



2025-26 IMPACT REPORT & PARTNERSHIP OPPORTUNITIES

*"There is no better exercise for your heart than
reaching down and helping to lift someone up."*

– Bernard Meltzer



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GREETINGS

FROM THE EXECUTIVE DIRECTOR & CEO

Dear Friends & Partners,

It is with a profound sense of gratitude and excitement that I share this message with you today. My journey with University Area Community Development Corporation (UACDC) has been one of the greatest honors of my life, and I am thrilled to step into a new chapter as the Chief Executive Officer.

For over seven years, I have seen the direct impact of your generosity. As a Tampa native and a USF alumna, this work is more than just a career for me; it's a lifelong commitment to the neighborhood that helped shape me. While taking on this new role, my focus remains on ensuring that University Area CDC continues to be a beacon of hope and a catalyst for transformative economic and community development.

Because of your partnership, we have reached several historic milestones over the past year. These aren't just numbers; they represent stable homes, safe public spaces, and renewed hope for our residents:

- **Harvest Hope Park** continues to unite families through engaging, community-centered programming while serving more than 7,500 individuals through food distributions over the past year. One highlight was the introduction of Thursday Harvest, a free, hot meal served to residents each Thursday evening.
- Across 53 **collaborative outreach events**, residents were directly connected to critical programs, services, and opportunities that strengthen community well-being.
- The **Get Moving** program advanced community wellness by supporting over 4,190 individuals on their journey to better health, and incorporating new options such as youth wrestling, adult yoga, tai chi, and meditation, and Tuesdays Together in the Garden for all ages.
- The **Prodigy®** program successfully reopened its Laccochee, Osceola and Polk County sites, where classes had previously stopped due to a decrease in funding, while serving over 4,300 youth & adults.
- The **INVEST Workforce** program continues to create new partnerships to offer fresh and exciting career training opportunities for participants, empowering nearly 1,000 individuals last year alone.
- The **STEPS for Success®** program has grown to provide resources and individualized support to even more families thanks to financial assistance from the Children's Board of Hillsborough County.
- The **Harvest Hope Workforce Development Center** is progressing, with Phase 2 renovations of the warehouse well underway. We can't wait to begin offering programming & services out of the new space and look forward to celebrating an early 2027 opening with you!

As I step into this role, I am committed to building on the incredible legacy of my predecessor while forging new pathways to success. My vision for the next chapter of UACDC involves deepening our partnerships and creating even more robust economic opportunities for our residents.

I want to personally invite you to stay engaged and involved. Whether through a site visit to see our latest renovations or a conversation about programming, your insight is invaluable to me.

Thank you for your trust, your investment, and your belief in the power of community. The best is yet to come.

Let's Grow Together,



Erica Moody
University Area CDC, Executive Director & CEO





Who We ARE

For nearly 30 years, University Area Community Development Corporation (UACDC) has championed positive change in the economic, educational and social levels of the community through youth programs, adult education, affordable housing, workforce and resource assistance, and community engagement.

Our Mission

University Area CDC is a 501(c)(3) public/private partnership whose mission is children and family development, crime prevention and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.

Our Vision

University Area CDC is a change agent fostering collaborations with community partners to address the needs of residents, families and businesses so they can take back the streets of the University Area Community where they can safely grow and prosper for years to come.

Our Brand Promise

At University Area CDC, we focus on providing results-oriented services and programs to the residents of our community. We promise to be a beacon of hope and a safe haven for those who need a voice. As fearless champions of University Area residents, we will empower them with essential tools needed to attain better jobs, better health and better futures for their children.

Who We SERVE

Service Area: Uptown/University Area of Tampa, FL (Hillsborough County – Zip Codes 33612 & 33613)
Number of Employees: 43 full-and part-time employees
Annual Budget: \$12,169,293

Area Demographics

- 46,000+ Population
- 1,566 Veteran Population
- 27.6% Residents with No Health Insurance
- 70.7% Adults Have High School Diploma or Higher
- \$24,561 Per Capita Income
- 83.2% Minority
- 83.7% Earn \$50k or Less Annually
- 30.98% Income Below Poverty Level
- 75.4% Renter-Occupied Housing

FY 2024-25 Community Impact

Through strategic collaborations, partnerships and fundraising, University Area CDC impacted 12,500+ individuals throughout Hillsborough County and surrounding counties through our programs and services. Highlights of our programming and services include:

- 11,279 individuals & families served through 53 partnership & community outreach events.
- 61 families have safe, affordable housing at Uptown Sky Apartments, with access to free programs & services.
- 164,111 lbs of food received by 7,565 individuals through the Kinship Free Market, with support from Florida Blue.
- 883 youth & 3,459 adults served through our Prodigy® program.
- 149 members united through our University Area CDC Partners Coalition.
- 970 individuals empowered through our INVEST Workforce program, with 28 individuals receiving workforce training certifications.
- 1,977 participants served in our STEPS for Success® program.
- 2,291 youth & 1,903 adults served through our Get Moving program.



OUR HOLISTIC APPROACH TO

COMMUNITY DEVELOPMENT & ENGAGEMENT

The University Area CDC’s Neighborhood Transformation Strategy focuses on a community development model that effectively supports University Area residents in a real and meaningful way. Our holistic approach is one that engages and empowers the community by including them in the process of creation, implementation and management. We believe that we can grow our community, one block at a time, by empowering residents to become change agents to improve the economic and social conditions of their community.

University Area CDC Programs and Initiatives include:



ATTAINABLE HOUSING | Working to develop, finance and operate attainable, program-enriched housing for families, veterans and seniors who lack the economic resources to access quality safe housing opportunities in an innovative way.



HARVEST HOPE WORKFORCE DEVELOPMENT CENTER | The mission is to serve as a navigational hub, connecting community residents with anchored partners and businesses who are providing direct programming, services and economic growth opportunities through a holistic approach.



GET MOVING | Promotes health and wellness in the community through youth and adult sports leagues, free educational / social workshops, physical development and nutrition classes.



HARVEST HOPE PARK | The park sits on 7 acres of land in the heart of the community. It serves as a resident-friendly space to encourage family play, healthy eating, environmental sustainability, education and community interaction. Features include a community garden, teaching kitchen, sports field, playground, fitness stations, walking trail, fishing pond and splash zone.



INVEST WORKFORCE | Uses a results-based accountability framework to address the need for workforce and entrepreneurial opportunities for residents, through coaching, training classes, certifications, job search assistance and employment placement.



PARTNERS COALITION | The University Area CDC Partners Coalition is a group of individuals, businesses, nonprofits and government agencies who bring together their varied wisdom, skills and resources to address the complex problem of poverty in the University Area community.



