



**UNIVERSITY
AREA CDC**
Let's grow together!

2023-24

**IMPACT REPORT &
PARTNERSHIP
OPPORTUNITIES**



*"Balloons of Inspiration" creative placemaking mural
at Mort Park & Community Center.
Painted by Prodigy® Cultural Arts Program participants.*

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University Area CDC
14013 N 22nd Street
Tampa, FL 33613
uacdc.org

GREETINGS

FROM THE EXECUTIVE DIRECTOR & CEO

Dear Friends of University Area CDC,

University Area CDC believes in, and continues to transform, the at-risk areas near the University of South Florida, known as the University Area community. For over 25 years, we've remained steadfast in developing a safe and affordable community where individuals and families can live, work, and thrive. We continue to make significant strides and positively impact the community through our extensive programs and services, attainable and affordable housing developments, and the ongoing infrastructure improvements in the neighborhood.

University Area residents consistently inspire us to improve the community in a meaningful and transformative way. The over-arching model for our work is guided by the University Area CDC Neighborhood Transformation Strategy, ensuring residents are informed and included in decisions that affect their community.

- Harvest Hope Park continues to offer a multitude of programming and outdoor activities, including a new Splash Zone water feature generously supported by Hillsborough Co., all in a family-friendly environment.
- A multitude of community outreach efforts engaged residents and provided them with information on programs, support services, and cultural events. 2023 also included implementation of our semi-annual Community Needs Assessment, gathering resident feedback on priorities and critical necessities.
- The Get Moving program added new health & wellness opportunities, including water safety/swimming and girl's golf, in addition to existing offerings.
- Our Prodigy® Cultural Arts program remains strong with classes for youth and adults to explore, create and develop life skills through the arts. They served over 3,600 individuals in 11 counties last year.
- Attainable housing in the University Area continues to be a top priority for our organization. On the heels of our 2023 opening of Uptown Sky, a thriving 61-unit housing complex, we began development of University Townhomes. These two and three bedroom units will not only provide families with a safe, affordable place to live, they will also allow opportunities for homeownership. Our Golden Glade apartment complex also received landscaping upgrades with the installation of more than 50 native shrubs throughout the property. We are committed to building and supporting these residential developments in our community.
- The University Area Cultural Campus remains another area of focus, as we embark on a five-year, \$12,500,000 capital campaign to complete this four-phased development. The site will serve as a navigational hub, connecting community residents with anchored partners and businesses who are providing direct programming, services and economic growth opportunities through a holistic approach. The development is currently in phase II, which includes rehabilitation of an existing structure on property, soon to become The Warehouse at University Area Cultural Campus. Read more about exciting naming opportunities for this project on page 17!

Please join us as we continue to build and grow this dynamic neighborhood. We invite you to visit our locations and see our work in action. Our gardens are growing, our programs and services are expanding, and plans for affordable and attainable housing are happening. With your support, we can continue to produce positive outcomes for this community. As you review the University Area CDC Impact Report and Sponsorship Opportunities booklet, please consider making a gift to advance our work. You can do so by visiting uacdc.org/support, or mail a check to University Area CDC (14013 N. 22nd Street, Tampa FL 33613). We also encourage you to explore our redesigned website at uacdc.org to learn about our ongoing work and current event information.

Thank you for your support, and we look forward to growing with you!

Dr. Sarah Combs
University Area CDC, Executive Director & CEO





WHO WE ARE

For decades, University Area Community Development Corporation (CDC) has championed positive change in the economic, educational and social levels of the community through youth programs, adult education, affordable housing, workforce and resource assistance, and community engagement.

Our Mission

University Area CDC is a 501(c)(3) public/private partnership whose mission is children and family development, crime prevention and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.

Our Vision

University Area CDC is a change agent fostering collaborations with community partners to address the needs of residents, families and businesses so they can take back the streets of the University Area Community where they can safely grow and prosper for years to come.

Our Brand Promise

At University Area CDC, we focus on providing results-oriented services and programs to the residents of our community. We promise to be beacon of hope and a safe-haven for those who need a voice. As fearless champions of University Area residents, we will empower them with essential tools needed to attain better jobs, better health and better futures for their children.

WHO WE SERVE

Service Area: Uptown/University Area of Tampa, FL (Hillsborough County – Zip Codes 33612 & 33613)

Number of Employees: 48 Full and Part-time

Annual Budget: \$6,400,000

AREA DEMOGRAPHICS

- **26,000+** Population
- **87.3%** Minority
- **29%** Increase in Rentals Offered at or Above \$1,300
- **86.3%** Earn \$50k or Less Annually
- **25%** Residents with No Health Insurance
- **8.1%** Unemployment Rate
- **49.8%** Speak a Language Other Than English
- **18.5%** No Vehicle Household
- **78%** Adults Have High School Diploma or Higher
- **89%** Renter-Occupied Housing

2023 COMMUNITY IMPACT

Through strategic collaborations, partnerships and fundraising, University Area CDC impacted 12,500+ individuals throughout Hillsborough county and surrounding counties through our programs and services during the 2023 calendar year. Highlights of our programming and services include:

-  10,229 individuals & families served through 48 partnership & community outreach events.
-  61 families have safe, affordable housing at Uptown Sky apartments, with access to free programs & services.
-  59,296 lbs of food received by 4,184 individuals through the Kinship Free Market, with support from Florida Blue.
-  1,602 youth & 2,070 adults served through our Prodigy® Cultural Arts program.
-  257 members united through our University Area CDC Partners Coalition.
-  370 individuals empowered through our INVEST Workforce program, with 31 individuals receiving Workforce Training Certifications.
-  816 participants served in our STEPS for Success® program.
-  6,108 youth & adults served through our Get Moving program.



