



#### **Personal Safety**

- ♦ 31% have added outside or automatic lighting to their home.
- ◆ 33% have installed security cameras.
- ♦ 53% have avoided walking around their neighborhoods either during the day or night.

#### Changes from 2019 to 2022

- Employment moved down 4 spots in the top 10 individual needs (previously 3<sup>rd</sup>)
- ♦ Food is now the most frequently reported individual need (previously 2<sup>nd</sup>)
- Transportation moved down 5 spots in the top 10 individual needs (previously 5<sup>th</sup>)

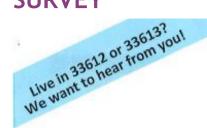
### STATISTICALLY SIGNIFICANT CORRELATIONS

	Odds Ratio	Confidence Limits	Explanation
Gender vs:			
Single Parent	2.49	(1.428, 4.342)	Females are 2.5 times more likely to be a single parent compared to males.
Children Under 18 Years Old	2.25	(1.356, 3.737)	Females are 2 times as likely to having children under 18 years old compared to males.
Participation in Extracurricular Activities	0.85	(0.480, 1.505)	Males are 15% less likely to participate in extracurricular activities compared to females.
Income vs:			
Health Insurance	2.03	(1.100, 3.732)	Those who earn more than \$30,000 are 2 times more likely to have health insurance than those who earn less than \$30,000.
Owning a Home	3.58	(1.881, 6.828)	People who earn more than \$30,000 are 3.5 times more likely to be a homeowner than those who earn less than \$30,000.
Rent/Mortgage Assistance	0.82	(0.397, 1.683)	People who earn more than \$30,000 are 18% less likely to have applied for rent or mortgage assistance compared to those who earn less than \$30,000.
Parent participation in Extracurricular vs:			
Children Participation in Extracurricular Activities	4.23	(2.293, 7.802)	Children whose parents participate in extracurricular activities are more than 4 times more likely to also participate in extracurricular activities compared to children whose parents do not participate.
Age vs:			
Health Insurance	0.59	(0.344, 1.022)	People Between 18 to 54 years old are 41% less likely to have health insurance compared to those 55 years and older.
	1.69	(0.978, 2.908)	People who are 55 years old are 2 times more likely to have health insurance compared to those between 18 to 54 years old.
Interested in completing a technical certification program	1.78	(1.011, 3.020)	People Between 18 to 54 years old are 2 times more likely to have an interest of completing a technical certification program compared to those 55 years and older.

## STATISTICALLY SIGNIFICANT CORRELATIONS (continued)

	Odds Ratio	<b>Confidence Limits</b>	Explanation
Race vs:			
Home Ownership	2.07	(0.933, 4.568)	African Americans are 2 times as likely to be interested in home ownership compared to Caucasians.
	0.38	(0.139, 1.057)	African Americans are 62% less likely to be a homeowner compared to Caucasians.
Education	0.81	(0.499, 1.325)	Hispanics are 19% less likely to have any posthigh school education compared to African Americans.
	5.07	(1.995, 12.866)	Hispanics are 5 times as likely to be interested in completing a technical certification program compared to Caucasians.
Health Insurance	0.30	(0.132, 0.703)	Hispanics are 70% less likely to have insurance compared to Caucasians.
Income	1.15	(0.489, 2.683)	Caucasians are 15% more likely to earn more than \$30,000 a year compared to Hispanics.
Participation in Extracurricular Activities	1.57	(0.945, 2.611)	Hispanics are 57% more likely to participate in extracurricular activities compared to African Americans.
Credit Score	1.14	(0.607, 2.130)	Hispanics are 14% more likely to have a credit score above 640 compared to African Americans.
Employment Status	1.27	(0.759, 2.127)	African Americans are 27% more likely to be employed compared to Hispanics.
Employment Status vs:			
Housing	1.35	(0.840, 2.173)	People who are employed are 35% more likely to have a rent or mortgage payment of more than \$1,000 compared to those who are unemployed.
	2.07	(1.090, 3.928)	People who are employed are twice as likely to have applied for rent or mortgage assistance compared to those who are unemployed.
Credit Score	0.67	(0.378, 1.182)	People who are unemployed are 33% less likely to have a credit score above 640 compared to those who are employed.
Health Insurance	2.78	(1.728, 4.467)	People who are employed are 3 times more likely to have health insurance than those who are unemployed.

# APPENDIX A: 2022- 2023 UNIVERSITY AREA COMMUNITY SURVEY





DATE:	
☐ Interviewed By:	
☐ Self-Completed	

#### 2022 UNIVERSITY AREA COMMUNITY SURVEY

The purpose of this survey is to find the strengths and areas of improvement of the University Area Community, and how University Area CDC, partners, stakeholders, and residents can work together to improve our community.

Survey participants must be 18 years or older.

ONCE COMPLETE, PLEASE RETURN THE SURVEY TO THE ORGANIZATION/INDIVIDUAL THAT PROVIDED IT TO YOU, OR TO THE UNIVERSITY AREA COMMUNITY CENTER (LOCATED AT 14013 NORTH 22ND ST., TAMPA FL).