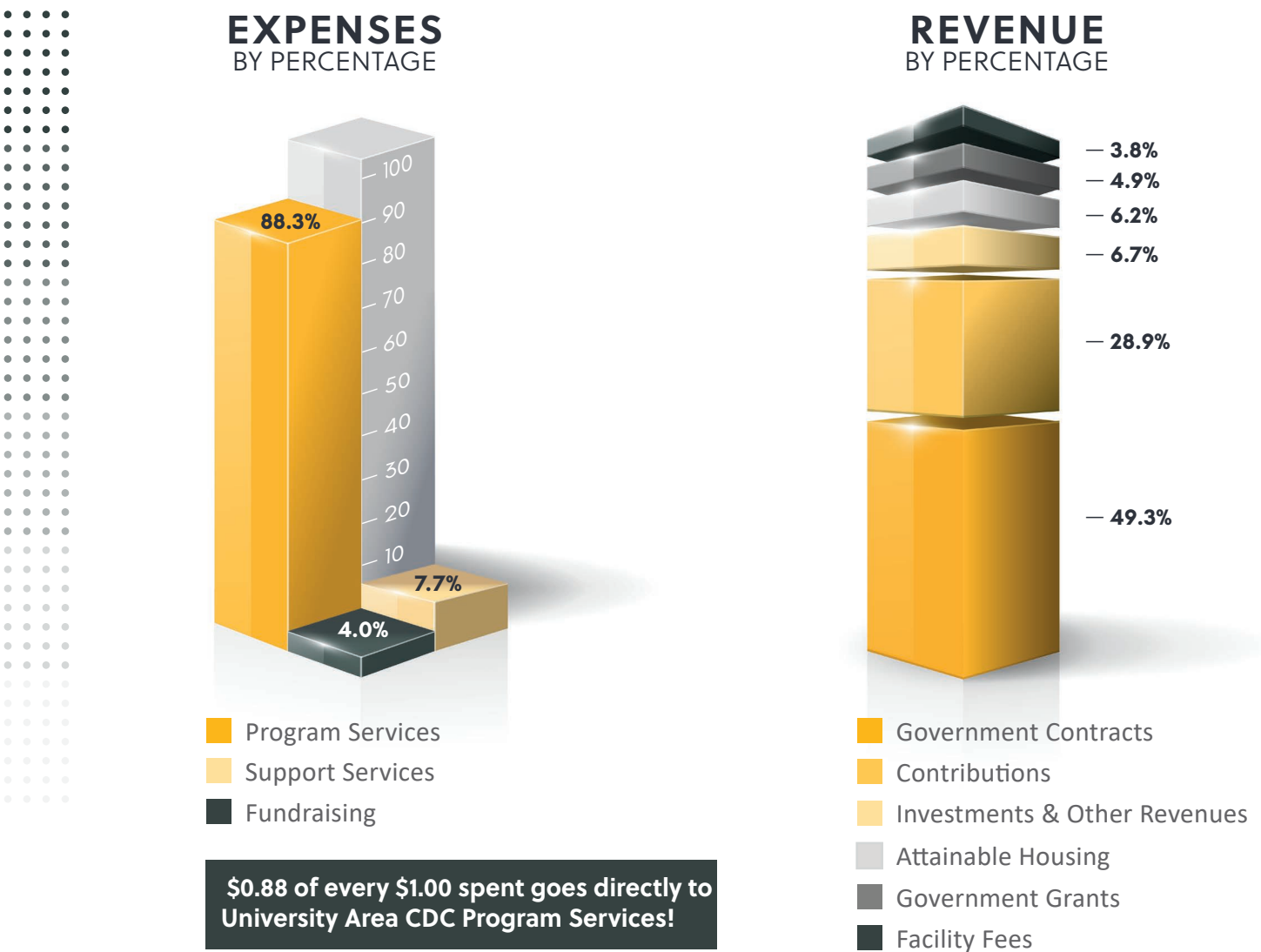
PRODIGY® | Prodigy® is a research-based prevention program for youth ages 5–18, Adults and Seniors, funded primarily through a partnership between UACDC and the Department of Juvenile Justice to serve West Central Florida. It teaches life skills for lasting positive habits and success. Over its 25 years, Prodigy® has served more than 46,000 youth, and has recently expanded to include adults and seniors.



STEPS FOR SUCCESS® | Provides person-centered, targeted, wrap-around services and support to help residents in their desire to achieve self-sufficiency through education, employment, training and better housing to strengthen family well-being.

HOW IS MY CONTRIBUTION APPLIED?

COMMUNITY INVESTMENT



▼ University Area CDC Board of Directors

Nealy Wheat, Chairman

Francis Joseph, Vice Chairman

Tyson Davis, Treasurer

Noemi Cruz, Secretary

Victor Crist, Chairman Emeritus

Major David Arthur

Tony Coleman

Jon Dengler

Mark Downing

Dr. Eric M. Eisenberg

Ross Fabian

Kenneth Jones

Georgina Rivera-Singletary

Amanda M. Uliano

The volunteer Board of Directors governs the University Area Community Development Corporation, Inc. the board is composed of local business leaders, community residents, the faith community and law enforcement. The board sets policy on all matters related to the UACDC including personnel, financial, programmatic, strategic planning and evaluation and provides oversight in all these areas. These dedicated volunteers share a vision and desire to accomplish common goals to advance the community.

UNIVERSITY AREA CDC'S 2027 IMPACT LUNCH

HARVESTING HOPE

University Area CDC's second annual Harvesting Hope Impact Lunch will bring individuals and organizations together for a time of giving and community engagement. It will provide leaders in corporate, civic, nonprofit, religious and private sectors with the opportunity to effectively support the initiatives of University Area CDC. This is a wonderful way to get to know our organization by seeing first-hand the ways in which our programs and services impact residents, as well as learning about current and future plans. We hope you will support and join us!