OUR HOLISTIC APPROACH TO COMMUNITY DEVELOPMENT & ENGAGEMENT

The University Area CDC's Neighborhood Transformation Strategy focuses on a community development model that effectively supports University Area residents in a real and meaningful way. Our holistic approach is one that engages and empowers the community by including them in the process of creation, implementation and management. We believe that we can grow our community, one block at a time, by empowering residents to become change agents to improve the economic and social conditions of their community.

University Area CDC Programs and Initiatives include:



ATTAINABLE HOUSING | Working to develop, finance and operate attainable, program-enriched housing for families, veterans and seniors who lack the economic resources to access quality safe housing opportunities in an innovative way.



UNIVERSITY AREA CULTURAL CAMPUS | The mission of the Cultural Campus is to serve as a navigational hub, connecting community residents with anchored partners and businesses who are providing direct programming, services and economic growth opportunities through a holistic approach.



GET MOVING – MIND, BODY & SOUL | Promotes health and wellness in the community through youth and adult sports leagues, free educational / social workshops, physical development and nutrition classes.



HARVEST HOPE PARK | The park sits on 7 acres of land in the heart of the community. It serves as a resident-friendly space to encourage family play, healthy eating, environmental sustainability, education and community interaction. Features include a community garden, teaching kitchen, sports field, playground, fitness stations, walking trail, fishing pond and splash zone.



INVEST WORKFORCE | Infuses results-based accountability framework to address the need for workforce and entrepreneurial opportunities for residents, through coaching, training classes, certifications, job search assistance and employment placement.



PARTNERS COALITION | The University Area CDC Partners Coalition is a group of individuals, businesses, nonprofits and government agencies who bring together their varied wisdom, skills and resources to address the complex problem of poverty in the University Area community.



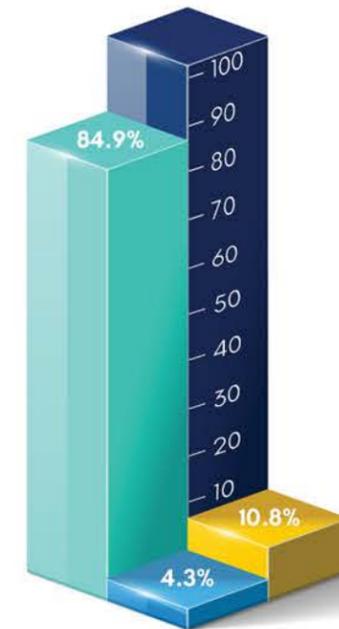
PRODIGY® CULTURAL ARTS | A research proven, diversion and prevention program, that provides a safe arena where youth and adults learn effective communication, problem solving and conflict resolution skills through visual and performing arts. Prodigy® has been proudly transforming lives for over 23 years.



STEPS FOR SUCCESS® | Provides person-centered, targeted, wrap-around services and support to help residents in their desire to achieve self-sufficiency through education, employment, training and better housing to strengthen family well-being.

HOW IS MY CONTRIBUTION APPLIED? COMMUNITY INVESTMENT

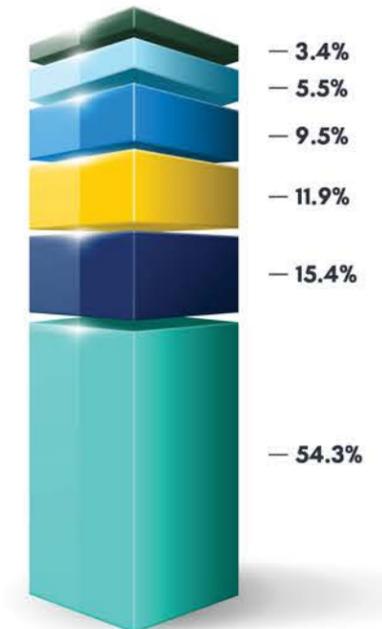
EXPENSES BY PERCENTAGE



- Program Services
- Support Services
- Fundraising

\$.85 of every \$1.00 spent goes directly to University Area CDC Program Services!

REVENUE BY PERCENTAGE



- Government Contracts
- Government Grants
- Contributions
- Facility Fees
- Investments & Other Revenues
- Attainable Housing

UNIVERSITY AREA CDC BOARD OF DIRECTORS

Dr. Eric Eisenberg, Chairman
Leon Paige, Vice Chairman
Nealy Wheat, Treasurer
Darlene Staunko, Secretary
Victor Crist, Chairman Emeritus

Noemi Cruz
 Tyson Davis
 Jon Dengler
 Mark Downing
 Ross Fabian

Patrice Gingras
 Major James Jackson
 Kenneth Jones
 Jennifer Sweet

The volunteer Board of Directors governs the University Area Community Development Corporation, Inc. The board is comprised of local business leaders, community residents, the faith community and law enforcement. The board sets policy on all matters related to the UACDC including personnel, financial, programmatic, strategic planning and evaluation and provides oversight in all these areas. These dedicated volunteers share a vision and desire to accomplish common goals to advance the community.

UNIVERSITY AREA CDC'S 2024 ANNUAL GALA A NIGHT AT STUDIO 54

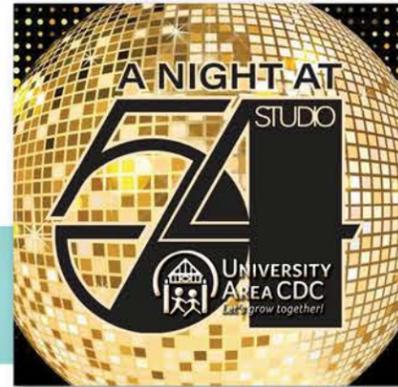
University Area CDC's Annual Gala is a formal, black-tie fundraiser for our organization. It allows leaders in corporate, civic, nonprofit, religious and private sectors to come together and effectively support the initiatives and programs of University Area CDC. The annual event includes a cocktail reception, silent auction, dinner, entertainment, a dessert & martini bar, dancing and cigars under the stars. This is one evening you don't want to miss. Stand with us and become a sponsor of this exquisite event!