		30	1		GE	NERAL DEN	ИOGRA	PHICS	DEV.	A PARTY OF THE PAR
1. What	is your gender?		7 77 17							
	Male		Other:	:						
	Female		Prefer	not to	answe					
2. What	t is your age?									
	18 – 24 years old			35 - 44	years	old		55 - 64 years old	C	75 years or older
	25 - 34 years old			45 - 54	years	old		65 - 74 years old		
3. What	t is your ethnicity or	igin (	race)?							
	African American/E			Caucasia	an/Wh	ite		Multi-Racial	U 0	ther:
	Asian/Pacific Island	er		Hispanio	or Lat	ino		Native American		
4. What	t is your primary lan	guag	e?							
	English		Creole							
	0.0000000000000000000000000000000000000	0	Other:							
5. What	t is your zip code?									
	33612	0	33613			Other:				
6. What	t is your marital stat	us?								
	Married	0	Divorce	d		Widowed				
	Living Together	0	Separat	ted		Single				
7. Do yo	ou have children und	ier ti	ne age	of 18?						
	Yes									
	No									
	ou a single parent?									
0.000	Yes									
	No		***********							
State of the latest and the latest a	ou a Veteran of the	U.S.	Armed	Forces,	Reser	ves, or Natio	nal Guar	d?		
	(3)(7)									700
		COLUMN TO SERVICE STREET			ering second				10 0 100	
Name and Address of the Owner, where the Owner, which is the Owner, which is the Owner, where the Owner, which is the Owner,	v would you like to I	ACCRECATE VALUE OF THE PARTY.	Annual Control of the Control	mporta	-	The second second second		ing in your commu	-	
	1110110 -	5 10 7	mail			Flyers / sign				News Channel
- 0	Text C	ı N	ewspap	per	П	Facebook/T	witter/In	stagram		Other:

ENGLISH STATE OF STREET	EDUCATION	
11. What is the highest level of education	The state of the s	
☐ Kindergarten to 8 <sup>th</sup> grade ☐ Some high school, no diploma ☐ High school diploma/GED ☐ Some college credit, no degree	☐ Trade/technical training ☐ Associate degree ☐ Bachelor's degree ☐ Master's degree or higher	
12. Are you interested in completing a		
Technical Certification program?		
☐ Yes	12a. What Technical Certification(s) would	
□ No ↓	☐ Custodial ☐ Landscaping ☐ Certified Nursing Assistant (CNA) ☐ Hospitality	Bus Driver Truck Driver Information Technology (IT) Other:
	EMPLOYMENT	· 安全公司 · 李子/《李明》
13. Which of the following best describes	your current employment status?	
☐ Full-time ☐ Full-time (but earning min. wage or les ☐ Part-time	☐ Contracted worker ss) ☐ Retired ☐ Disabled	Unemployed - Less than 3 months Unemployed - More than 3 months Other:
14. Are you currently unemployed?		
□ Yes →	14a. Why are you unemployed (Check all that	apply)
□ No	☐ Lack of reliable transportation ☐ Lack of reliable childcare ☐ Health/disability problem ☐ Lack of education or certification ☐	☐ Lack of Job skills ☐ Emotionally unable to work ☐ Discrimination (race, age, gender) ☐ Lack of Jobs within the University Area ☐ Receiving government benefits ☐ Other:
15. What is your current household incom	lateral and the second	
□ \$14,999 or below □ \$15,000 – \$29,999	□ \$30,000 - \$44,999 □ \$45,000 - \$59,999	\$60,000 - \$74,999 \$75,000 or above
16. If you are currently employed, where		
☐ University Area ☐ New Tar ☐ Temple Terrace ☐ Downto	mpa 🔲 Town 'n' Country 🔲 Br	randon
17. Do you currently have health insurance	HEALTH & WELL- BEING	
☐ Yes ☐ No		
18. Do you currently participate in any ex	tracurricular activities?	
☐ Yes ☐ No		
19. What activities would YOU (the adult)	like to participate in? (check all that apply)	
☐ Sports leagues ☐ Marti. ☐ Fitness class/gym ☐ Board ☐ Dance class/ dance group ☐ Art cla	/card games	Other:
20. If you could improve you or your fami	ly's health, what area(s) would you focus on?	(Check all that apply)
☐ Losing weight ☐ Lowering blo ☐ Lowering cholesterol ☐ Poor dental	ood pressure Poor vision Othe	

(If your children are	CHI over the age of 18, please	LDREN skip this section and cor	ntinue to	the next section)	
1. How many children do you have					
2. How old are your children? (Che	ck all that apply)				
□ 0−2 years old	☐ 6-10 yea	ro ald			
☐ 3-5 years old	☐ 11 - 13 ye			14 – 18 years old	
3. Please select the school that you		\$285.6792			
☐ Mort Elementary	☐ Shaw Elen		0	Freedom High	
☐ Miles Elementary	☐ Adams Mi	1. ( CO ) ( CO ) ( I	ā	Wharton High	
☐ Pizzo Elementary	☐ Buchanan	Middle		10 C C C C C C C C C C C C C C C C C C C	
□ Muller Elementary	☐ Liberty Mi			Other:	
☐ Witter Elementary	☐ Benito Mi	ddle			_
4. Do your children currently participate in any extracurricular activities?					
□ No →	apply)			icular activities? (Check all the	
B	☐ Activities are exp			hild is too young for the activ	itie
□ Yes	☐ Lack of transport		knov  Othe		
<b>V</b>	them	ere to find activities for	u Otne		
b. Child Care c. Clean Water d. Cleaning Supplies e. Clothing		m. Internet n. Laundry o. Phone p. Rent Assista	ince		
f. Employment		q. School Supp	lies		
g. Food		r. Toiletries (to	oothpas	te, soap, shampoo, etc.)	
h. Energy/Water/Utility Assist	ance	s. Transportat	ion		
i. Health Care		t. Legal Assist	ance		
j. Home Maintenance		u. Immigration	/Natura	lization	
k. Ex-Offender Assistance		v. Other:		1 1	
THE RESERVE OF THE PARTY OF THE	And the second s	IET ACCESS	400	ACCESSED TO THE	
26. Do you have internet access at home?					
O No		u have internet access at	home?		
□ Yes	☐ Internet is too			☐ I don't need the internet	
V	☐ I don't know ho	ow to get internet rnet access somewhere el	se	☐ I have access through my ☐ Other:	pno
7. Where else do you access the in			-	- one	
	nunity Center				
8. What devices to you personally	The second secon				
		( toneen un triut uppry)	722	1000	
☐ Cell Phone ☐ Laptop	☐ Desktop			Other: None of the above	
□ Laptop	☐ Tablet		<u>_</u>	None of the above	

