



14013 N 22nd Street
Tampa, FL 33613
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**UNIVERSITY AREA CDC
NEIGHBORHOOD TRANSFORMATION STRATEGY**

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One of the main components of our Neighborhood Transformation Strategy has been Harvest Hope Park, 7± acres of greenspace in the heart of the University Area community. 2020 marked major milestones for this development. In addition to providing a safe space for residents to get outside, exercise and take care of their mental health during the pandemic, we also had much to celebrate at the park throughout the year, including:

- The renovation of our Harvest Hope Center Kitchen & Classroom;
- The installation of our "HOPE" creative place-making sculptures near the multi-purpose sports field;
- The fish pond being stocked with 1,000 catfish thanks to a partnership with the Florida Wildlife Commission;
- The installation of a beautiful pond fountain for guests to enjoy;
- A Harvest Hope Community Garden that flourished year-round, providing food to residents;
- And a variety of health & wellness programming to engage community youth and adults.

For more information on our Neighborhood Transformation Strategy and how this holistic approach will impact University Area lives in a real and meaningful way, please visit uacdc.org/transform.



ADDRESS
AREA

Annual Report 2020

A year of growth & hope!



Uptown Eagles youth football practice at Harvest Hope Park, in partnership with UACDC's Get Moving! program.

MESSAGE FROM THE CEO

To say that 2020 was a challenging year would be quite an understatement, but through it all University Area CDC was able to adapt, continue to grow and even spread a little “hope” along the way. From engaging program participants virtually, to organizing outreach events like never before, to literally spelling it out in big, bold letters at our Harvest Hope Park, HOPE for the future and a brighter tomorrow was something we instilled in every initiative we took on.



It is my pleasure to report on the achievements we accomplished throughout 2020. A few of the highlights include:

- Serving 8,117 youth & adults during Prodigy®'s 20th Anniversary Year
- Impacting 2,643 residents served through Community Outreach events
- \$5.9M grant secured to build 61 multi-family units for low income families
- Assisting 5,227 residents to focus on and improve their health & wellness through our Get Moving! Program

None of this would be possible without your endless acts of generosity. Your unwavering support enables us to continue elevating the socioeconomic mobility of residents in this community, and we can see that change and excitement happening all around us! By connecting the talents, skills and resources of all our partners and investors for greater impact, we truly are going further together. On behalf of our board, staff, donors and residents, thank you for your commitment to our community. We hope to see you soon!

Sarah Combs
Executive Director & CEO



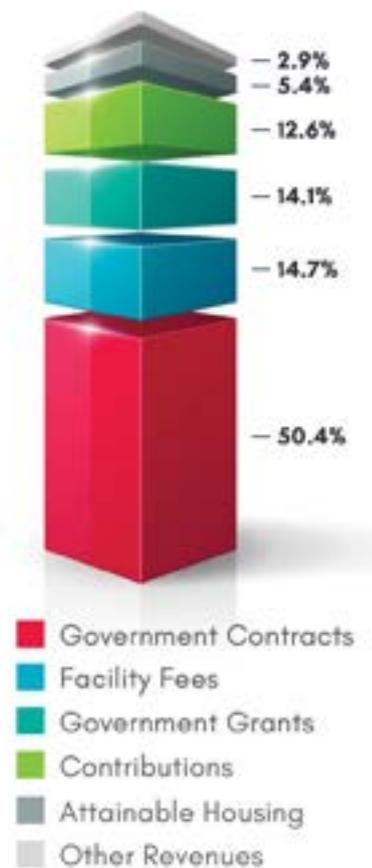
COMMUNITY INVESTMENT

EXPENSES BY PERCENTAGE



\$.89 of every \$1.00 spent goes directly to University Area CDC Program Services!

REVENUE BY PERCENTAGE



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8,117 of youth and adults served during the Prodigy® Cultural Arts Program's 20th Anniversary Year




PRODIGY
Cultural Arts Program
"Transforming Young Lives"




Mind, body and soul.

Uptown Eagles youth football & cheerleading was established through our Get Moving! program, which served 5,227 community youth & adults throughout 2020.




BATTLE FOR THE CROWN

405 gallons of food harvested & distributed from our Harvest Hope Community Garden, saving residents an average of \$445.50 annually.