DATE: SATURDAY, NOVEMBER 2, 2024 | 6:00-10:00PM

LOCATION: TPEPIN'S HOSPITALITY CENTRE

PROJECTED PARTICIPANTS: 400+

AUDIENCE: AREA BUSINESS LEADERS, DIGNITARIES,
UNIVERSITY AREA CDC BOARD OF DIRECTORS



GENERAL SPONSORSHIP OPPORTUNITIES

MIRROR BALL SPONSOR (\$15,000)

- Two (2) Tables at the 2024 Gala and "Club 54" VIP Reception (16 tickets to each event)
- Opportunity to Speak at Event
- Logo Creation on Tables
- Prominent recognition through Press Releases, Social Media, Website, e-Newsletter & Media Interviews
- Organization Name or Logo on UACDC Marquee and all Event Promotional Materials
- Company Banner displayed at Event Entrance and Vocal Recognition During Event
- Full-Page Ad (back page) in Event Program
- Name/Logo Featured on Program Cover & Invitation
- Donor Circle Plaque

GLITTER FEVER SPONSOR (\$10,000)

- Two (2) Tables at the 2024 Gala and "Club 54" VIP Reception (16 tickets to each event)
- Logo Creation on Tables
- Prominent recognition through Social Media, Website & e-Newsletter
- Organization Name or Logo on Event LCD Monitors
- Full-Page Ad in Event Program
- Donor Circle Plaque

BOOGIE DOWN SPONSOR (\$5,000)

- One (1) Table at the 2024 Gala and "Club 54" VIP Reception (8 tickets to each event)
- Logo Creation on Table
- Recognition through Social Media, Website & e-Newsletter
- Organization Name or Logo on Event LCD Monitors
- Half-Page Ad in Event Program
- Donor Circle Brick



DANCIN' QUEEN SPONSOR (\$2,500)

- One (1) Table at the 2024 Gala and "Club 54" VIP Reception (8 tickets to each event)
- Logo Creation on Table
- Recognition through Social Media & Website
- Organization Name or Logo on Event LCD Monitors
- Quarter-Page Ad in Event Program
- Donor Circle Brick

STAYIN' ALIVE SPONSOR (\$1,000)

- One (1) Table (8 tickets) at the 2024 Gala
- Logo Creation on Table
- Organization name or logo on event LCD monitors
- Listed in Event Program

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

"CLUB 54" VIP RECEPTION (\$10,000)

The "Club 54" VIP Reception is exclusively for our most generous and historic supporters. This private event with cocktails & hors d'oeuvres will be the official kick-off to the 2024 Gala. Sponsorship benefits at this level include:

- Two (2) Tables at the 2024 Gala and "Club 54" VIP Reception (16 tickets to each event)
- Company Logo on Cocktail Napkins
- Signage at Drink Bars
- Full-Page Ad in Event Program
- Prominent recognition through Website, Social Media and throughout event

"SUGAR RUSH" DESSERT BAR (\$5,000)

- One (1) Table at the 2024 Gala and "Club 54" VIP Reception (8 tickets to each event)
- Company Logo decoratively displayed on/near the Dessert Bar and recognized throughout the event
- Half-Page Ad in Event Program
- Recognition through Social Media & Website



"DIRTY DISCO" MARTINI BAR (\$5,000)

- One (1) Table at the 2024 Gala and "Club 54" VIP Reception (8 tickets to each event)
- Company Logo decoratively etched into the Ice Sculpture and recognized throughout the event
- Half-Page Ad in Event Program
- Recognition through Social Media & Website

"FEELIN' GROOVY" MOBILE BIDDING (\$5,000)

- One (1) Table at the 2024 Gala and "Club 54" VIP Reception (8 tickets to each event)
- Company Logo displayed on Mobile Bidding platform and recognized throughout the event
- Half-Page Ad in Event Program
- Recognition through Social Media & Website

"NEW YORK, NEW YORK" CIGAR BAR (\$2,500)

- One (1) Table at the 2024 Gala and "Club 54" VIP Reception (8 tickets to each event)
- Company Logo decoratively displayed on/near the Cigar Bar and recognized throughout the event
- Quarter-Page Ad in Event Program
- Recognition through Social Media & Website



UNIVERSITY AREA CDC PROGRAM: PRODIGY® CULTURAL ARTS

Prodigy® is a research-based prevention and diversion program for at-risk youth ages 5-18. For over 23 years, Prodigy® has used visual and performing arts as a way to help young people develop life skills such as communication, leadership, problem solving, anger management, career aspirations, and goal setting. Each art class is conducted by a professional artist who serves as a mentor and teacher. Through art, young people build self-confidence, learn how to showcase their skills and develop lifelong positive habits for future success.

Current cost analysis shows Prodigy® to be among the lowest cost prevention and diversion programs at an average of \$1,577 per student, even when all costs are included. Prodigy® also saves the state of Florida additional expenses that are often accrued through juvenile crime and delinquency, while decreasing the risk of students going further into the juvenile justice system. Prodigy® is partly funded by the FL Dept. of Juvenile Justice and Hillsborough County.

DATE: ONGOING

PROJECTED PARTICIPANTS: ±2,000 ANNUALLY

AUDIENCE: YOUTH AGES 5-18, ADULTS & SENIORS



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (\$5,000)

Provides youth with free cultural arts classes, such as music, dance and art.

- Listed as a program partner of the Prodigy® Cultural Arts program on the Prodigy website, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.

SILVER SPONSOR (\$2,500)

Provides Prodigy® youth ambassadors the opportunity to attend 2025 Florida Children’s Week in Tallahassee.

- Listed as a program partner of the Prodigy® Cultural Arts program on the Prodigy® website, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.

BRONZE SPONSOR (\$1,000)

Provides the Prodigy® Moves program with supplies for participants.

- Listed as a program partner of the Prodigy® Cultural Arts program on the Prodigy® website, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.