	HOUSING	A PARTY OF THE PARTY OF	
29. How long have you lived in the University Area?			
☐ 6 months or less ☐ 1 - 2 years ☐	3 – 5 years	☐ 5 – 10 years ☐	10 years or more
30. What is your current residential status?			
☐ Home Owner ☐ Hotel or Ext☐ Renter (house, apartment or condo) ☐ Temporarily	ended Stay y staying with family/f	Friends	/Shelter
31. How long have you lived in your current place of reside			
	□3 – 5 years	☐ 5 – 10 years ☐	1 10 years or more
32. How many people are currently living in your home?			
□ 1 □ 2-3	□ 4-6		7 or more
33. How many bedrooms are in your home?			
□ 1 □ 2	□ 3		4 or more
34. What is your current rent/mortgage payment?			
	00 - \$1,299 00 - \$1,499	☐ \$1,500 or	more
35. Have you applied for rent/mortgage assistance in the	ast 12 months?		
☐ Yes, and I received it ☐ Yes, but I did not re		Vo	
36. Have you been evicted in the last 12 months?			
☐ Yes ☐ No			
37. Are you living in assisted or Public Housing (Section 8)	?		
☐ Yes ☐ No ☐ No, but I ha	eve applied and am cu	rrently waiting for a respons	e
38. Are you interested in home ownership?			
☐ Yes ☐ No			
39. What are some of the challenges you face regarding he	ome ownership? (Che	eck all that apply)	
	mes is too high	☐ None	
☐ Unstable income ☐ Not many	nice homes to choose	e from Other:	
40. Are you aware of any First Time Home Buyer Programs?			
☐ Yes ───────────────────────────────────	40a. Have you par	rticipated in any First Time Ho	ome Buyer Programs?
□ No	☐ Yes	□ No	
41. Is your credit score 640 or above?			
☐ Yes ☐ No		☐ I don't kn	ow

COMMUNITY SAFETY					
How much do you agree or disagree with the following?	Strongly Disagree	Disagree	Undecided	Agree	Strongly Agree
42. People around here are willing to help their neighbors				i.	
43. People in this neighborhood cannot be trusted					
44. The police do a good job of solving problems in my neighborhood					
45. My neighbors and I communicate regularly					
46. I feel like I belong in my neighborhood					
47. There are community services available that benefit me or my family					
48. I know who to talk to whenever I have an issue					

How big a problem are the following in your neighborhood?	Big Problem	Some Problem	No Problem	Don't Know
49. Police stopping too many people in my neighborhood without good reason				
50. Cars speeding where there are pedestrians				
51. Overflowing dumpsters				
52. Litter, broken glass or trash on the sidewalks and streets				
53. Homeless camps				
54. Poor lighting				
55. Abandoned, rundown, neglected areas				
56. Robberies, burglaries, break-ins			y	

In the last 12 months what have you done to protect YOURSELF OR YOUR HOME because of a fear of crime?	NO	YES	Comments (optional)
57. You installed a security system for your home			
58. You added outside and/or automatic lighting to your home			
<ol> <li>You avoided walking around your neighborhood (day or night)</li> </ol>			

Males Bree	UNIVERSITY ARI	EA COMMU	NITY CENTER
60. Have you hea	rd about University Area CDC?		
☐ Yes	□ No		
61. Have you hea	rd about the University Area Community C	enter?	
☐ Yes	□ No		
62. Have you visit	ted any of the following locations in the las	t 12 months?	
☐ University Ar	ea Community Center (14013 N 22nd St.)		Mort Park (1815 E 148th Ave.)
☐ Harvest Hope	Park (13704 N 20 <sup>th</sup> St.)		None of the above
63. What is the fi	rst thing that comes to mind when you thin	nk of Universit	ty Area CDC?
A443450000000000000000000000000000000000	ested in taking on a leadership role in your		If so, please include your information below.
Name:	Phone Number:		Email:
65. Please share	any additional thoughts, comments, or que	stions you ha	ve regarding the University Area Community.

Thank you for participating in our survey!

# APPENDIX B: 2022-2023 UNIVERSITY AREA COMMUNITY SURVEY





DATE:	49
☐ Interviewed by:	
☐ Self-Completed	

#### 2019 UNIVERSITY AREA COMMUNITY SURVEY

The purpose of this survey is to find the strengths and areas of improvement of the University Area Community, and how we can work together to improve our community. This survey was last conducted in 2017, and from the responses we were able to: create recreation classes for kids and adults, increase opportunities for attainable housing, implement safety initiatives, and more.

Survey participants must be 18 years or older. Should you choose to include your name AND email address or phone number below, and return this <u>COMPLETED</u> survey by March 24, 2019, you will be entered in our drawing for a chance to win from a list of prizes, including: amusement park tickets, movie passes, a bicycle, and more! The winners will be selected and notified on Friday, April 12, 2019.

ONCE COMPLETE, PLEASE RETURN THE SURVEY TO THE ORGANIZATION/INDIVIDUAL THAT PROVIDED IT TO YOU, OR TO THE UNIVERSITY AREA COMMUNITY CENTER (LOCATED AT 14013 NORTH 22ND ST., TAMPA FL) BY 3/24/19.