DATE: FRIDAY, FEBRUARY 12, 2027 | 11:30 AM – 1:00 PM
LOCATION: ITALIAN CLUB, 1731 E 7TH AVE, TAMPA, FL 33605
PROJECTED PARTICIPANTS: 200+
AUDIENCE: AREA BUSINESS LEADERS, DIGNITARIES, UNIVERSITY AREA CDC BOARD OF DIRECTORS



GENERAL SPONSORSHIP OPPORTUNITIES

PRESENTING HOPE SPONSOR (\$15,000)

- Two (2) tables at the event (20 tickets)
- Opportunity to speak at event
- Prominent recognition through press releases, social media, website, eblasts, media interviews
- Organization name/logo on UACDC marquee and all event promotional materials
- Vocal recognition during event
- Full-page ad in event program (back cover)
- Organization name/logo featured on event program cover, invitation, event display screens
- Organization name/logo on table

LOVE SPONSOR (\$10,000)

- Two (2) tables at the event (20 tickets)
- Prominent recognition through social media, website, eblasts
- Vocal recognition during event
- Full-page ad in event program
- Organization name/logo on event display screens
- Organization name/logo on table

PEACE SPONSOR (\$5,000)

- One (1) table at the event (10 tickets)
- Recognition through social media, website, eblasts
- Half-page ad in event program
- Organization name/logo on event display screens
- Organization name/logo on table

JOY SPONSOR (\$2,500)

- One (1) table at the event (10 tickets)
- Recognition through social media, website, eblasts
- Quarter-page ad in event program
- Organization name/logo on event display screens
- Organization name/logo on table

CORPORATE TABLE SPONSOR (\$1,500)

- One (1) table at the event (10 tickets)
- Listed in event program
- Organization name/logo on event display screens
- Organization name/logo on table



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

BUBBLY BAR SPONSOR (\$5,000)

- One (1) table at the event (10 tickets)
- Organization name/logo decoratively displayed on/near the Bubbly Bar, your guest table and recognition throughout the event
- Organization name/logo on beverage napkins
- Recognition through social media, website, eblasts
- Half-page ad in event program

BARISTA BAR SPONSOR (\$5,000)

- One (1) table at the event (10 tickets)
- Organization name/logo decoratively displayed on/near the coffee & tea bar, your guest table and recognition throughout the event
- Organization name/logo on beverage napkins
- Recognition through social media, website, eblasts
- Half-page ad in event program

UNIVERSITY AREA CDC PROGRAM:

PRODIGY®

Prodigy® is a research-based prevention and diversion program for at-risk youth ages 5-18, Adults and Seniors. Going 26 years strong, Prodigy® uses visual and performing arts as a way to help young people develop life skills such as communication, leadership, problem solving, anger management, career aspirations, and goal setting. Each class is conducted by a professional artist who serves as a mentor and teacher. Through art, youth build self-confidence, learn how to showcase their skills and develop lifelong positive habits for future success.

Current cost analysis shows Prodigy® to be among the lowest-cost prevention and diversion programs at an average of \$1,577 per student, even when all costs are included. Prodigy® also saves the state of Florida additional expenses that are often incurred because of juvenile crime and delinquency, while decreasing the risk of students going further into the juvenile justice system. Prodigy® is partly funded by the FL Dept. of Juvenile Justice and Hillsborough County.

DATE: ONGOING
PROJECTED PARTICIPANTS: ~2,000 ANNUALLY
AUDIENCE: YOUTH AGES 5-18, ADULTS & SENIORS



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (\$5,000)

- Provides youth with free art classes, such as music, dance and art.
- Listed as a program partner of Prodigy® program on the Prodigy® website and program collateral
 - Membership in University Area CDC Partners Coalition
 - Invitation to University Area CDC special events

SILVER SPONSOR (\$2,500)

- Provides Prodigy® youth ambassadors with the opportunity to attend 2027 Florida Children’s Week in Tallahassee.
- Listed as a program partner of the Prodigy® program on the Prodigy® website and program collateral
 - Membership in University Area CDC Partners Coalition
 - Invitation to University Area CDC special events

BRONZE SPONSOR (\$1,000)

- Provides the Prodigy® Moves program with supplies for participants.
- Listed as a program partner of the Prodigy® program on the Prodigy® website and program collateral
 - Membership in University Area CDC Partners Coalition
 - Invitation to University Area CDC special events



SPECIAL EVENT: PRODIGY® SHOWCASE MONTH

Throughout February & March 2027, youth across Central Florida will participate in the annual Prodigy® Program Showcase Month. The recital-type showcases allow students to express themselves and their accomplishments through community performances featuring art galleries, stage shows, dance, musical selections and much more! We hope that you will recognize the importance of this special month and join us!



DATE: FEBRUARY - MARCH 2027
PROJECTED ATTENDANCE: 500 – 750
AUDIENCE: STUDENTS, PARENTS, TEACHERS & FAMILY

SPECIAL EVENT: PRODIGY® TURN-UP DANCE BATTLE

This all-styles / freestyle event is free for youth ages 6-18, and 2026 marks its 12th annual production. You do not have to be a part of the Prodigy® program to participate, but it’s a great way to learn more about the classes that are offered! It consists of solo battles as well as group choreography, and there are awards for top competitors. Sponsorships help to provide food for competitors, in addition to the prizes that are given.



DATE: DECEMBER 2026
PROJECTED ATTENDANCE: 100 – 150
AUDIENCE: STUDENTS, PARENTS, TEACHERS & FAMILY

SPONSORSHIP OPPORTUNITIES (FOR EITHER EVENT ABOVE)

GOLD SPONSOR (\$1,000)

- Company name/logo on event flyers and in event programs
- Recognition at event
- Vendor table opportunity at event
- Recognition on the Prodigy® website
- Appreciation package, including a one-of-a-kind piece of Prodigy® artwork and sponsor plaque

IN-KIND SPONSOR (AT LEAST \$100 VALUE)

- Company name/logo on event flyers and in event programs
- Recognition at event

SILVER SPONSOR (\$500)

- Company name/logo on event flyers and in event programs
- Recognition at event
- Recognition on the Prodigy® website
- Appreciation package, including a Prodigy® keepsake and sponsor certificate

BRONZE SPONSOR (\$250)

- Company name/logo on event flyers and in event programs
- Recognition at event
- Appreciation package, including a sponsor certificate

UNIVERSITY AREA CDC PROGRAM:

GET MOVING

University Area CDC’s Get Moving program is a comprehensive wellness program that focuses on improving the health and nutrition of University Area residents, while meeting the individual where they are in life. The program strives to create a suitable living environment to promote neighborhood sustainability, by offering healthy activities through organized sports, educational classes and workshops, and mental wellness sessions.

From indoor basketball leagues to flag football & soccer at UACDC’s Harvest Hope Park, all organized sports are available to residents who are learning for the first time, as well as those who have “been doing it for years”. Additionally, senior fitness classes paired with nutritional cooking & gardening courses encourage participants at every level in life. Get Moving partners with various sports, health and educational organizations, certified trainers and medical personnel to provide individuals with a holistic menu of services.

Healthy living starts with access to healthy food. At the heart of Harvest Hope Park, our community garden gives residents a place to grow fresh produce, learn where good food comes from, and share the harvest with neighbors. Paired with the park’s teaching kitchen, walking trail, and fitness stations, the garden turns everyday activity into a lasting habit, and it carries the Get Moving mission from the field to the table.