PRODIGY® CULTURAL ARTS PROGRAM SHOWCASE MONTH

Throughout February & March 2025, youth all over Central Florida will participate in the annual Prodigy® Cultural Arts Program Showcase Month. The recital-type showcases allow students to express themselves and their accomplishments through community performances featuring art galleries, stage shows, dance, musical selections and much more! As a national model for diversion programming, our Prodigy® program seeks to transform the lives of at-risk youth by working to decrease anger, depression, anxiety, suicidal thoughts and personal problems.

We are seeking sponsorships and in-kind donations to assist with the cost of enabling these youth to display their talents and progression through the arts. We hope that you will recognize the importance of this special month and join us as we truly transform young lives. For more information on the Prodigy® program and a complete listing of programming locations, visit www.uacdc.org/prodigy.

DATE: FEBRUARY/MARCH 2025

PROJECTED ATTENDANCE: 500 – 750

AUDIENCE: STUDENTS, PARENTS, TEACHERS & FAMILY



SPONSORSHIP OPPORTUNITIES

COMMUNITY GOLD (\$1,000)

- Logo or company name on Showcase Month flyers and in event programs.
- Company name in event press materials.
- Recognition in Prodigy® newsletter.
- Recognition at each individual showcase.
- Vendor table at University Area CDC/Tampa I showcase.
- Recognition on the Prodigy® website.
- Appreciation package, including a one-of-a-kind piece of Prodigy® artwork and sponsor plaque.

SILVER ADVOCATE (\$500)

- Logo or company name on Showcase Month flyers and in event programs.
- Recognition in Prodigy® newsletter.
- Recognition at each individual showcase.
- Appreciation package, including a Prodigy® keepsake and sponsor certificate.

BRONZE FAMILY (\$250)

- Logo or company name on Showcase Month flyers and in event programs.
- Recognition in Prodigy® newsletter.
- Recognition at each individual showcase.
- Appreciation package, including a sponsor certificate.

IN-KIND DONATION (\$100)

- Logo or company name on Showcase Month flyers and in event programs.
- Recognition at each individual showcase.



UNIVERSITY AREA CDC PROGRAM: **GET MOVING**

University Area CDC's Get Moving program is a comprehensive wellness program that focuses on improving the health and nutrition of University Area residents, while meeting the individual where they are in life. The program strives to create a suitable living environment to promote neighborhood sustainability, by offering healthy activities through organized sports, educational classes and workshops, as well as mental wellness sessions.

From indoor basketball leagues to flag football & soccer in the community park, all organized sports are available to residents who are learning for the first time, as well as those who have "been doing it for years". Additionally, senior fitness classes paired with nutritional cooking & gardening courses encourages participants at every level in life. Get Moving partners with various sports, health and educational organizations, certified trainers and medical personnel to provide individuals with a holistic menu of services.

DATE: ONGOING

PROJECTED PARTICIPANTS: ±5,000 ANNUALLY

AUDIENCE: UNIVERSITY AREA RESIDENTS – ALL AGES



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (\$5,000)

Supports families in the University Area to receive education on leading a healthy lifestyle (mind, body & soul) to combat the social determinants of health.

- Listed as a program partner of the Get Moving program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events

SILVER SPONSOR (\$2,500)

Provides health & wellness classes for University Area adults, such as boot camp and yoga, and youth participation in karate, basketball fundamentals & more.

- Listed as a program partner of the Get Moving program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events

BRONZE SPONSOR (\$1,000)

Provides organized sports leagues to University Area youth at Harvest Hope Park, including Uptown Eagles football & cheerleading, as well as youth soccer.

- Listed as a program partner of the Get Moving program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events



UNIVERSITY AREA CDC PROGRAM: **STEPS FOR SUCCESS®**

STEPS for Success® provides one-on-one guidance and individualized goal plans for motivated individuals who wish to improve their circumstances. STEPS® navigators help mitigate crisis, prevent homelessness and stabilize program participants on their quest toward self-sufficiency. Participants receive support in finding gainful employment, attaining safe & affordable housing and becoming self-sustained through educational opportunities, workforce training, life skills and financial guidance.

STEPS for Success® consists of three key planning tools:

1. Prescription for Prosperity - Includes pathways to educational training, and/or a new career or entrepreneurship.
2. Individualized Goal Plan (IGP) - This includes specific goals for life improvements and detailing deadlines, as well as strategies for addressing barriers and gaps identified in the Prescription.
3. Network of Support - Meets on a regular basis to discuss IGP progress and any adjustments that are needed.

DATE: ONGOING

PROJECTED PARTICIPANTS: 750 – 900

AUDIENCE: UNIVERSITY AREA INDIVIDUALS & FAMILIES



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (\$5,000)

Supports University Area families with life-changing resources to reach self sustainability.

- Listed as a program partner of the STEPS for Success® program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events

SILVER SPONSOR (\$2,500)

Provides University Area families with assistance to maintain a stable housing environment.

- Listed as a program partner of the STEPS for Success® program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events

BRONZE SPONSOR (\$1,000)

Assists University Area families with life/parenting skills, social/family relations and financial education.

- Listed as a program partner of the STEPS for Success® program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition
- Invite to University Area CDC special events



UNIVERSITY AREA INVEST WORKFORCE

Our INVEST Workforce program adopts proven techniques and best practices from other disciplines in order to help individuals improve their employment opportunities in a way that's holistic, highly involved and driven by the individuality, strengths and dreams of the people being served. The goal of INVEST Workforce is to assist individuals & families by connecting and building knowledge of resources that will positively contribute to their personal plan of long-term self sufficiency. This community-based program provides residents (including non-fluent English speakers) the internet access, tools, industry-specific trainings and programs they need to begin and complete a successful job search. Even those who are employed are able to enhance their skills, which contributes to obtaining better jobs and/or career advancement.

The University Area Computer Lab is open to the public, and serves as a tremendous aid to the community by providing residents the opportunity to do research, look for employment, train and obtain certifications, create resumes and participate in job training workshops - all free of charge!