This survey is CONFIDENTIAL. Including your name, email, or phone number is OPTIONAL and will only be used to enter the drawing to win prizes.

NAME:			EMAIL:			_ PHO	NE:
			GENERALI	DEMOCRA	DUICS		
1 What	t is your gender?		GENERAL	DEWIOGRA	PHICS		
	Male	Other:					
	Female	Prefer not to	answer				
2 What	t is your age?						
	18 – 24 years old	□ 35 – 44	Lucare old	· D	55 – 64 years old	'n	75 years or older
	25 – 34 years old	☐ 45 − 54	The second second second		65 – 74 years old	_	73 years or older
	t is your ethnicity or	STE 1817 - 111	years old		os // jeursola		
	African American/		an/White		Multi-Racial	□ Oth	ier:
	Asian/Pacific Island			17.63	Native American	_ 50	**************************************
-/	t is your primary lan	ACCO SUSSE HOLD TOURS					
	English	☐ Creole					
	Spanish	Other:		-24			
201,000	t is your zip code?	genoedfildezelos <del>a</del>					
	33612	☐ 33613	☐ Other:				
		×	0)		8		
6. What	t is your marital stat	tus?					
	Married	☐ Divorced	☐ Widowe	ed			
	Living Together	☐ Separated	☐ Single				
	ou have children un	der the age of 18?					
1	Yes						
	No						
	ou a single parent?		7.5				
3-5/23	Yes No						
12.00	ou a Veteran of the	II S Armed Forces	Recenter or N	ational Guar	rd?		
	Yes	O.S. Milleu Forces	neserves, or iv	adollar odar	u.		
	No						
10. How	v would you like to	hear about importa	nt news and ev	ents happen	ing in your commu	nity? (Che	ck all that apply)
CANAL DE LA CONTRACTOR DE		☐ Email	☐ Flyers / s				News Channel
	55.500 F 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Newspaper	☐ Faceboo				Other:

and the second s	EDUCATION
11. What is the highest level of education	
☐ Kindergarten to 8 <sup>th</sup> grade	☐ Some college credit, no degree ☐ Bachelor's degree
Some high school, no diploma	☐ Trade/technical training ☐ Master's degree or higher
☐ High school diploma/GED	☐ Associate degree
2	ge gg
12. Are you interested in completing a	
Technical Certification program?	A STATE OF THE STA
□ Yes ────	12a. What Technical Certification(s) would you like to get? (Check all that apply)
	☐ Custodial ☐ Bus Driver
	☐ Landscaping ☐ Truck Driver
□ No	☐ Certified Nursing Assistant (CNA) ☐ Information Technology (IT)
	☐ Hospitality ☐ Other:
<b>V</b>	
13. Do you face any challenges with	S 85
education?	V (2)
☐ Yes —	13a. What education challenges do you face? (Check all that apply)
	☐ Lack of transportation ☐ Cost of school
□ No	☐ Lack of childcare ☐ Language issues
	☐ Lack of high school diploma/GED ☐ Other:
<b>V</b>	a cack of high school alpional see
Ope -	79 50 50
	EMPLOYMENT
14. Which of the following best describes	
☐ Full-time	☐ Contracted worker ☐ Unemployed - Less than 3 months
Full-time (but earning min. wage or les	
Part-time	□ Disabled □ Other:
THE DESCRIPTION OF THE PROPERTY OF THE PROPERT	2 Other.
15. Do you face any challenges in	
trying to get better employment?	45 100 - 1 10 - 1 10 10 10 10 10 10 10 10 10 10 10 10 1
D Ver	15a. What challenges do you face in getting better employment? (Check all that apply)
□ Yes →	☐ Lack of reliable transportation ☐ Lack of job skills
D No.	☐ Lack of reliable childcare ☐ Emotionally unable to work
□ No	☐ Health/disability problem ☐ Discrimination (race, age, gender)
	☐ Lack of education or certification ☐ Lack of jobs within the University Area
V	☐ Pregnancy ☐ Other:
16. What is your current household incom	ie?
□ \$14,999 or below	□ \$30,000 – \$44,999 □ \$60,000 - \$74,999
□ \$15,000 – \$29,999	
10 10 10 10 to	□ \$45,000 – \$59,999 □ \$75,000 or above
17. If you are currently employed, where	
☐ University Area ☐ New Tar	하는 그는 아이들이 아이를 하는 이 회에 기가 있다면 되었다. 그는 이 기가 있다면 그를 보다 보다는 그를 보다 보다는 그를 보다 되었다.
☐ Temple Terrace ☐ Downto	wn Tampa
	TRANSPORTATION
18. What mode of transportation do you	use? (Check all that apply)
☐ Car ☐ Bicycle	□ Other:
☐ Bus ☐ Walk	
19. Do you use public transportation?	
☐ Yes ☐ No	
20. Is there a bus stop within a 15 minute	walk from your home?
Yes No	☐ I don't Know
21. Do you feel safe using public transport	
Yes No	COLONI.
	ion he improved? (Check all that apply)
22. In what ways could public transportat	
☐ Safer bus stops	☐ More routes ☐ Cleaner buses
☐ More reliable schedules	☐ More frequent buses ☐ Other:

