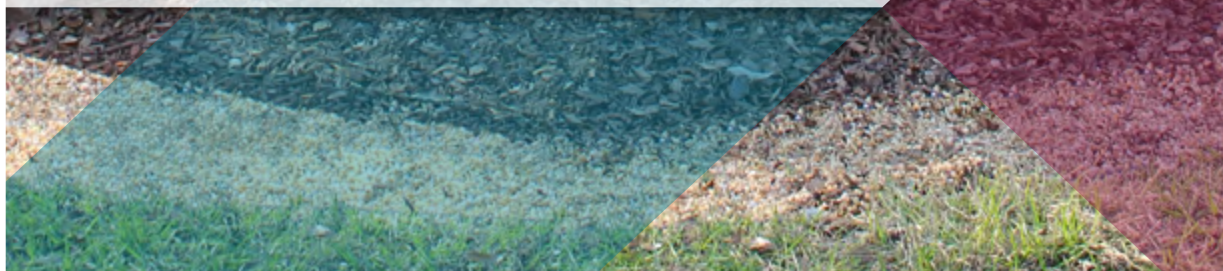




UNIVERSITY
AREA CDC

Let's grow together!

**TWO
THOUSAND
SEVENTEEN
ANNUAL
REPORT**



MESSAGE FROM THE CEO

As I look back over the past year, I am amazed by the sheer amount of projects that my team has been able to accomplish and the barriers that we have been able to break – even shatter! Because of these strong, passionate and fearless leaders that continue to say “yes”, we are making the change that we want to see at this crucial time in our community’s history. I feel it is truly in light of these individuals that we were named among the Tampa Bay Times Top 100 Workplaces for the third year in a row.



It is my privilege and honor to report on the accomplishments achieved this year, through initiatives set forth by University Area CDC. We committed to creative placemaking and installed five art installations in Harvest Hope Park, expanded our community engagement efforts by hosting nearly 60 resident events and continued our Dream Catchers Summer Camp where we had the opportunity to serve 313 at-risk, community children. Additionally, we aided nearly 3,600 residents through University Area INVEST Workforce and helped 152 families escape the cycle of poverty in our fourth successful year of STEPS for Success®. Through the collective efforts of many, we were able to accomplish all of the aforementioned achievements while still providing positive after-school programming to over 2,500 community youth through the Prodigy® Cultural Arts Program.

While we completed many aggressive goals this year, we still have a greater opportunity to be agents of change for the University Area Community. We pledge to be purposeful in growing our current programs, while striving to increase community sustainability and accessibility. I’m eternally grateful for such dedication from our board, staff and volunteers, and eagerly look forward to strengthening our community... *Let’s Grow Together!*

Respectfully,

A handwritten signature in black ink, appearing to read "Sarah Combs".

Sarah Combs
Executive Director & CEO

2017 YEAR IN REVIEW



10,000+

Number of volunteers engaged in University Area CDC events & initiatives

3,594

Amount of residents who utilized the University Area INVEST Workforce Computer Lab



\$502,200

Amount of funding secured for the development of Harvest Hope Park

9

Number of land banking properties secured for affordable housing development



9,375

Number of instructional hours taught through the Prodigy® Cultural Arts Program

121 Maintained Employment,

49 Obtained Employment,

45 Obtained Employment at a higher wage through the STEPS for Success® Program



59

Number of community resident outreach events

3,296

Number of residents engaged through community outreach events



6,114

Number of youth & adults served through the Get Moving! health & wellness program

313

Youth Participants and

10

Collaborating Partners in DreamCatchers Summer Camp



171

Number of active members in the University Area CDC Partners Coalition

\$664,250

Amount awarded through winning grant submissions



COMMUNITY CENTER RENTAL REVENUE

\$596,548 / \$148,598



Gross sales / net sales generated in facilities rental revenue at the University Area Community Center.

1,423 / 60,319

COMMUNITY CENTER EVENTS & PARTICIPANTS

Number of University Area Community Center events and number of participants and/or visitors.



AFFORDABLE HOUSING

40 / \$1,925



Number of units in University Area CDC affordable housing properties and average cumulative resident savings for the year.

173 / 61,724

MARKETING & MEDIA

Number of University Area CDC media stories (includes tv, radio, newspaper and web) and number of website visits.



COMMUNITY INVESTMENT

REVENUE
\$7,859,549



1%

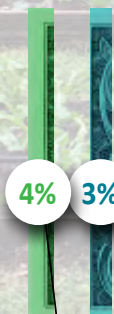
Programs

Support

Fundraising

\$.93 of every \$1.00 spent goes directly to University Area CDC Program Services!

EXPENSE
\$6,980,051



3%



Support

Fundraising

Programs



UNIVERSITY AREA CDC BRAND PROMISE

We promise to be a beacon of hope and a safe-haven for those who need a voice. As fearless champions of University Area residents, we will empower them with the essential tools needed to attain better jobs, better health and better futures for their children. We're doing more than making positive change in our community – we're transforming the lives of generations to come.

BOARD OF DIRECTORS

CHAIRMAN OF THE BOARD

Tony Coleman

VICE CHAIRMAN

T.J. Couch

TREASURER

Patrice Gingras

SECRETARY

Francis Joseph

IMMEDIATE PAST CHAIRMAN

Gene Marshall

CHAIRMAN EMERITUS

Victor D. Crist

Joseph Caetano

David Cantillo

Dima Didenko

Jo Easton

Dr. Eric M. Eisenberg

Major David Fleet

Greg Horwedel

Leon Paige

Karl C. Poulin

Philip Russo

Mark Sharpe

Darlene Staunko

Rena Upshaw-Frazier



**UNIVERSITY
AREA CDC**
Let's grow together!



@UnivAreaCDC



@UnivAreaCDC



@UnivAreaCDC



University Area CDC