DATE: ONGOING

PROJECTED PARTICIPANTS: 300-400 ANNUALLY

AUDIENCE: UNIVERSITY AREA RESIDENTS (AGES 16+)
SEEKING TO IMPROVE THEIR EMPLOYMENT OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (\$5,000)

Supports individuals in the Uptown/University Area to complete certification trainings, such as Nursing Assistance, Facility/Janitorial and Landscaping.

- Listed as a program partner of the INVEST Workforce program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.

SILVER SPONSOR (\$2,500)

Assists individuals in the Uptown/University Area to receive essential skills training to maintain employment.

- Listed as a program partner of the INVEST Workforce program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.

BRONZE SPONSOR (\$1,000)

Allows individuals in the Uptown/University Area to receive barrier-busting assistance such as bus passes, gas cards and necessary uniform/work supplies.

- Listed as a program partner of the INVEST Workforce program on program web page, social media platforms and program collateral.
- Membership in University Area CDC Partners Coalition.
- Invite to University Area CDC special events.



UNIVERSITY AREA CDC PARTNERS COALITION

The University Area CDC Partners Coalition consists of businesses, organizations and individuals who have a vested interest in the University Area Community and a mission to improve it. The purpose of the coalition is to:

- Educate members on the latest programs and initiatives taking place in the community.
- Generate collaborative opportunities for funding.
- Serve as a "family of resources" for University Area residents.
- Share timely information and undertake common initiatives when possible.
- Determine the strengths and weaknesses of the community and identify ways to use/combat them.



DATE: QUARTERLY [4/18/24, 7/18/24, 10/17/24, 1/16/25]

PROJECTED ATTENDANCE: 75 - 100 PER EVENT

AUDIENCE: ORGANIZATIONS, BUSINESSES AND INDIVIDUALS WORKING TO IMPROVE THE COMMUNITY



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (\$7,500)

- Top logo recognition at quarterly events (University Area CDC website, event publicity, event signage).
- Opportunity to speak during quarterly events.
- Opportunity for prime vendor table at quarterly events.
- Priority seating at quarterly events.

GOLD SPONSOR (\$5,000)

- Logo recognition at quarterly events (University Area CDC website, event publicity, event signage).
- Recognition as "Lite Bites" networking breakfast sponsor.
- Opportunity for prime vendor table at quarterly events.

SILVER SPONSOR (\$2,500)

- Logo recognition at quarterly events (University Area CDC website, event publicity, event signage).
- Opportunity for prime vendor table at quarterly events.

BRONZE SPONSOR (\$1,000)

- Logo recognition at quarterly events (University Area CDC website, event publicity, event signage)
- Opportunity for prime vendor table at quarterly events



13TH ANNUAL PAINT THE TOWN

Many seniors, single moms, veterans and disabled residents throughout the University area have difficulty maintaining their home due to physical and financial constraints. Paint the Town gives these at-risk residents a newly painted or repaired home that will enable them to remain in their homes longer and revitalize the neighborhood in which they live. This program lends a hand to deserving home owners.

We partner with businesses, government agencies, religious groups, student organizations and service clubs who roll up their sleeves to make a difference. Many teams may choose to take on additional projects like mowing yards, laying sod, landscaping, planting flowers, painting murals, repairing fences, litter pick up and repairing doors, windows or roofs (for skilled groups).

Paint the Town impacts the entire community by restoring neighborhood pride, increasing property values and bringing community members together to improve the University Area.

DATE: SATURDAY, JANUARY 18, 2025 | 8:30AM - 1:00PM

PROJECTED PARTICIPANTS: 200-300

AUDIENCE: CORPORATE & COMMUNITY VOLUNTEERS,
COLLEGIATE ORGANIZATIONS, UNIVERSITY AREA CDC STAFF



COMMUNITY ENGAGEMENT OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (\$5,000)

- Name or logo prominently displayed on event flyers
- Volunteer opportunity for employees
- Acknowledged on event web page
- Social media recognition
- Acknowledged in event press materials
- Opportunity for booth or materials at event kick-off

GOLD SPONSOR (\$2,500)

- Name or logo displayed on event flyers
- Volunteer opportunity for employees
- Acknowledged on event web page
- Social media recognition
- Acknowledged in event press materials
- Opportunity for booth or materials at event kick-off

SILVER SPONSOR (\$1,000)

- Name or logo displayed on event flyers
- Volunteer opportunity for employees
- Acknowledged on event web page
- Social media recognition

FRIENDS OF PAINT THE TOWN (\$500)

- Name or logo displayed on event flyers
- Volunteer opportunity for employees
- Acknowledged on event web page



At University Area CDC, there are many ways to become involved in our mission! While monetary contributions are always valued and appreciated, we also have weekly, monthly and special event volunteer opportunities for individuals and groups.

PAINT THE TOWN — UNIVERSITY AREA CDC'S ANNUAL DAY OF SERVICE

Type of activity: Sign up to participate in our 13th Annual "Paint the Town"! This community-wide event brings together volunteers and residents to clean, paint, and beautify the University Area. Each "Paint the Town" project will encompass several different activities. Some of these activities include but are not limited to: Painting, Landscaping, Trash Pick-up, Gardening, and Minor Home repair.

Date & Time: Saturday – January 18, 2025 | 8:30AM – 1:00PM

HARVEST HOPE COMMUNITY GARDEN — WEEKLY ONGOING

Type of activity: Our community garden provides fresh fruits and vegetables free of charge to residents of the University Area, thus increasing access to healthy foods! Garden volunteer duties include, but are not limited to: filling new seed trays, pruning the plants, weeding beds, harvesting ready food, tending to seedlings and transferring mature seedlings into available bed spaces, as well as working the compost pile. Volunteers meet at the Harvest Hope Park - 13704 North 22nd Street.