HEALTH & WELL- BEING					
23. Do you currently have health insur	ance?				
☐ Yes ☐ No					
24. Do you currently participate in any	extracurricular activities?				
☐ Yes ☐ No			1		
25. What activities would you like to p	articipate in? (check all that apply)				
☐ Sports leagues ☐ Dance class/☐ Fitness class/gym ☐ Martial arts	dance group	Music lessons/band □Gardening	☐ Theatre/drama/acting ☐ Other:		
26. How important is it to you to eat h	ealthy meals?				
☐ Not important	Somewhat important	□ Very ir	mportant		
27. Do you face any challenges in trying to eat healthy meals?					
□ Yes —	27a. What challenges do you face	in trying to eat fresh, heal	thy meals? (Check all that apply)		
□ No ↓	☐ Cost of healthy food is too high ☐ Fresh foods (fruits/veggies) exp ☐ No time to cook fresh meals ☐ Don't have easy access to fresh	pire faster  Difficult to fruits/vegg	ow to prepare healthy meals get children to eat fresh ies		
28. Do you experience challenges deal stress, anxiety, depression, feeling	ling with everyday life, such as: g overwhelmed, lack of sleep, etc.?				
☐ Yes =		28a. Would you be in Free 6-week Wellnes	terested in participating in a s Program?		
□ No ↓		☐ Yes ☐ No	70.E		
29. If you could improve you or your f	amily's health, what area(s) would y	ou focus on? (Check all tha	t apply)		
☐ Losing weight ☐ Controlli☐ Lowering cholesterol ☐ Lowering	[10] THE SECTION IN CONTROL OF SECTION AND SECTION OF	alth	□ N/A (I am/we are in good health		
	**				
Programme and the second	CHILDREN				
(If your children are of 30. How many children do you have?	ver the age of 18, please skip this s	ection and continue to the	next section)		
50. How many children do you have:					
24 H 2 (6) 4	- Haber bal				
31. How old are your children? (Check	all that apply)	-1			
□ 0 – 2 years old □ 3 – 5 years old	☐ 6 – 10 years old ☐ 11 – 13 years old	<b>□</b> 14-	- 18 years old		
32. What school do your children atte					
☐ Mort Elementary     ☐ Bowers Whitley     ☐ Other:					
33. Do your children currently participate in any extracurricular activities?					
□ Yes □ No					
34. What activities would your children like to participate in? (Check all that apply)					
	lass/ dance group	sons/band 🗖 Acaden	ship Program nic Tutoring		
35. What recreational sports would yo	our children like to participate in? (C	heck all that apply)			
			Other:		
			☐ None		

	HOUSING		
36. How long have you lived in the University Area?			
☐ 6 months or less ☐ 1 – 2 years ☐	☐ 3 – 5 years	☐ 5 – 10 years	☐ 10 years or more
37. What is your current residential status?		1,000	San Tie Von Warten all Statemen
☐ Home Owner ☐ Hotel or Ex	tended Stay		eless/Shelter
	y staying with fan	nily/friends 🗖 Othe	r:
38. How long have you lived in your current place of resid			***************************************
	■3 – 5 years	□ 5 – 10 years	☐ 10 years or more
39. How many people are currently living in your home?	Cartin		CONTRACTOR OF THE PARTY OF THE
□ 1 □ 2-3	۵	4-6	☐ 7 or more
40. How many bedrooms are in your home?			3020 3990
<b>1 2</b>		3	☐ 4 or more
41. What is your current rent/mortgage payment?			
	0 – \$999	\$1,30	00 or more
	00 – \$1,299		
42. Are you in Assisted or Public Housing (Section 8)?	42 - 14/5 !-		L
□ Yes	42a, What is	your payment portion of t	ne rentr
□ No	s	/ month	
₩	3	/ month	
43. What are some of the challenges you face regarding h	ome ownership?	(Check all that apply)	
☐ Bad credit ☐ Cost of ho	mes is too high	☐ None	
☐ Unstable income ☐ Not many	nice homes to ch	oose from 🚨 Other:	300
44. What are some of the biggest fears you have about ho	ome ownership? /	Check all that apply)	
	able to afford uti		
H () () 하는 사람들은 사용하는 경우 경우 경우 () 사용하는 경우 () 사용하는 경우 () 사용하는 사용하는 사용하는 사용하는 사용하는 사용하는 사용하는 사용하는	able to afford ma		
45. Would you buy a home in the University Area?		19 10 10 10 10 10 10 10 10 10 10 10 10 10	8
□ No →	45a. Why no	t? (Please list reasons)	
☐ Yes			
- V	<u> </u>		<u> </u>
46. What type of home would you like to own?			
☐ Single family house ☐ Town	nhouse	□ Anar	rtment style condo
47. Are you aware of any First Time Home Buyer Programs?	linouse	<b>—</b> Apol	tinent style condo
	47a. Have vo	u participated in any First Tir	me Home Buver Programs?
□ Yes →			
□ No	☐ Yes	□ No	
48. Is your credit score 640 or above?			
Yes No		□ I dor	n't know
	V	u Idoi	1 L KNOW
49. Are you interested in attending Financial Workshops?	Aga Mhat tur	e of Cinancial Markshons	nterect you?
☐ Yes ───────────────────────────────────			nterest you? (Check all that apply)
□ No ₩	☐ Budgeting☐ Credit Repai	☐ Savings/Emergency For ☐ Building Credit	und Homeownership Other:
50. How satisfied are you with your landlord/property ma	anagement staff?	(Circle number below)	
1 2		3	4
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IN COLUMN TW	AND RESERVE
Very dissatisfied Somewhat dissatisfied		Satisfied	Very satisfied
51. In which areas could your landlord/property manager			
	rove condition of l		unity knowledge/awareness
☐ Address maintenance issues ☐ Keep	property clean		own my home)
		☐ Other:	