DATE: ONGOING
PROJECTED PARTICIPANTS: ~5,000 ANNUALLY
AUDIENCE: UNIVERSITY AREA RESIDENTS – ALL AGES



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (\$5,000)

Supports families in the University Area to receive education on leading a healthy lifestyle (mind, body & soul) to combat the social determinants of health.

- Listed as a program partner of the Get Moving program on program web page and program collateral
- Membership in University Area CDC Partners Coalition
- Invitation to University Area CDC special events

SILVER SPONSOR (\$2,500)

Provides health & wellness classes for University Area adults, such as boot camp and yoga, and youth participation in karate, basketball fundamentals & more.

- Listed as a program partner of the Get Moving program on program web page and program collateral
- Membership in University Area CDC Partners Coalition
- Invitation to University Area CDC special events

BRONZE SPONSOR (\$1,000)

Provides organized sports leagues for University Area youth at Harvest Hope Park, including Uptown Eagles football & cheerleading, as well as youth soccer.

- Listed as a program partner of the Get Moving program on program web page and program collateral
- Membership in University Area CDC Partners Coalition
- Invitation to University Area CDC special events



UNIVERSITY AREA CDC PROGRAM:

STEPS FOR SUCCESS®

STEPS for Success® provides one-on-one guidance and individualized goal plans for motivated individuals who wish to improve their circumstances. STEPS® navigators help mitigate crisis, prevent homelessness and stabilize program participants on their quest towards self-sufficiency. Participants receive support in finding gainful employment, attaining safe & affordable housing and becoming self-sustained through educational opportunities, workforce training, life skills and financial guidance.

STEPS for Success® consists of three key planning tools:

1. Prescription for Prosperity - Includes pathways to educational training, and/or a new career or entrepreneurship.
2. Individualized Goal Plan (IGP) - Includes specific goals for life improvements and detailing deadlines, as well as strategies for addressing barriers and gaps identified in the Prescription.
3. Network of Support - Meets on a regular basis to discuss IGP progress and any adjustments that are needed.

DATE: ONGOING
PROJECTED PARTICIPANTS: 750 – 900 ANNUALLY
AUDIENCE: UNIVERSITY AREA INDIVIDUALS & FAMILIES



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (\$5,000)

Supports University Area families with life-changing resources to reach self-sustainability.

- Listed as a program partner of the STEPS for Success® program on program web page and program collateral
- Membership in University Area CDC Partners Coalition
- Invitation to University Area CDC special events

SILVER SPONSOR (\$2,500)

Provides University Area families with assistance to maintain a stable housing environment.

- Listed as a program partner of the STEPS for Success® program on program web page and program collateral
- Membership in University Area CDC Partners Coalition
- Invitation to University Area CDC special events

BRONZE SPONSOR (\$1,000)

Assists University Area families with life/parenting skills, social/family relations and financial education.

- Listed as a program partner of the STEPS for Success® program on program web page and program collateral
- Membership in University Area CDC Partners Coalition
- Invitation to University Area CDC special events



UNIVERSITY AREA CDC PROGRAM:

INVEST WORKFORCE

Our INVEST Workforce program adopts proven techniques and best practices from other disciplines in order to help individuals improve their employment opportunities in a way that’s holistic, highly involved and driven by the individuality, strengths and dreams of the people being served. The goal of INVEST Workforce is to assist individuals & families by connecting and building knowledge of resources that will positively contribute to their personal plan of long-term self-sufficiency. This community-based program provides residents (including non-fluent English speakers) with internet access, tools, industry-specific trainings and programs they need to begin and complete a successful job search. Even those who are employed are able to enhance their skills, which contributes to obtaining better jobs and/or career advancement.

The University Area Computer Lab is open to the public, and serves as a tremendous aid to the community by providing residents with the opportunity to do research, look for employment, train and obtain certifications, create resumes and participate in job training workshops - all free of charge!

DATE: ONGOING
PROJECTED PARTICIPANTS: 300–400 ANNUALLY
AUDIENCE: UNIVERSITY AREA RESIDENTS (AGES 16+)
SEEKING TO IMPROVE THEIR EMPLOYMENT OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

- GOLD SPONSOR (\$5,000)

Supports individuals in the University Area to complete certification trainings, such as Nursing Assistance, Facility/Janitorial and Landscaping.

 - Listed as a program partner of the INVEST Workforce program on program web page and program collateral
 - Membership in University Area CDC Partners Coalition
 - Invite to University Area CDC special events

- SILVER SPONSOR (\$2,500)

Assists individuals in the Uptown/University Area to receive essential skills training to maintain employment.

 - Listed as a program partner of the INVEST Workforce program on program web page and program collateral
 - Membership in University Area CDC Partners Coalition
 - Invite to University Area CDC special events

- BRONZE SPONSOR (\$1,000)

Allows individuals in the Uptown/University Area to receive barrier-busting assistance such as bus passes, gas cards and necessary uniform/work supplies.

 - Listed as a program partner of the INVEST Workforce program on program web page and program collateral
 - Membership in University Area CDC Partners Coalition
 - Invite to University Area CDC special events



UNIVERSITY AREA CDC

PARTNERS COALITION

The University Area CDC Partners Coalition consists of businesses, organizations and individuals who have a vested interest in the University Area Community and a mission to improve it. The purpose of the coalition is to:

- Educate members on the latest programs and initiatives taking place in the community.
- Generate collaborative opportunities for funding.
- Serve as a “family of resources” for University Area residents.
- Share timely information and undertake common initiatives when possible.
- Determine the strengths and weaknesses of the community and identify ways to use/combat them.



DATE: QUARTERLY [9/22/26, 11/3/26, 3/18/27, 5/20/27]
PROJECTED ATTENDANCE: 75 – 150 PER EVENT
AUDIENCE: ORGANIZATIONS, BUSINESSES AND INDIVIDUALS WORKING TO IMPROVE THE COMMUNITY



SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSOR (\$7,500)

 - Top logo recognition at quarterly events (University Area CDC website, event publicity, event signage)
 - Opportunity to speak during quarterly events
 - Opportunity for prime vendor table at quarterly events
 - Priority seating at quarterly events

- GOLD SPONSOR (\$5,000)

 - Logo recognition at quarterly events (University Area CDC website, event publicity, event signage)
 - Recognition as “Lite Bites” sponsor at breakfast networking events
 - Opportunity for prime vendor table at quarterly events

- SILVER SPONSOR (\$2,500)

 - Logo recognition at quarterly events (University Area CDC website, event publicity, event signage)
 - Recognition as “Coffee Bar” sponsor at breakfast networking events
 - Opportunity for prime vendor table at quarterly events

- BRONZE SPONSOR (\$1,000)

 - Logo recognition at quarterly events (University Area CDC website, event publicity, event signage)
 - Opportunity for prime vendor table at quarterly events



SPECIAL EVENTS:

TRUNK-OR-TREAT 2026

Trunk-or-Treat is a free, family-friendly celebration designed to provide a safe and welcoming space for children and caregivers to enjoy an evening of festive fun. Families can participate in safe trick-or-treating, with candy distributed from creatively decorated vehicle trunks, all in a supervised and community-centered environment.