Dates & Times: Every Friday | 9:00 – 11:00AM

COMMUNITY EVENTS — ONGOING

Type of activity: Community events are scheduled at various times throughout the year and are the perfect opportunity for anyone wanting to interact with the University Area residents in a fun and engaging way. Volunteer duties include, but are not limited to: setting up, checking in guests, serving food, leading/assisting with activities and breaking down.

Dates & Times: Vary depending on event

For information about future volunteer sessions, please contact Sara Roman, Outreach Coordinator, at sroman@uacdc.org or (813) 558-5212 x 403.

ADDITIONAL GIVING OPPORTUNITIES

BRICK CAMPAIGN

The University Area CDC Brick Campaign is a special opportunity for you to show your support for our community. You can leave a legacy for your family name, remember a loved one, honor a relative or friend, or promote your business by purchasing a brick to be placed in our beautiful Donor's Circle. The Donor's Circle surrounds the flag pole in front of the University Area Community Center and is seen by visitors on a daily basis.

NAMING RIGHTS

A variety of Naming Rights exist throughout University Area CDC and our properties. Recognition opportunities are extended to individuals, corporations and foundations who wish to participate in this campaign. Advance recognition naming opportunities will be extended to donors making outright Leadership Gifts, or five year pledges, or alternative gifts such as securities with appraised cash value.

PLANNED GIVING

University Area CDC will continue to lead the efforts for community redevelopment. The array of opportunities for private giving spans the entire spectrum of the UACDC's programs and capital needs. A gift to the University Area CDC provides the best option for leaving a permanent legacy of a donor's belief in this community's future. Interest from the endowment will sustain critical and vital programs and facility operations for years to come.

MONTHLY GIVING

Join the University Area CDC Hope Builders! Consider making monthly or quarterly gifts to University Area CDC and 'help us grow'. By giving monthly, you invest in what makes sense for you and makes an incredible impact over the course of your donation. You will join a dedicated group of supporters who understand the importance of making a sustaining commitment to provide a better life for the residents of the University Area Community. With your continued, committed support, we can impact the lives of residents in the University/Uptown District every single day.

For more information on the giving opportunities listed above, please contact Jaree Ervin, Chief Development Officer, at 813-558-5212 x 210 or jervin@uacdc.org.



THE WAREHOUSE AT UNIVERSITY AREA CULTURAL CAMPUS

University Area CDC launched a five-year capital campaign to support our ongoing Cultural Campus development, currently in phase two of four. During this phase, we invite donors to designate their campaign contribution with the following naming opportunities, available for The Warehouse at University Area Cultural Campus. Naming donors will generally be identified on an engraved plaque mounted on the selected item however, the identification method may be modified depending on the item chosen. For more information on the Cultural Campus development, visit uacdc.org/cc.



EXTERIOR

- 1) The Warehouse Building
4,800 Sq Ft - \$750,000



INTERIOR LEVEL I

- 2) The Atrium
900 Sq Ft - \$100,000
- 3) The Study
490 Sq Ft - \$50,000
- 4) The Galley
218 Sq Ft - \$25,000



INTERIOR LEVEL II

- 5) The Reading Nook
219 Sq Ft - \$25,000
- 6) The Learning Lab
420 Sq Ft - \$35,000
- 7) The Artist's Staircase
130 Sq Ft - \$10,000
- 8) Meeting Studio I
47 Sq Ft - \$5,000
- 9) Meeting Studio II
47 Sq Ft - \$5,000
- 10) The Collab Cube
155 Sq Ft - \$10,000
- 11) Office I
124 Sq Ft - \$10,000
- 12) Office II
123 Sq Ft - \$10,000
- 13) Office III
177 Sq Ft - \$15,000
- 14) Donor Wall
\$500 per listing

UNIVERSITY AREA CDC SUPPORTERS 2023

A SINCERE THANK YOU FOR BEING A CORNERSTONE OF OUR SUCCESS!

CORPORATE & ORGANIZATIONAL DONORS

- 1905 Family of Restaurants - Columbia Restaurant Group
- AaSys Group, Inc.
- Aetna/CVS Health
- Alpha Kappa Alpha Sorority, Inc.
- Amazon Smile
- Amscot
- Arthur Murray Dance Centers of Tampa
- Awfully Good Guild
- Bank Corp South
- Bank of America
- Barber's Extraordinaire
- Barrymore Hotel
- Benesch
- Bloomin' Brands
- Blue Sky Communities
- Brew Bus
- Catalyst Consulting Services
- CBRE Property Management
- CEO Council of Tampa Bay, Inc.
- Children's Board of Hillsborough County
- Clearwater Marine Aquarium
- Colony Grill
- Common Welfare Society, Inc.
- Community Foundation of Tampa Bay
- CUTCO Cutlery Company
- Derrick Brooks Charities
- Dialed In Golf Solutions
- Diamond View Studios
- Dinosaur World
- Embassy Suites by Hilton, Tampa Downtown
- Farrell Communications
- FL Prosperity Partnership Coalition
- Fifth Third Bank
- First Horizon Foundation
- Florida Blue Foundation
- Florida Council on Crime & Delinquency
- Florida Department of Juvenile Justice
- Florida Studio Theatre
- Founders Garden Circle
- Friends of the RiverWalk
- Fuzzy's Taco Shop
- Gold & Diamond Source
- Good360
- Grow Financial Federal Credit Union
- Hillsborough Co. Sherriff's Office
- Hillsborough Community College
- Hillsborough Co. Economic Development Department
- Jay Carlson Photography
- JP Morgan Chase
- Keep Tampa Bay Beautiful
- Lightning Foundation
- McDonald's - Fletcher Avenue
- MedCo Data, LLC
- Miller's Ale House
- Mission BBQ
- Moffitt Cancer Center
- Museum of Science & Industry
- Natural Designs Landscaping
- Ovation TV
- Oxford Exchange
- Pin Chasers
- Pioneer Financial Associates
- PNC Foundation
- PRP Wine International
- Raymond James and Associates, Inc.
- Rays Baseball Foundation
- Rubenstein Law
- Saunders Foundation
- Scripps / ABC Action News
- SeaWorld Parks & Entertainment- Busch Gardens Tampa Bay
- Simply Healthcare Plans
- SouthState
- Spurlino Foundation
- Suncoast Credit Union
- Foundation
- Tampa Bay Economic Development Council
- Tampa General Hospital
- Tampa Theatre
- TD Bank Foundation
- TECO Energy
- TGH Iceplex
- The Bank of Tampa
- The Capital Grille
- The Florida Orchestra
- Traction Architecture / Traction Construction
- Trader Joes
- United Way Siemer
- United Way Suncoast
- University of South Florida
- USAA
- Veropolo, LLC
- Visit Tampa Bay
- Wawa
- Wells Fargo Foundation
- World Famous Lion Country Safari
- Yacht Starship
- Yip Fitness
- ZooTampa at Lowry Park