2019 UNIVERSITY AREA COMMUNITY SURVEY - AFFORDABLE HOUSING ASSESSMENT

	COMMUNITY SAFETY	Υ					
52. Please read the following statements and selec			ıre":	_	_		_
a. Residents in my neighborhood know and inte		<del></del>	Agree		Disagree		Not sure
b. There is no crime in my neighborhood.			Agree		Disagree		Not sure
c. I feel safe in my neighborhood's public spaces	(i.e. parks, sidewalks, etc.)		Agree		Disagree		Not sure
d. It is safe for children to play outside in my nei	ghborhood.		Agree		Disagree		Not sure
e. My neighborhood is clean and well maintaine	d.		Agree		Disagree		Not sure
f. Police effectively deal with crime in my neight	orhood.		Agree		Disagree		Not sure
g. Police actively patrol in my neighborhood.			Agree		Disagree		Not sure
h. Police care about my concerns about safety a	nd security.		Agree		Disagree		Not sure
i. Property management communicates about p	roperty events/happenings	s.	Agree		Disagree		Not sure
j. Property management is responsive to my co	ncerns about safety and sec	curity.	Agree		Disagree		Not sure
k. My neighborhood floods when it rains.			Agree		Disagree		Not sure
I. In case of hurricane evacuation, I know where	my closest hurricane shelt	er is.	Agree		Disagree		Not sure
53. What do you see as the largest elements of cri	me in the University Area (	Community? (	Check all t	that	apply)		
☐ Drugs ☐ Burglaries	■ Domestic Violence	☐ Traffic	king		Other:		
☐ Gang activity ☐ Vandalism	☐ Child Abuse	☐ Anima	l Abuse				
54. Have you visited the University Area CDC Com	munity Center – located at	14013 North	22nd Stre	et?			
☐ Yes ☐ No	■ Not Sure						
55. Please read the following list and select the th		rith. (Check all Household Ite		y)			
a. Affordable Housing	1 1	plates, pots, l		, tov	wels, etc.)		
b. Child Care	I. I	Internet					
c. Clean Water	m. I	Laundry					
d. Cleaning Supplies	n. I	Phone					
e. Clothing	0. 1	Rent Assistanc	e				
f. Employment	p. 5	School Supplie	25				
g. Food	q.	Toiletries (too	thpaste, s	oap,	shampoo,	etc.)	
h. Furniture (bed, couch, etc.)		Transportatio					
i. Health Care	S. 1	Working Appli	ances (sto	ve, i	microwave,	etc.)	
j. Home Maintenance	t.	Yard Mainten	ance				
56. Please share any additional thoughts, comments, or questions you have regarding the University Area Community.							

Thank you for participating in our survey!

#### **APPENDIX C: SURVEY DATA SETS**

Question 1. What is your gender?

Answer	Frequency	%
Male	82	21.7%
Female	294	77.8%
Prefer not to answer	1	0.003%
Other	1	0.003%

#### Question 2. What is your age?

Answer	Frequency	%
18-24 years old	29	7.6%
25-34 years old	94	24.7%
35-44 years old	109	28.7%
45-54 years old	64	16.8%
55-64 years old	46	12.1%
65-74 years old	31	8.2%
75 years or older	7	1.8%

#### Question 3. What is your ethnicity origin (race)?

Answer	Frequency	%
African American/Black	116	30.6%
Asian/Pacific Islander	4	1.1%
Caucasian/White	40	10.6%
Hispanic or Latino	173	45.7%
Multi-Racial	26	6.9%
Native American	7	1.9%
Other	13	3.4%

#### Question 4. What is your primary language?\*

Answer	Frequency
English	231
Spanish	155
Creole	7
Other	14

Question 5. What is your zip code?

Answer	Frequency	%
33612	123	33.0%
33613	159	42.6%
Other	91	24.4%

#### Question 6. What is your marital status?

Answer	Frequency	%
Married	123	32.6%
Living together	46	12.2%
Divorced	29	7.7%
Separated	18	4.8%
Widowed	9	2.4%
Single	152	40.3%

Question 7. Do you have children under the age of 18?

Answer	Frequency	%
Yes	230	61.0%
No	147	39.0%

Question 8. Are you a single parent?

Answer	Frequency	%
Yes	153	40.7%
No	223	59.3%

Question 9. Are you a Veteran of the U.S. Armed Forces, Reserves or National Guard?

Answer	Frequency	%
Yes	14	3.7%
No	365	96.3%

Question 10. How would you like to hear about important news and events happening in your community?\*

Answer	Frequency
Phone Call	68
Text	152
Email	142
Newspaper	21
Flyer/signs	73
News Channel	39
Facebook/Twitter/Instagram	51
Other	22

Question 11. What is the highest level of education you have completed?

Answer	Frequency	%
Kindergarten to 8th grade	28	7.7%
Some high school, no diploma	50	13.8%
High School diploma/GED	96	26.5%
Some college credit, no degree	59	16.3%
Trade/technical training	29	8.0%
Associate degree	41	11.3%
Bachelor's degree	38	10.5%
Master's degree or other	21	5.8%

Question 12. Are you interested in completing a Technical Certification program?

Answer	Frequency	%
Yes	140	40.8%
No	203	59.2%

Question 12a. What Technical Certification(s) would you like to get?\*

Answer	Frequency
Certified Nursing Assistant (CNA)	47
Hospitality	27
Information Technology (IT)	32
Other	23
Landscaping	13
Truck Driver	18
Bus Driver	12
Custodial	22

Question 13. Which of the following best describes your current employment status?

Answer	Frequency	%
Full-time	79	23.3%
Full-time (but earning min. wage or less)	17	5.0%
Part-time employment	58	17.1%
Contracted worker	9	2.7%
Retired	23	6.8%
Disabled	40	11.8%
Unemployed- Less than 3 months	28	8.3%
Unemployed- More than 3 months	63	18.6%
Other	22	6.5%

Question 14. Are you currently unemployed?