The event features music, interactive games, popcorn, snow cones, and plenty of opportunities to celebrate the season, including a lively dance contest and a costume contest for kids to show off their Halloween spirit. With activities for all ages, Trunk-or-Treat offers a fun, accessible way for families to come together and enjoy Halloween traditions without worry. Community partners are invited to join the fun by hosting a decorated trunk and helping us create a positive, memorable experience for families. Partner participation plays a key role in making this event possible and helps strengthen connections between organizations and the community we serve.

DATE: FRIDAY, OCTOBER 30, 2026 | 5:30 – 7:30 PM
PROJECTED PARTICIPANTS: 600
AUDIENCE: CORPORATE & COMMUNITY VOLUNTEERS, COMMUNITY RESIDENTS, UNIVERSITY AREA CDC STAFF



SPONSORSHIP OPPORTUNITIES

- EXCLUSIVE TREAT BAG SPONSOR (\$2,500)**

 - Company name/logo featured on event flyer and all promotions
 - Company name/logo prominently featured on treat bag (for collecting candy at event)
 - Verbal recognition at event
 - Premium trunk location in high-traffic area with space for vendor table adjacent to trunk
- EXCLUSIVE ACTIVITY SPONSORS (\$1,000)**

 - Multiple sponsorships available. Activities could include: Pumpkin Ring Toss, Duck Pond, Photo Station, Face Painting
 - Company name/logo featured on event flyer
 - Company name/logo featured at designated activity
 - Verbal recognition at event
 - Vendor table adjacent to designated activity
- EXCLUSIVE CONFECTIONS SPONSORS (\$1,500)**

 - Popcorn sponsor & snowcone sponsor available
 - Company name/logo featured on event flyer and all promotions
 - Company name/logo featured at designated confection stand
 - Verbal recognition at event
 - Vendor table adjacent to designated confection stand
- IN-KIND SPONSOR (AT LEAST \$250 VALUE)**

 - Suggestions include: Candy, Glow Sticks/Bracelets/Necklaces, Prizes for Dance and Costume Contests
 - Company name/logo on event flyer
 - Recognition at event



SPECIAL EVENTS:

GET MOVING HOLIDAY TOY DRIVE 2026

The Get Moving Holiday Toy Drive is an annual community-wide initiative dedicated to spreading joy and hope during the holiday season. Through this drive, we collect new toys, books, games, and other gift items to support University Area children and families enrolled in our programs. Many of these families face financial challenges, and this initiative helps ensure their children can experience the excitement and magic of the holidays.

In addition to toys, the drive also collects gift cards, which provide families with the dignity and flexibility to purchase meaningful gifts tailored to their children’s individual interests and needs. Support from sponsors directly impacts local families by easing financial stress, fostering positive holiday memories, and reinforcing a sense of care and community during a critical time of year. Together, we help make the holiday season brighter for children and strengthen the families we serve.

DATE: NOVEMBER - DECEMBER 2026
PROJECTED PARTICIPANTS: 75-100 FAMILIES
AUDIENCE: UNIVERSITY AREA INDIVIDUALS & FAMILIES



SPONSORSHIP OPPORTUNITIES

- SEASON OF JOY SPONSOR (\$2,500)**

 - Supports 12 children for the holiday season
 - Company name/logo prominently featured on event flyer and all promotions
 - Opportunity for vendor table at toy distribution
 - Verbal recognition at toy distribution
- TOY CHEST SPONSOR (\$1,500)**

 - Supports 8 children for the holiday season
 - Company name/logo featured on event flyer and all promotions
 - Opportunity for vendor table at toy distribution
 - Verbal recognition at toy distribution
- HOLIDAY HELPER SPONSOR (\$1,000)**

 - Supports 5 children for the holiday season
 - Company name/logo featured on event flyer and all promotions
 - Opportunity for vendor table at toy distribution
 - Verbal recognition at toy distribution
- STOCKING STUFFER SPONSOR (\$500)**

 - Supports gift card and toy item purchases in needed categories for the holiday season
 - Company name/logo featured on event flyer and all promotions
 - Verbal recognition at toy distribution



SPECIAL EVENTS:

PAINT THE TOWN 2027

Many seniors, single moms, veterans and disabled residents throughout the University Area have difficulty maintaining their homes due to physical and financial constraints. Paint the Town gives these at-risk residents a newly painted or repaired home that will enable them to remain in their homes longer and revitalize the neighborhood in which they live. This program lends a hand to deserving homeowners.

We partner with businesses, government agencies, religious groups, student organizations and service clubs who roll up their sleeves to make a difference. Many teams may choose to take on additional projects like mowing yards, laying sod, landscaping, planting flowers, painting murals, repairing fences, picking up litter and repairing doors, windows or roofs (for skilled groups). Paint the Town impacts the entire community by restoring neighborhood pride, increasing property values and bringing community members together to improve the University Area.

DATE: SATURDAY, JANUARY 16, 2027 | 8:30 AM – 1:00 PM
PROJECTED PARTICIPANTS: 250-350
AUDIENCE: CORPORATE & COMMUNITY VOLUNTEERS, COLLEGIATE ORGANIZATIONS, UNIVERSITY AREA CDC STAFF



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORS (\$5,000)

- Organization name or logo prominently displayed on event collateral & t-shirt
- Volunteer opportunity for employees
- Prominent acknowledgment on event website, social media, digital & print promotions
- Listed in event press materials
- Opportunity for sponsor table at event
- Exclusive sponsor registration table

MASTERPIECE SPONSOR (\$2,500)

- Organization name or logo displayed on event collateral & t-shirt
- Volunteer opportunity for employees
- Acknowledgment on event website, social media, digital & print promotions
- Opportunity for sponsor table at event
- Sponsor registration table

HELPING HANDS SPONSOR (\$1,000)

- Organization name or logo displayed on event collateral & t-shirt
- Volunteer opportunity for employees
- Acknowledgment on event website, social media, digital & print promotions
- Sponsor registration table

FRIENDS OF PAINT THE TOWN (\$500)

- Acknowledgment on event website, social media, digital & print promotions
- Volunteer opportunity for employees



SPECIAL EVENTS:

REEL GOOD DADS 2027

REEL Good Dads is a free, family-friendly fishing event designed to create meaningful moments between fathers, father figures, and their children. Hosted at Harvest Hope Park, this welcoming event encourages families to slow down, connect, and build healthy relationships through shared experiences in the outdoors.