INDIVIDUAL DONORS

- Renwick Adderley
- Fenda Akiwumi
- Troy Alston
- Tonja Anderson
- Alexandra Ankudowich
- Roxanne Bartley
- Joanne Beck
- Javier Berrios
- Scott Black
- Michael & Danielle Blasco
- Dane & Cristy Blunt
- Pam & Ron G. Bradford
- Rocky Brancato
- John & Sherry Braumuller
- Lorena Castaneda
- Fariba Cavitt
- Adi Chowdhury
- Shari Cohen
- Tony Coleman
- Will & Sarah Combs
- Billy & Maryanne Combs
- Paul Coniglio
- Senator Victor Crist & Mrs. Angela Crist
- Chris Davis
- Vadym & Lila Didenko
- Mark Downing
- Rep. Fentrice Driskell
- Eric M. Eisenberg
- Blake & Beth Enriquez
- Jaree Ervin
- Eric & Ely Espinosa
- Ada Fernandez
- Andre Figueroa
- Dauida Franklin
- Jeff Fuentes
- Chris Garvin
- Dave & Shelley Giles
- Julian Gines
- Yama Gooding
- Geoff Harlan
- Geoffrey Harris
- Melissa Harris
- Rebecca R. Hessinger
- Matt Hillen
- Rodger D. Hopkins
- Elizabeth Hordge-Freeman
- Scott Hughes
- Terence & Sherry Jackson
- Elizabeth A. John, MD
- Francis & Kay Joseph
- Mike Kanter
- Jennifer Kranz
- Michael Krieg
- Mernet Larsen & Roger Palmer
- Miles & Bree Luckie
- Fabiana Macias
- Jaime Manfra
- Gene & Aldyth Marshall
- Chris Meares
- Ash Minter
- Michael Mona
- John & Brooke Moore
- Chamain Moss-Torres
- Brittany Muller
- Angela Niederer
- Ronnie Oliver
- Joshua Paine
- Keven & Ralph Perez
- Tony & Elaine Petrello
- Steven & Holly Prevaux
- Julia Rees
- Heath & Cara Richardson
- Josie Rocco
- Sara Roman
- Lori Roscoe
- Sherrice Rose
- Jaime Sanchez
- William Schanbacher
- Shane Scott
- Dionne Shaw
- Ian Smith
- Kareem Spratling
- Gary & Mary Pat Swindell
- Monica Thompson
- Todd & Susan Thompson
- Charles Thurman
- Michelle Turman
- Maxon Victor
- Debra Wagner
- Erin Warren-Vaid
- Ronda Watts
- Stefanie Wertovitch
- Christy Young-Dinan
- Rob Zimprich

PARTNERSHIP IN ACTION

THE ORGANIZATIONS & INDIVIDUALS BELOW ARE A CRUCIAL PART OF OUR SERVICE TEAM

INDIVIDUAL & ORGANIZATIONAL PARTNERS

- Aetna/CVS Health
- Alfredo Montes
- Alpha Kappa Alpha Sorority
- Angela Dickerson
- Arts Ensemble
- Bay Area Legal Services (BAYS)
- Bethany Thompson
- Blue Sky Communities
- Boys & Girls Club of Lacombee
- Boys & Girls Club of Tampa Bay
- Brian Turner
- CC11
- CANDO
- Carribbean Community Organization
- Carteret Management
- Casa Chiapas
- Champions for Children
- Cherry Bekaert, LLP
- Children's Board of Hillsborough Co.
- Community Alliance of Hillsborough Co.
- Compudopt
- Crisis Center of Tampa Bay
- Dixie Ortiz
- Elizabeth Smith
- Farrell Communications
- Feeding Tampa Bay
- Florida Blue
- Florida Dept. of Transportation
- Florida Fish & Wildlife Foundation
- Florida HIPPY
- Florida Institute for Community Studies
- Florida Museum of Photographic Arts
- Fred Montesino
- G3 Life Applications, Inc.
- Girls, Inc. of Lakeland
- Herbert Allen
- Hillsborough Co. Parks & Rec
- Hillsborough Co. Public Library Cooperative
- Hillsborough Co. Sheriff's Office
- Hillsborough Community College
- Hillsborough County
- Hillsborough Small Business Development Corp.
- Ivonne Pelaez
- Ivy Enrichment Foundation of Tampa Bay
- Junior League of Tampa
- Kim Bolton & Gayle Schultz
- Kiwanis Tampa
- Lake View Elementary
- Lynn M. Tarsi
- Mary Lee's House
- Metropolitan Ministries
- New Tampa YMCA
- NYC Gritty
- Orlando Neighborhood Improvement Corp.
- Pasta Packs
- PBS Kids / WEDU
- Plan Hillsborough
- Protection Plus
- R.E.A.C.H.
- Royce Bravo Security
- RSC_BBP Admin
- Ryan Nece Foundation
- Sabastian Ore Blas
- Samaritan's Feet
- Service Learning Micro School
- Sheila Williams
- Soaring City
- St. James United Methodist Church
- State of Florida - DJJ
- Tampa Alumni Chapter Delta Sigma Theta Sorority
- Tampa Bay Lightning
- Tampa City Ballet
- Target Zero
- Temple Terrace Uptown Chamber of Commerce
- The Florida Museum of Photographic Arts
- The Florida Orchestra
- Toni Boggie
- Traction Architecture
- Truist
- United Way Suncoast
- Uptown Eagles
- Uptown Entertainment Group
- US Bank Equipment Finance
- USAA
- USF - Center for Urban Transportation Research
- USF - Muma College of Business
- VeroPolo LLC
- Victor A. Custodio Pabon
- Volunteer Income Tax Assistance (VITA)
- WellBuilt Cities
- Whitwam Organics
- Women of Color Golf
- YMCA of Greater St. Petersburg