Answer	Frequency	%
Yes	148	46.3%
No	172	53.8%

Question 14A. Why are you unemployed?\*

Answer	Frequency
Lost job due to COVID	8
Lack of reliable transportation	12
Lack of reliable childcare	19
Health/disability problem	28
Lack of education of certification	5
Stay-at-home parent	30
Lack of job skills	10
Emotionally unable to work	1
Discrimination (race, age, gender)	3
Lack of jobs within the University Area	7
Receiving government benefits	7
Other	32

Question 15. What is your current household income?

Answer	Frequency	%
\$14,999 or below	173	52.9%
\$15,000 - \$29,999	80	24.5%
\$30,000 - \$44,999	39	11.9%
\$45,000 - \$59,999	12	3.7%
\$60,000 - \$ 74,999	14	4.3%
\$75,000 or above	9	2.8%

Question 16. If you are currently employed, where is your job located?

Answer	Frequency
University Area	74
Temple Terrace	25
New Tampa	14
Downtown Tampa	14
Town "n" Country	6
Carrollwood	3
Brandon	4
Riverview/Ruskin	7
Wesley Chapel	4
Other	62

Question 17. Do you currently have health insurance?

Answer	Frequency	%
Yes	235	64.0%
No	132	36.0%

Question 18. Do you currently participate in any extracurricular activities?

Answer	Frequency	%
Yes	97	27.2%
No	260	72.8%

Question 19. What activities would YOU (the adult) like to participate in?\*

Answer	Frequency
Sports leagues	64
Fitness class/gym	175
Dance class/dance group	95
Martial arts	60
Board/card games	34
Art classes	80
Music lessons/band	69
Gardening	80
Theatre/drama/acting	52
Other	40

Question 20. If you could improve you or your family's health, what area(s) would you focus on?\*

Answer	Frequency
Losing weight	191
Lowering cholesterol	81
Controlling diabetes	71
Lowering blood pressure	90
Poor dental health	85
Poor vision	74
Mental health	93
Other	35
N/A (I am/we are in good health)	35

Question 21. How many children do you have?

Answer	Frequency
0	53
1	50
2	87
3	70
4	36
5	13
6	11
7	2
8+	3

Question 22. How old are your children?\*

Answer	Frequency
0-2 years old	69
3-5 years old	83
6-10 years old	129
11-13 years old	74
14-18 years old	118

Question 23. Select the school that your children attend.\*

Answer	Frequency
Mort Elementary	53
Miles Elementary	3
Pizzo Elementary	14
Muller Elementary	15
Witter Elementary	3
Shaw Elementary	12
Adams Middle	2
Buchanan Middle	17
Liberty Middle	3
Benito Middle	4
Freedom High	21
Wharton High	0
Gaither High	3
Other	125

Question 24. Do your children currently participate in any extracurricular activites?

Answer	Frequency	%
Yes	92	36.2%
No	162	63.8%

Question 24a. Why don't your children participate in extracurricular activities?\*

Answer	Frequency
Activities are expensive	42
Lack of transportation	39
I don't know where to find activities for them	38
My child is too young for the activities I	18
know of	
Other	22

Question 25. Please read the following list and select the things you need assistance with.\*

Answer	Frequency	
Affordable housing	150	
Child care	75	
Clean water	36	
Cleaning supplies	74	
Clothing	99	
Employment	91	
Food	174	
Energy/Water/Utility assistance	87	
Health care	82	
Home maintenance	45	
Ex-offender assistance	14	
Household items	94	
Internet	72	
Laundry	71	
Phone	64	
Rent assistance	131	
School supplies	57	
Toiletries	95	
Transportation	76	
Legal assistance	49	
Immigration/naturalization	45	
Other	17	

Question 26. Do you have internet access at home?

Answer	Frequency	%
Yes	256	72.3%
No	98	27.7%

Question 26a. Why don't you have internet access at home?\*

Answer	Frequency
Internet is too expensive	47
I don't know how to get internet	9
I have free internet access somewhere else	6
I don't need the internet	2
I have access through my phone	11
Other	14

Question 27. Where else do you access the internet?\*

Answer	Frequency
Library	132
Community center	71
Other	102

Question 28. What devices do you personally own to access the internet?\*

Answer	Frequency
Cell phone	331
Laptop	103
Desktop	49
Tablet	87
Other	7

Question 29. How long have you lived in the University Area?

Answer	Frequency	%
6 months or less	49	14.5%
1-2 years	57	16.9%
3-5 years	81	24.0%
5-10 years	52	15.4%
10 years or more	98	29.1%

Question 30. What is your current residential status?

Answer	Frequency	%
Homeowner	50	13.9%
Renter	249	69.0%
Hotel or extended stay	7	1.9%
Temporarily staying with family/friends	24	6.7%
Homeless/Shelter	19	5.3%
Other	12	3.3%

Question 31. How long have you lived in your current place of residence?

Answer	Frequency	%
6 months or less	69	19.4%
1-2 years	94	26.4%
3-5 years	85	23.9%
5-10 years	40	11.2%
10 years or more	68	19.1%

Question 32. How many people are currently living in your home?

Answer	Frequency	%
1	54	15.3%
2-3	120	34.0%
4-6	143	40.1%
7 or more	36	10.2%

Question 33. How many bedrooms are in your home?

Answer	Frequency	%
1	64	18.6%
2	168	48.7%
3	75	21.7%
4 or more	38	11.0%

Question 34. What is your current rent/mortgage payment?