2,643 individuals & families served through community outreach events



56 partnerships engaged and 31 partnership events successfully accomplished



Cultural Campus (Phase I & Phase II): E 136th Ave. & N 20th St., Tampa FL 33613



Uptown Sky Multi-Family Housing: 12th St. & Fletcher Ave., Tampa FL 33613

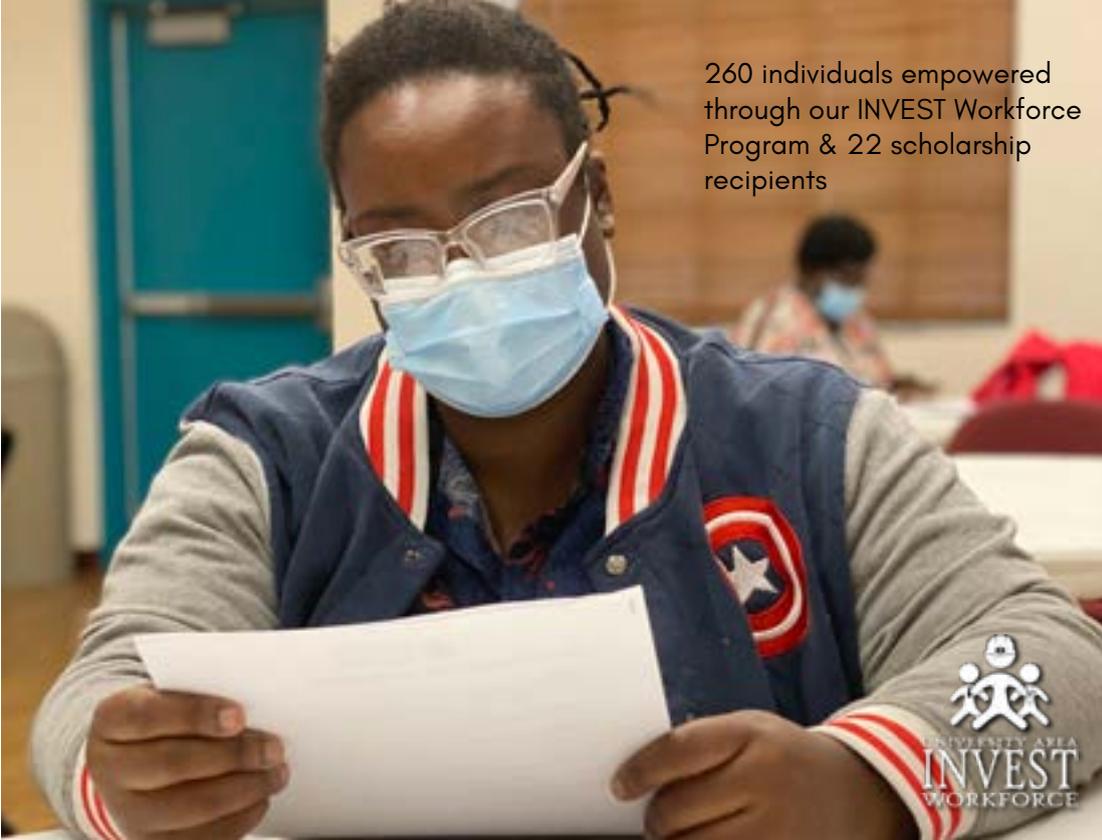
ATTAINABLE HOUSING & LAND BANKING: Attainable housing is a key priority in University Area CDC’s Neighborhood Transformation Strategy, and it all began with land acquisition through our land banking program. In 2020, we secured funding to advance plans for four major developments in our attainable housing efforts; the beginning of which, a Cultural Campus adjacent to our Harvest Hope Park, broke ground in February of 2021. On these exciting efforts we’re showcasing the power of partnerships by working with Hillsborough County Affordable Housing and Blue Sky Communities to build Uptown Sky, with more to follow. It is our belief that all individuals who want to put in the work and dedication to be a homeowner should be given the honest chance to achieve that dream. And for others, they simply deserve a safe rental home environment to raise their families and live their lives. With continued, strong partnerships and donor support, we will see these developments transform over the next four years.



University Townhomes: Block of 21st St. & E 140th Ave., Tampa FL 33613



Single-Family Housing: N 19th St. & E 139th Ave., Tampa FL 33613



260 individuals empowered through our INVEST Workforce Program & 22 scholarship recipients



Giving is simple!

We remain focused on establishing the University Area as a place where residents are proud to call home. Over the last year,

despite the challenges we all faced during the pandemic and economic turmoil, UACDC was hard at work supporting families at their point of need. In collaboration with other local nonprofits such as United Way, Metropolitan Ministries and Feeding Tampa Bay, our programs continued to assist residents throughout Hillsborough County and beyond.

In 2021, we are focused on attainable housing, infrastructure improvements and our exciting Cultural Campus development which, once complete, will serve as a navigational hub for residents to receive needed services. For so many years we saw the potential of transforming the University Area into a community where residents could not only live, but thrive. And with each year's hard work that passes, that ambitious goal becomes more visible and more attainable.

With your support, we will continue to impact and empower the lives

of residents in the University Area. Please consider including UACDC in your 2021 giving. Your contribution will strengthen our programs, services, staff and future developments. It is our goal to raise \$150,000 from individuals like you to move forward with our neighborhood transformation strategy. **You can conveniently make a gift online at uacdc.org/donate, or mail your check to University Area CDC (14013 N. 22nd Street, Tampa FL 33613).** However you choose to give, thank you in advance for your support. Let's Grow Together!



315 participants in the STEPS® for Success program, many who received school supplies to help during virtual learning