Whether it's their first time casting a line or a favorite family pastime, fishing serves as a powerful tool for bonding, communication, and quality time. Participants will enjoy a fun-filled day that includes hands-on fishing tutorials for all skill levels, interactive games and activities, food, giveaway prizes, and opportunities to relax and learn together. In addition to recreational activities, REEL Good Dads will feature community resource tables that connect families with supportive programs and services focused on strengthening families and promoting overall well-being. The event is open to all fathers, mentors, and caregivers who want to spend quality time with the children they love—no fishing experience required.

DATE: SATURDAY, JUNE 12, 2027 | 10:00 AM – 1:00 PM
PROJECTED ATTENDANCE: 300 – 400
AUDIENCE: CORPORATE & COMMUNITY VOLUNTEERS, COMMUNITY RESIDENTS, UNIVERSITY AREA CDC STAFF



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORS (\$3,000)

- Company name/logo prominently featured on event flyer and all promotions
- Listed in event press materials
- Acknowledgment on event website, social media, digital & print promotions
- Verbal recognition at event
- Opportunity for sponsor table at event
- Supports multi-faceted event needs including materials, supplies and raffle prizes

FAMILY FUEL STATION SPONSORS (\$2,500)

- Company name/logo featured at designated food & refreshment area
- Company name/logo featured on event flyer and all promotions
- Volunteer opportunity for employees in food & refreshment area
- Verbal recognition at event
- Sponsor table adjacent to designated food & refreshment area

GAME ZONE SPONSORS (\$1,000)

- Company name/logo featured at designated family games & activities area.
- Company name/logo featured on event flyer
- Volunteer opportunity for employees in Game Zone
- Verbal recognition at event
- Vendor table adjacent to Game Zone

REEL-IT-IN-KIND SPONSOR (\$500)

- Donations of t-shirts, hats, towels, sunscreen, or reusable items help enhance the event experience while providing brand visibility
- Company name/logo on event flyer



UNIVERSITY AREA CDC

POINT 5 TOWNHOMES



For nearly three decades, University Area CDC has transformed neighborhoods by investing in people, places, and partnerships.

Today, we are launching a \$4 million capital campaign to construct the inaugural Point 5 Townhomes development, a first-of-its-kind affordable homeownership community designed to transform underutilized land into attainable housing opportunities for working families.

More than a housing development, Point 5 Townhomes is a scalable infill housing model that combines affordable homeownership with financial



empowerment, workforce development, and wraparound resident services. Designed for replication throughout the University Area and beyond, this innovative approach will help preserve affordability, reduce displacement, and strengthen neighborhoods for generations to come.

CAMPAIGN GOAL: \$4,000,000

Your investment will help fund land development, infrastructure, vertical construction, site improvements, homebuyer education, and neighborhood amenities while creating a lasting pathway to generational wealth for local families.

POINT 5 TOWNHOMES CAPITAL CAMPAIGN

LEGACY BUILDER (\$100,000)

Provides transformational leadership toward construction of the Point 5 Townhomes community and helps create lasting homeownership opportunities for families.

- Featured recognition in the Annual Report
- Recognition on the project website
- Recognition during groundbreaking and ribbon-cutting ceremonies
- Permanent donor recognition at the development
- Invitations to exclusive project events

NEIGHBORHOOD BUILDER (\$50,000)

Supports critical infrastructure, construction, and neighborhood improvements that make new homeownership opportunities possible.

- Annual Report recognition
- Project website recognition
- Groundbreaking and dedication invitations
- Donor recognition display

HOME BUILDER (\$20,000)

Helps fund construction materials, utilities, landscaping, accessibility features, and neighborhood enhancements.

- Annual Report recognition
- Website recognition
- Donor appreciation event invitation

FOUNDATION PARTNER (\$10,000)

Invests in site preparation, permitting, engineering, sustainability features, and community amenities that strengthen the neighborhood.

- Acknowledgment on event website, social media, digital & print promotions
- Volunteer opportunity for employees

DREAM BUILDER (\$5,000)

Provides families with access to homebuyer education, financial coaching, and other resources that prepare them for successful homeownership.

- Acknowledgment on event website, social media, digital & print promotions

GIVING BACK THROUGH

PARTNERSHIPS IN ACTION

University Area CDC could not do what we do without the continued support of our partners, supporters, and volunteers, whose commitment, collaboration, and belief in our mission strengthen our work and extend our impact across the community.



LEGACY GIVING

Mernet and Roger have witnessed the transformation of University Area CDC’s service area firsthand, through more than 50 years of steadfast commitment as invested neighbors. As professional artists, they renovated a local fire station and use the space as their primary residence, as well as an art studio to create their incredible works. They could have chosen to live and work anywhere; however, the University Area felt like home.

They believe in the strength of our organization, leading the way to create a safer and more empowered environment for the whole community. Together with local politicians and partners at University Area CDC, they support the many initiatives that have transformed the area over the last two decades. They saw the results of their hard work: sidewalks installed for families pushing strollers, crosswalks with lights and raised intersections to rein in traffic, streetlights to reduce crime and provide a light in the dark for all residents.



Mernet and Roger Burnett

“For me, the legacy will be to provide a place for people to be immersed in the arts”

There is still more to do and more to come. Mernet and Roger know that better than anyone and are committed to leaving a legacy that propels our work forward. As Mernet shared: *“For me, the legacy will be to provide a place for people to be immersed in the arts. Especially those people who lack access to studios or instruction. I’m focused on the bootstrap idea of having people like students or educators working with kids in the neighborhood. By leaving our home to University Area CDC, neighbors can have a studio here they can safely walk to and have the ability to engage in dialogue or observe professional artists, like in the Prodigy® Program.”*

We cannot thank Mernet and Roger enough for creating a lasting legacy that embodies their creative spirit and provides a way to enrich the community for generations to come. Join them and make a difference that lasts well beyond our lifetime. Visit uacdc.org/donate for more information.

BECOME A LEGACY DONOR

LEGACY DONATIONS OFFER A MEANINGFUL WAY TO SUPPORT UACDC’S MISSION FOR YEARS TO COME

Help sustain life-changing programs and services that strengthen the University Area community. Whether through a bequest in your will, a gift of real estate, or naming UACDC as a beneficiary of a retirement plan or bank account, your generosity can create a lasting impact beyond your lifetime. The sample language below is provided as a helpful starting point as you consider your options, and we encourage you to consult a professional advisor or attorney when making or updating your estate plans.

SAMPLE BEQUEST LANGUAGE

This language is for illustration purposes only to assist you with having a better understanding of your options. Always consult a professional advisor or attorney when making or revising your will.