Answer	Frequency	%
\$400-599	18	5.5%
\$600-799	58	17.8%
\$800-999	58	17.8%
\$1,000-1,299	84	25.8%
\$1,300-1,499	68	20.9%
\$1,500 or more	40	12.3%

Question 35. Have you applied for rent/mortgage assistance in the last 12 months?

Answer	Frequency	%
Yes, and I received it	38	10.8%
Yes, but I did not receive it	18	5.1%
No	295	84.1%

Question 36. Have you been evicted in the last 12 months?

Answer	Frequency	%
Yes	18	5.1%
No	336	94.9%

Question 37. Are you living in assisted or Public Housing (Section 8)?

Answer	Frequency	%
Yes	54	15.2%
No	251	70.7%
No, but I have applied and am currently waiting for a response	50	14.1%

Question 38. Are you interested in home ownership?

Answer	Frequency	%
Yes	226	67.1%
No	111	32.9%

Question 39. What are some of the challenges you face regarding home ownership?\*

Answer	Frequency
Bad credit	97
Unstable income	77
Costs of homes is too high	158
Not many nice homes to choose from	24
None	56
Other	27

### Question 40. Are you aware of any First Time Home Buyer Programs?

Answer	Frequency	%
Yes	94	28.7%
No	234	71.3%

Question 40a. Have you participated in any First Time Home Buyer Programs?

Answer	Frequency	%
Yes	26	32.1%
No	55	67.9%

Question 41. Is your credit score 640 or above?

Answer	Frequency	%
Yes	90	35.9%
No	161	64.1%

Question 42. People around here are willing to help their neighbors.

Answer	Frequency	%
Strongly disagree	54	16.2%
Disagree	40	12.0%
Undecided	78	23.4%
Agree	104	31.2%
Strongly agree	57	17.1%

Question 43. People in this neighborhood cannot be trusted.

Answer	Frequency	%
Strongly disagree	55	17.2%
Disagree	68	20.9%
Undecided	107	32.8%
Agree	65	19.9%
Strongly agree	30	9.2%

Question 44. The police do a good job of solving problems. In my neighborhood.

Answer	Frequency	%
Strongly disagree	44	13.4%
Disagree	40	12.2%
Undecided	75	22.8%
Agree	110	33.4%
Strongly agree	60	18.2%

Question 45. My neighbors and I communicate regularly.

Answer	Frequency	%
Strongly disagree	48	14.5%
Disagree	63	19.0%
Undecided	48	14.5%
Agree	132	39.9%
Strongly agree	40	12.1%

Question 46. I feel like I belong in my neighborhood.

Answer	Frequency	%
Strongly disagree	49	15.2%
Disagree	35	10.9%
Undecided	68	21.1%
Agree	121	37.6%
Strongly agree	49	15.2%

Question 47. There are community services available that benefit me or my family.

Answer	Frequency	%
Strongly disagree	31	9.4%
Disagree	33	10.0%
Undecided	66	19.9%
Agree	128	38.7%
Strongly agree	73	22.1%

Question 48. I know who to talk to whenever I have an issue.

Answer	Frequency	%
Strongly disagree	49	15.0%
Disagree	51	15.6%
Undecided	75	22.9%
Agree	93	28.4%
Strongly agree	59	18.0%

Question 49. Police stopping too many people in my neighborhood without good reason.

Answer	Frequency	%
Big problem	51	26.8%
Some problem	56	29.5%
No problem	83	43.6%

Question 50. Cars speeding where there are pedestrians.

Answer	Frequency	%
Big problem	137	48.4%
Some problem	98	34.6%
No problem	48	17.0%

Question 51. Overflowing dumpsters.

Answer	Frequency	%
Big problem	117	44.2%
Some problem	70	26.4%
No problem	78	29.4%

Question 52. Litter, broken glass or trash on the sidewalks and streets.

Answer	Frequency	%
Big problem	111	40.4%
Some problem	87	31.6%
No problem	77	28.0%

Question 53. Homeless camps.

Answer	Frequency	%
Big problem	76	30.8%
Some problem	75	30.4%
No problem	96	38.9%

#### Question 54. Poor lighting.

Answer	Frequency	%
Big problem	93	34.3%
Some problem	87	32.1%
No problem	91	33.6%

#### Question 55. Abandoned, rundown, neglected areas.

Answer	Frequency	%
Big problem	78	31.2%
Some problem	84	33.6%
No problem	88	35.2%

#### Question 56. Robberies, burglaries, break-ins.

Answer	Frequency	%
Big problem	67	31.3%
Some problem	80	37.4%
No problem	67	31.3%

#### Question 57. You installed a security system for your home.

Answer	Frequency	%
No	217	67.2%
Yes	106	32.8%

### Question 58. You added outside and/or automatic lighting to your home.

Answer	Frequency	%
No	218	69.0%
Yes	98	31.0%

### Question 59. You avoided walking around your neighborhood (day or night).

Answer	Frequency	%
No	150	46.7%
Yes	171	53.3%

### Question 60. Have you ever heard about University Area CDC?

Answer	Frequency	%
No	114	32.7%
Yes	235	67.3%

### Question 61. Have you heard about the University Area Community Center?

Answer	Frequency	%
No	76	22.1%
Yes	268	77.9%

#### Question 62. Have you visited any of the following locations in the last 12 months

Answer	Frequency
University Area Community Center (14013 N 22 <sup>nd</sup> St.)	230
Harvest Hope Park (13704 N 20 <sup>th</sup> St.)	106
Mort Park (1815 E 148 <sup>th</sup> Ave.)	43



Thank you to all the University Area CDC staff, volunteers, sponsors, USF interns, and community members who made this possible!

### **FOR MORE INFORMATION:**





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