UNIVERSITY AREA CDC PROPERTIES & DEVELOPMENTS FOOTPRINT OF SERVICE



- 1. Mort Park & Recreation Center (10 acres)**
1815 E. 148th Avenue, Lutz FL
- 2. Multi-Family Housing (1.8 acres)**
139th Avenue & 19th Street, Tampa FL
Development in planning phase
- 3. Habitat for Humanity Homes (1.7 acres)**
1904 - 1922 E 138th Avenue, Tampa FL
Land for 10 single-family homes
- 4. University Area Community Center Complex & University Area Community Park (25 acres)**
14013 & 14015 N 22nd Street, Tampa FL
- 5. Harvest Hope Park, Center & Community Garden (7 acres)**
13704 N 20th Street, Tampa FL
- 6. University Townhomes (1.6 acres)**
13901 N 20th Street, Tampa FL
30 townhomes for ownership

- 7. University Area Cultural Campus (1.7 acres)**
1916 E 136th Avenue, Tampa FL
Multi-purpose offices, retail, health services and rental housing. 4-phased development, currently in Phase 2.
- 8. Uptown Sky Apartments (2.8 acres)**
5300 W Cypress Street, Tampa FL
61 Apartments through LIHTC
- 9. Golden Glade Apartments (1.4 acres)**
1905 Golden Glade Court, Tampa FL
24 Attainable Rental Apartments
- 10. Rehab to Restore Hope - Veteran Housing (.18 acres)**
12319 N 9th Street, Unit A & B, Tampa FL
- 11. Golden Palms Apartments (.88 acres)**
11720 N 14th Street, Tampa FL
16 attainable rental apartments
- 12. Scattered Site Development (4.1 acres)**
12701 N 19th Street, Tampa FL
5 parcels acquired for multi-family housing
- 13. Sound & Secure Housing - Lease to Purchase (.3 acres)**
921 E 123rd Avenue & 910 E 122nd Avenue, Tampa FL
2 single-family modular homes

STAND WITH US AND MAKE A DIFFERENCE

Yes! I would like to sponsor University Area CDC and support the University Area Community.
I/we are contributing \$_____ . Please select your level(s) of support below:

- 1 2024 ANNUAL GALA**
 - Mirror Ball: \$15,000
 - Glitter Fever: \$10,000
 - Boogie Down: \$5,000
 - Dancin' Queen: \$2,500
 - Stayin' Alive (Corporate Table): \$1,000
 - "Club 54" VIP Reception: \$10,000
 - Sugar Rush Dessert Bar: \$5,000
 - Dirty Disco Martini Bar: \$5,000
 - Feelin' Groovy Mobile Bidding: \$5,000
 - New York Cigar Bar: \$2,500
- 2 PRODIGY® CULTURAL ARTS**
 - Gold Sponsor: \$5,000
 - Silver Sponsor: \$2,500
 - Bronze Sponsor: \$1,000
- 3 PRODIGY® CULTURAL ARTS SHOWCASE MONTH**
 - Community Gold Sponsor: \$1,000
 - Silver Advocate Sponsor: \$500
 - Bronze Family Sponsor: \$250
 - In-Kind Donation: \$100
- 4 GET MOVING**
 - Gold Sponsor: \$5,000
 - Silver Sponsor: \$2,500
 - Bronze Sponsor: \$1,000
- 5 STEPS FOR SUCCESS®**
 - Gold Sponsor: \$5,000
 - Silver Sponsor: \$2,500
 - Bronze Sponsor: \$1,000
- 6 INVEST WORKFORCE**
 - Gold Sponsor: \$5,000
 - Silver Sponsor: \$2,500
 - Bronze Sponsor: \$1,000
- 7 PARTNERS COALITION**
 - Presenting Sponsor: \$7,500
 - Gold Sponsor: \$5,000
 - Silver Sponsor: \$2,500
 - Bronze Sponsor: \$1,000
- 8 13TH ANNUAL PAINT THE TOWN**
 - Presenting Sponsor: \$5,000
 - Gold Sponsor: \$2,500
 - Silver Sponsor: \$1,000
 - Friends of Paint the Town: \$500

NAME: _____ COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Contributions are tax deductible (FID #31-1624121). Check or credit card (Mastercard/VISA/AMEX) accepted.

CARD NUMBER: _____ EXP. DATE: _____

SIGNATURE: _____ DATE: _____

PLEASE RETURN YOUR COMPLETED SPONSORSHIP INFORMATION AND CHECK (if applicable) TO:

MAIL: University Area CDC, Attn: Jaree Ervin, 14013 North 22nd St. Tampa, Florida 33613 | or | FAX: 813.558.5218

To inquire about the Additional Giving Opportunities listed on pages 16-17, please contact Chief Development Officer, Jaree Ervin, at 813-558-5212 x 210 or jervin@uacdc.org.

You may also donate online! Visit uacdc.org/donate for more information.

"Never doubt that a small group of thoughtful, committed citizens can change the world: indeed, it's the only thing that ever has."

— Margaret Mead