RESIDUARY BEQUEST

Residue is the term used to describe the portion of an estate that remains after all debts, expenses, and specific bequests to others have been fulfilled: “I give to UACDC (University Area Community Development Corporation), Federal Tax ID # 31-1624121, [all, or ___ percent of] the rest, residue and remainder of my estate for its general purposes.”

SPECIFIC BEQUEST

“I give to UACDC (University Area Community Development Corporation), Federal Tax ID # 31-1624121, the sum of \$_____ for its general purposes.”

DONATION OF REAL ESTATE VIA WILL

“I leave the real estate described as follows: [property description] to UACDC (University Area Community Development Corporation), Federal Tax ID # 31-1624121, for its general purposes.”

BENEFICIARY GIFTS FOR RETIREMENT PLANS & BANK ACCOUNT

Naming UACDC as a beneficiary is a simple and powerful way to support the life-changing work of our organization without updating your will.

- Contact your plan administrator or financial institution for a change of beneficiary form.
- On the beneficiary form, decide what percentage, up to 100%, you would like UACDC to receive. Please use the following information when listing UACDC:

LEGAL NAME: UACDC (University Area Community Development Corporation)
LEGAL ADDRESS: 14013 North 22nd Street, Tampa, FL 33613
FEDERAL TAX ID #: 31-1624121

For more information about including UACDC in your estate plans, please contact Molly Longmire at mlongmire@uacdc.org



ADDITIONAL GIVING OPPORTUNITY

NAMING RIGHTS

THE HARVEST HOPE WORKFORCE DEVELOPMENT CENTER



University Area CDC launched a five-year capital campaign to support The Harvest Hope Workforce Development Center, an ongoing development currently in phase two of four. During this phase, we are renovating an existing warehouse structure on the property and completing additional sitework. This versatile space will accommodate small meetings and large gatherings alike, as well as dedicated programs and services. A decision to contribute to this development is more than a donation; it’s a statement of support for the future of our community. Campaign contributions will be used to support both the continued development of the Harvest Hope Workforce Development Center and the creation of an operating fund to sustain its programs and services for years to come. We invite donors to designate their campaign contribution with the following naming opportunities, each lasting ten years. Naming donors will generally be identified on an engraved plaque mounted on the selected item; however, the identification method may be modified depending on the item you choose. For more information on The Harvest Hope Workforce Development Center, visit uacdc.org/HHWDC.



EXTERIOR

1 – The Harvest Hope Workforce Development Center Exterior

4,800 Square Feet
\$750,000 Investment

INTERIOR LEVEL I

2 – The Atrium (SOLD!)

900 Square Feet
\$100,000 Investment

3 – The Study

490 Square Feet
\$50,000 Investment

4 – The Galley

218 Square Feet
\$25,000 Investment



INTERIOR LEVEL II

5 – The Reading Nook (SOLD!)

219 Square Feet
\$25,000 Investment

6 – The Learning Lab (SOLD!)

420 Square Feet
\$35,000 Investment

7 – The Artist’s Staircase (SOLD!)

130 Square Feet
\$10,000 Investment

8 – Meeting Studio I

47 Square Feet
\$5,000 Investment

9 – Meeting Studio II

47 Square Feet
\$5,000 Investment

10 – The Collab Cube

155 Square Feet
\$10,000 Investment

11 – Office I

124 Square Feet
\$10,000 Investment

12 – Office II

123 Square Feet
\$10,000 Investment

13 – Office III

177 Square Feet
\$15,000 Investment

14 – “PARTNERS IN HOPE” DONOR WALL

Starting at \$1,000 Per Listing

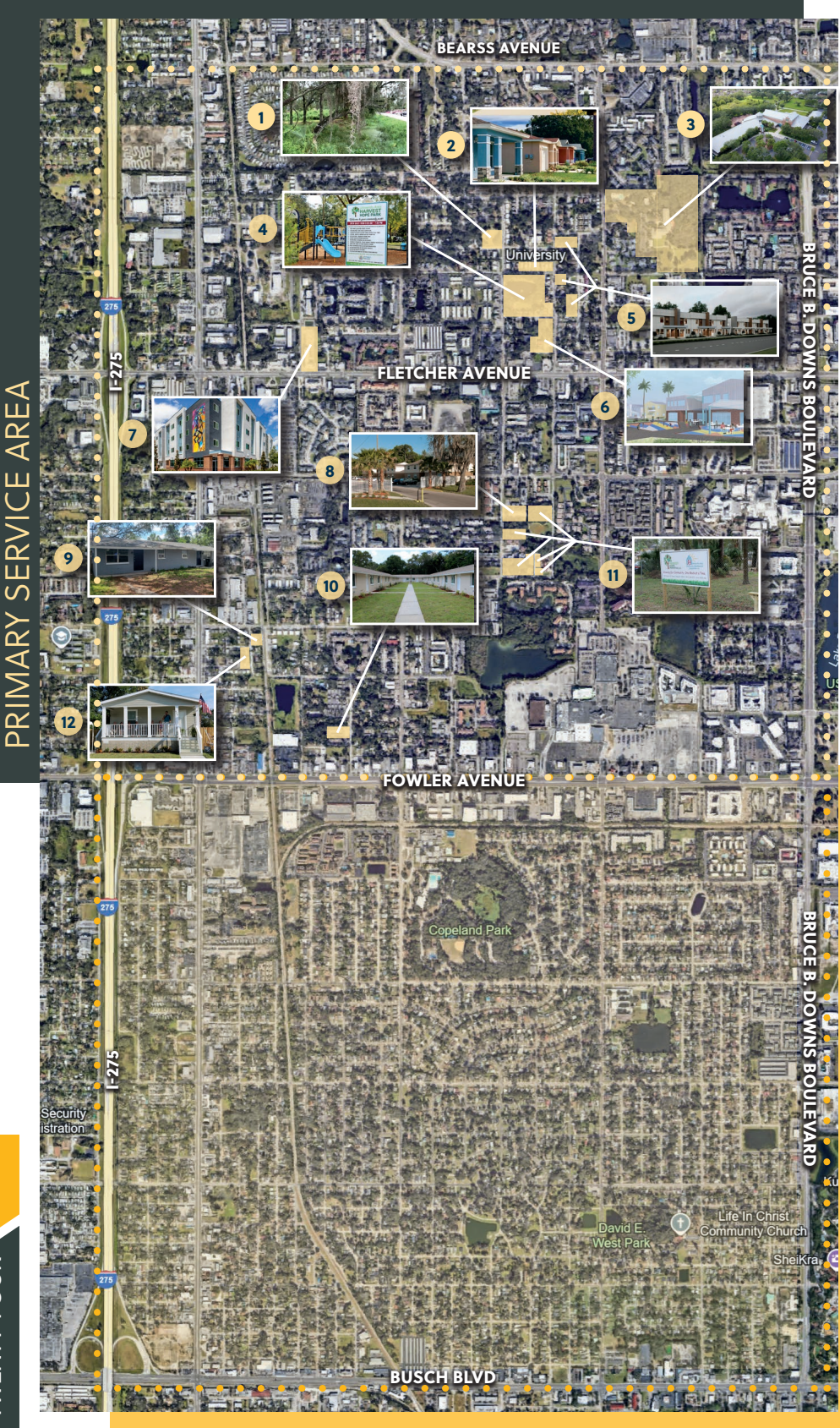


The donor wall is more than a list of names; it’s a celebration of the collective effort that drives our mission. Your name will stand alongside other dedicated supporters, highlighting the strong community spirit that fuels this development.

