



Continuing Our Mission with Trusted Leadership... Announcing Our New CEO!

University Area CDC is proud to announce the appointment of Erica Moody as our new Executive Director and CEO.

A proven and passionate community leader, Erica has more than seven years of dedicated service to the organization, most recently serving as our Chief Community Development Officer (CCDO). Prior to that position, she served as Deputy Director of Operations. In her new role, she will provide strategic leadership, oversee staff and operations, and ensure the ongoing success and impact of our many programs.

During her tenure as CCDO, Erica led transformative initiatives that have strengthened the University Area, driving meaningful progress in affordable housing, economic development, and neighborhood transformation. Under her leadership, the organization delivered high-impact development projects such as the seven-acre Harvest Hope Park, Uptown Sky Apartments, and Rehab to Restore Hope for Veterans program that expanded housing options, enhanced public spaces, and created new pathways to economic opportunity for residents. Also previously, Erica served as the Community Redevelopment Agency Director for the City of Tampa from 2023-2024.

A Tampa native, she is deeply rooted in the communities she serves. She completed both her undergraduate and graduate studies at the University of South Florida, earning a master's degree in public administration with a certification in non-profit management. Her personal investment in the region, combined with her professional expertise, fuels her commitment to advancing University Area CDC's mission.

"I am deeply honored to lead the University Area CDC into its next chapter of growth," Erica said. "Having served this community for over seven years, I have seen firsthand the incredible resilience and determination of our neighbors. My commitment is to ensure our residents have a seat at the development table and clear pathways to success through a strategic focus on affordable housing, economic opportunity, and impactful community programming. Together with our partners, we will continue building a community where everyone can thrive and take pride in calling home."

As executive director and CEO, Erica will lead the next chapter of University Area CDC's growth, advancing the organization's impactful neighborhood revitalization initiatives by enhancing infrastructure, expanding affordable housing, and supporting local families through youth development, workforce programs, and holistic services. She also plans to advance fund development strategies to ensure long-term sustainability for the nonprofit.

Erica's experience in redevelopment efforts, real estate, acquisition, and compliance, as well as advocating to external stakeholders, has already strengthened many of the organization's major initiatives and positioned us for long-term success. Her collaborative approach and deep understanding of community priorities will continue to cultivate an environment where residents can thrive and take pride in the place they call home.

"Erica has spent years contributing to the progress of University Area CDC, and her experience gives her a unique understanding of both the opportunities and challenges within our community," said Nealy Wheat, University Area CDC Board Chair. "The board is confident that her leadership will continue to move our mission forward with integrity, compassion, and vision. Her leadership has already helped to shape the transformation of this community, and we are excited to see the continued impact she will make."

Please join us in celebrating Erica as she steps into this important leadership role. We are entering an exciting new chapter fueled by strong vision, innovative thinking, and a renewed dedication to excellence. With her guiding the way, we are poised to elevate our work, push boundaries, and expand our impact across the community.

**To learn more about University Area CDC,
visit www.uacdc.org or call 813-558-5212.**