UNIVERSITY AREA CDC PROPERTIES & DEVELOPMENTS

FOOTPRINT OF SERVICE

University Area CDC services many individuals and families in the Tampa Bay Area. Our main focus lies within the Uptown/University Area of Tampa, and borders include I-275, Fowler Ave., Bruce B. Downs Blvd., and Bearss Ave.



1. Multi-Family Housing (1.8 acres)
139th Avenue & 19th Street, Tampa, FL
2. Habitat for Humanity Homes (1.7 acres)
1904 - 1922 E 138th Avenue, Tampa, FL
Land for 10 single-family homes - SOLD
3. Victor Crist Community Center Complex & University Area Community Park (25 acres)
14013 & 14015 N 22nd Street, Tampa, FL
4. Harvest Hope Park, Center & Community Garden (7 acres)
13704 N 20th Street, Tampa, FL
5. Point 5 Townhomes (1.6 acres)
13901 N 20th Street, Tampa, FL
6. The Harvest Hope Workforce Development Center (1.7 acres)
1916 E 136th Avenue, Tampa, FL
Multi-purpose offices, retail, health services and rental housing. Four-phase development, currently in Phase 2.
7. Uptown Sky Apartments (2.8 acres)
13635 N 12th St, Tampa, FL
61 Apartments through LIHTC
8. Golden Glade Apartments (1.4 acres)
1905 Golden Glade Court, Tampa, FL
24 Attainable Rental Apartments
9. Rehab to Restore Hope: Veteran Housing (0.18 acres)
12319 N 9th Street, Units A & B, Tampa, FL
10. Golden Palms Apartments (0.88 acres)
11720 N 14th Street, Tampa, FL
16 attainable rental apartments
11. Scattered Site Development (4.1 acres)
12701 N 19th Street, Tampa, FL
5 parcels acquired for multi-family housing
12. Sound & Secure Housing - Lease to Purchase (0.3 acres)
921 E 123rd Avenue &
910 E 122nd Avenue, Tampa, FL
2 single-family modular homes - SOLD

STAND WITH US AND
MAKE A DIFFERENCE

Yes! I would like to support University Area CDC by contributing \$ _____, designated in the selection(s) below:

HARVESTING HOPE:
2027 IMPACT LUNCH

- ☐ Presenting Hope Sponsor: \$15,000
- ☐ Love Sponsor: \$10,000
- ☐ Peace Sponsor: \$5,000
- ☐ Joy Sponsor: \$2,500
- ☐ Corporate Table Sponsor: \$1,500
- ☐ Bubbly Bar Sponsor: \$5,000
- ☐ Barista Bar Sponsor: \$5,000

PRODIGY®

- ☐ Gold Sponsor: \$5,000
- ☐ Silver Sponsor: \$2,500
- ☐ Bronze Sponsor: \$1,000

PRODIGY® SHOWCASE MONTH
OR TURN-UP DANCE BATTLE

- ☐ Community Gold Sponsor: \$1,000
- ☐ Silver Advocate Sponsor: \$500
- ☐ Bronze Family Sponsor: \$250
- ☐ In-Kind Donation: \$100

GET MOVING

- ☐ Gold Sponsor: \$5,000
- ☐ Silver Sponsor: \$2,500
- ☐ Bronze Sponsor: \$1,000

STEPS FOR SUCCESS®

- ☐ Gold Sponsor: \$5,000
- ☐ Silver Sponsor: \$2,500
- ☐ Bronze Sponsor: \$1,000

INVEST WORKFORCE

- ☐ Gold Sponsor: \$5,000
- ☐ Silver Sponsor: \$2,500
- ☐ Bronze Sponsor: \$1,000

PARTNERS COALITION

- ☐ Presenting Sponsor: \$7,500
- ☐ Gold Sponsor: \$5,000
- ☐ Silver Sponsor: \$2,500
- ☐ Bronze Sponsor: \$1,000

TRUNK-OR-TREAT

- ☐ Treat Bag Sponsor: \$2,500
- ☐ Confections Sponsor: \$1,500
- ☐ Activity Sponsor: \$1,000
- ☐ In-Kind Sponsor: \$250

HOLIDAY TOY DRIVE

- ☐ Season of Joy Sponsor: \$2,500
- ☐ Toy Chest Sponsor: \$1,500
- ☐ Holiday Helper Sponsor: \$1,000
- ☐ Stocking Stuffer Sponsor: \$500

15TH ANNUAL PAINT THE TOWN

- ☐ Presenting Sponsor: \$5,000
- ☐ Masterpiece Sponsor: \$2,500
- ☐ Helping Hands Sponsor: \$1,000
- ☐ Friends of Paint the Town: \$500

REEL GOOD DADS

- ☐ Presenting Sponsor: \$3,000
- ☐ Family Fuel Station Sponsor: \$2,500
- ☐ Game Zone Sponsor: \$1,000
- ☐ Reel-It-In-Kind Sponsor: \$500

NAME: _____ COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Contributions are tax deductible (FID #31-1624121). Check or credit card (Mastercard/VISA/AMEX) accepted.

CARD NUMBER: _____ EXP. DATE: _____

SIGNATURE: _____ DATE: _____

PLEASE RETURN YOUR COMPLETED SPONSORSHIP INFORMATION AND CHECK (if applicable) TO:

MAIL: University Area CDC, Attn: Molly Longmire, 14013 North 22nd St. Tampa, Florida 33613 | or | FAX: 813.558.5218

To inquire about the Additional Giving Opportunities, or Legacy Giving, please contact our Director of Philanthropy, Molly Longmire, at 813-558-5212 x 405 or mlongmire@uacdc.org.

You may also donate online! Visit uacdc.org/donate for more information.

University Area CDC
14013 N 22nd Street
Tampa, FL 33613

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